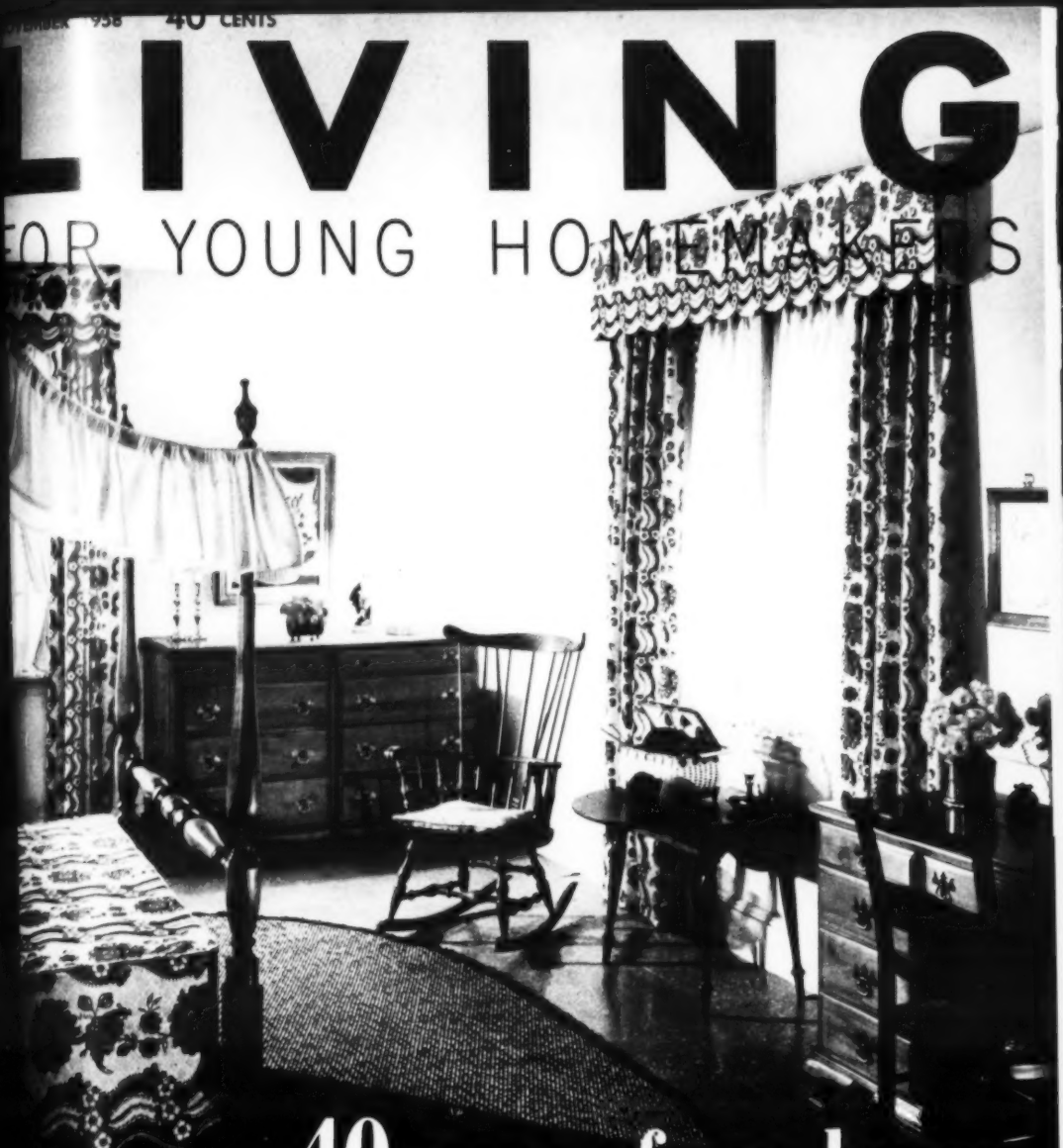
OCTOBER 1958 40 CENTS

LIVING

FOR YOUNG HOMEMAKERS



40 pages of new homes:

A special report on prices, plans and decoration in the manufactured house

30 canapé recipes for festive fall entertaining

"Cameo Point"
in Jade Green

DOWNS Jacquard woven, quality all-wool wiltons are at the smartest dealers...or write us for store nearest you.

Come, America! See carpeting as young-in-heart and new-on-the-scene as today's teen-ager. Modern in concept; ages old in reliability, the Downs label is your assurance of outstanding quality and unusual value . . . carpeting "so wonderful underfoot" because they are jacquard-woven wiltons of finest virgin wools. What Downs tones, textures and designs do *you* prefer?

DOWNS

DOWNS CARPET COMPANY, INC., PHILADELPHIA 34, PA. • *Quality Wiltons for Over a Century*

NOW'S THE TIME TO START YOUR WHISPERING CAMPAIGN

The Great Day is coming. You've probably done some shopping for others. But are you making sure *you* are going to be properly taken care of? Now's the time to spread the word that you'd go for a gift of Gorham sterling on December 25. Make their shopping job easier, their satisfaction greater—and your Christmas morning pleasanter!

The art of Christmas hinting is subtle, and every girl worth her salt has her own methods. But in case you need some fresh approaches, see below . . .

Gorham STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

If you're a teen...
"I hope Mother and Dad know how much I want teaspoons in my Gorham patterns..."

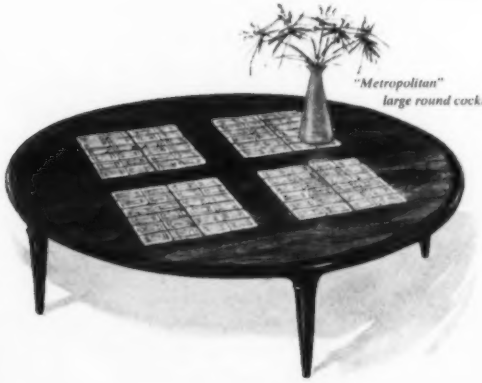
Or a bride to be...
"it's so nice of the girls to think of lingerie for me —but a sugar spoon in my Gorham pattern doesn't cost any more than a lacy slip..."

Or long-married sweethearts...
"you know there's not a thing I want, personally—but there is something we both could use...did you see that Gorham ad the other day?"

Or a young married...
"but darling, I don't need a new outboard motor—I've been put-putting along without enough serving pieces in my Gorham pattern long enough!"

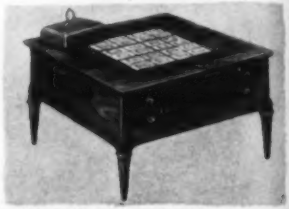
"Metropolitan" unique swing-away boomerang cocktail table

What does your furniture say about you?

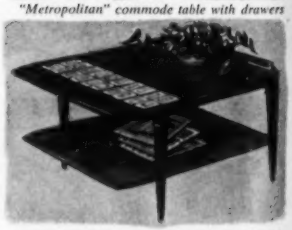


"Metropolitan" large round cocktail table

"Metropolitan" two-tier step table



"Metropolitan" commode table with drawers



"Metropolitan" dual level end table

Does it speak as impressively as these tile-inlaid, rosewood tables by LANE?

"Metropolitan" by Lane brings that rare touch of the unusual to your room—imbues it with your imprint of individuality. Inlays of geometric faience tiles are hand sculptured in white glazed terra cotta, repeating the rich tones of imported Brazilian Rosewood. Borders and legs are satin ebony, rimmed with slim circles of polished brass. Shown, just a few of fifteen styles. Complete group also available in American Walnut. Easy terms at most stores.

The Lane Company, Inc., Altavista, Virginia
In Canada; Knechtel Furniture, Ltd. Hanover, Ontario.

LANE

OCCASIONAL TABLES AND CEDAR CHE
BEDROOM AND DINING ROOM FURNIT

CENTURY CURTAIN CO. features ready-made tailored casements and draperies of Ondulé rayon and DACRON. For stores nearest you, write: Century Curtain Co., 295 Fifth Ave., N. Y., N. Y.
*DACRON is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the fabrics shown here.

Most beautiful move you can make... casements and draperies of Du Pont ONDULÉ rayon and DACRON
REG. U. S. PAT. OFF.

Here are dramatic new textures to frame your windows . . . a new, luxurious look that *lasts*. Reason? These ready-made casement and sheer draperies by Century are made of Du Pont Ondulé rayon and DACRON* polyester fiber. This means, too, there's no stretching, no sagging . . . and they are sunlight-resistant. For sheer beauty at your windows, see these casements and draperies soon.

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

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DECORATOR'S CORNER

1. Fashion takes the floor when you call for *Room Service*. In this excellent guide to choosing carpeting that can move from room-to-room and house-to-house, Cabin Crafts shows new and practical ways to decorate with area rugs which not only accent handsome floors and mean ease-of-care but are the perfect example of the mobility so necessary in home furnishings today. Particularly helpful for plotting your own floor-covering needs are the scaled room settings, several pages of graph paper. Free.

2. The Venetian blind with its perfect mechanism and broad color choice affords privacy, protects valuable furnishings against sun-fade, controls air and yet retains all the beauty of the room's decoration. *Window Magic for the Home Decorator* by Levolor Lorentzen shows through charts and full-color photographs of different types of windows in various room settings the many possibilities this versatile treatment offers—to merge quietly into the decorative scheme, blend with furnishings, or stand out as a center of interest. 10¢.

3. The guiding rules in *Color Planning for Bathrooms* are sure to make this room sparkle with new interest and vitality. This colorful booklet by the Crane Company creates sample settings for the various fixture colors available and pictures ways to use contrasting, harmonizing and monochromatic color for walls, floors, ceilings and, of course, accessories which provide the personal touch that is so desirable in decorating. Free.

FOR HOME IMPROVEMENT

4. The plus-value of ceramic tile is never more evident than in *Ideas Unlimited* by the Tile Council of America. This colorfully illustrated brochure contains interior and exterior settings that show why this beautiful and convenient building product is the perfect solution to transforming almost any area in the home into a gleaming bright surface that cleans

[Continued on page 8]

LIVING For Young Homemakers
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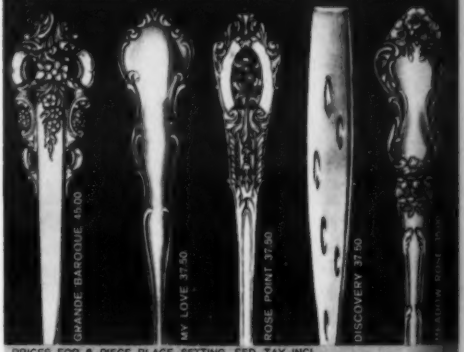
*Remittance required for booklet.

holiday specials in new
DAWN STAR
for a limited time only!

3-Piece Place-Setting specially priced, $12.95
... knife, fork, and teaspoon beautifully gift-packaged.

21-Piece Starter Set, $125 value, only $99.95
4 four-piece place-settings
5 important serving pieces: table serving spoon, vegetable serving spoon, gravy ladle, cold meat fork, sugar spoon
Plus a tarnish-proof drawer liner.

Dawn Star,
in complete six-piece place-setting only $24.95
See Dawn Star and all other Wallace patterns at fine jewelry and department stores today.



PRICES FOR 8-PIECE PLACE-SETTING, FED. TAX INCL.

WALLACE STERLING

WALLACE SILVERSMITHS AT WALLINGFORD, CONNECTICUT ... SINCE 1835

Introducing DAWN STAR

A beautiful, basic three-piece place-setting is yours for only $12.95
How rare to find a pattern like this...so fresh, so delicate, so modestly priced for heavy sterling! It's a superb gift! WALLACE STERLING

STERLING IS FOR NOW... AND FOR YOU!

DAWN STAR THREE-PIECE PLACE-SETTING 12.95. FED. TAX INCL.

Designed by Belle Kogan

WESTFIELD

Boontonware®

finest of all melamine dinnerware

Everything You Want A Gift To Be ...Lovely, Lasting, Luxurious

THE DINNERWARE THAT LETS HER FORGET BREAKAGE

KILLARNEY

PINELAND

Sale...

$18.95

Special

solid-color

BOONTONWARE BELLE

16-pc. Starter Set in Gift Box

Extra! Large Gravy Boat (worth $2.95) included as children's "added" gift to Mother. Open stock value $21.85

Gift Price... 15.95

Prices Slightly Higher West of Denver

Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

It's BETTER than beautiful—It has AIRFOAM Inside!

Feast your eyes on what's new and beautiful in furniture. Then do like those "in the know":

Make sure your choice is generously cushioned with AIRFOAM.

The reasons include more than the obvious ones. More than smarter appearance, greater comfort, longer life and minimum care and repair. There's this great *extra* assurance:

AIRFOAM—*the choice of designers and craftsmen of highest repute*—indicates styling and structure that will prove lasting joys!

So always ask "WHAT'S INSIDE?"—or find the AIRFOAM label that tells the *inside story!* Goodyear, Foam Products Division, Akron 16, Ohio.

Get that AIRFOAM feeling! Revel in the luxurious resiliency found in no other cushioning. Enjoy extra years of new appearance, superlative comfort and easiest care. AIRFOAM is made of finest quality latex and billions of bubbles of fresh air—molded—tailored to fit—nothing to sag, snag, break down or come apart!

Upholstered furniture by Modernage Furniture Co. Miami, Fla.

Don't take "foam rubber" for an answer. Insist on

Airfoam

MADE ONLY BY

GOODYEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

When you buy, make sure the sleep products carry this label. It's your best assurance of quality items filled 100% with "Dacron" virgin fiberfill in quantities specified by Du Pont.

The luxurious comforter shown above is available at these and other fine stores: **Dallas,** Neiman-Marcus (also Houston); **New York,** Saks Fifth Ave. (all stores); **Washington, D. C.,** Julius Garfinckel & Co.

So comfortable...so lightweight...

Comforters filled 100% with DACRON Fiberfill
REG. U. S. PAT. OFF.

This is the gift that says "Merry Christmas" for years. Comforters filled 100% with "Dacron"* polyester fiberfill have a luxury all their own . . . relaxing softness, feather-light warmth . . . a buoyancy that lasts and lasts. They're yours in a wide range of prices to suit *your* gift budget. For those who want something very special, the beautiful comforter shown is available at about $59.50 at stores listed above.

Make your gift doubly wonderful with a pillow that's also filled 100% with "Dacron" Fiberfill. Its cozy softness and lasting plumpness fairly invite sleep. The perfect gift for everyone on your list. Remember, too, that "Dacron" Fiberfill is odorless, mat-resistant, non-allergenic.

*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the comforter or pillow shown.

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Best in booklets

[Continued from page 4]

easily, never needs waxing, is fireproof, scratchproof, stainproof, waterproof and will last a lifetime. 25¢.

5. The easy-to-follow directions in *Wood Finishing* by the Minwax Company will produce a hand-rubbed effect on unfinished furniture, antiques, wall paneling and floors without the laborious methods of the past. Minwax, the penetrative stain-wax that comes in a wide range of modern and traditional colors, combines all the essential finishing ingredients in one material. Efficiently and economically, this all-purpose product will provide a finish of exceptional beauty and require a minimum of care. Free.

6. A popular building product is the point of departure for *Better Homes Are Built of Wood* by the National Lumber Manufacturers Assoc. The potential home-builder, buyer or remodeler will find this comprehensive publication packed with photographs and descriptive details that emphasize the basic appeal of this reliable material and indicate the innumerable possibilities and advantages offered by the use of lumber and wood products in home construction and decoration. Free.

HOW-TO-DO-IT

7. Completely illustrated directions are presented by the Azrock Products Division of Uvalde Rock Asphalt Co. on *How to Install Vina-Lux Reinforced Vinyl Floor Tile* over wood or concrete subfloors. Advance planning, preparing subfloor, laying underlayment, laying felt, marking starting point, checking border, applying adhesive, putting down tile, cutting in border, and cleaning up are the ten easy-to-follow steps given for this do-it-yourself home-improvement project. Free.

8. Monograms, initials or names, add a smart touch of distinction and individuality to bath ensembles. You will find that the tips on correct monogramming plus the economical, easy-to-do ideas in the leaflet *New Ways to Personalize Towels* by Cannon will result with little time or effort in the most handsome effects, whether you want to accent your own pride of ownership or provide an unusual and beautiful gift for a member of the family or friend. Free.

9. Up-to-date data on housekeeping aids is essential as there are so many new kinds of surfaces in today's homes and such a variety of products on the market from which to choose. To eliminate the confusion that often arises as to which wax to use where and on how to take care of different types of floors, remove spots from rugs, take care of furniture, clean cabinets or appliances, care for the car, and solve other special household problems is this excellent, worksaving *Manual of Home Care* offered by Johnson's Wax. Free.

[Continued on page 18]

SO NICE TO HAVE AROUND THE HOUSE...

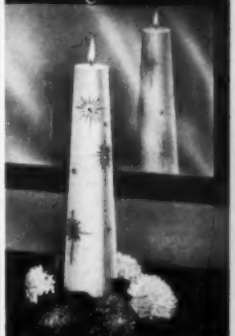
The Music of Melachrino

Lush new orchestrations of **Tales from the Vienna Woods, Artists' Life, Voices of Spring, Blue Danube,** eight other Strauss favorites. In New Orthophonic Sound; also available on RCA Victor Living Stereo records.

Note: For a free Melachrino sample record, visit your local Botany 500 dealer now!

RCA VICTOR

ANOTHER *Masterpiece in Wax* BY *Colonial*



The smart, modern styling of this new Star Pillar lends rare beauty to your decorative effects. Magnificently decorated with stars and emblazonments in Gold or Silver on White in either 12" or 20" size.

Retail Prices
12" — $2.75 ea. 20" — $5.00 ea.
At your dealer, if he can't supply you, write

Colonial Candle Co. of Cape Cod, Inc.
DEPT. L31 HYANNIS, MASS.

So nice to come home to...your family home built of the world's friendliest, most beautiful building material... wood. No other investment can contribute so much to a full happy life. That's why your new home should be your first family budget consideration. And plan to build with West Coast lumber, the economical building material which adapts perfectly to the type and style of home which best suits your individual family's needs. Your retail lumber dealer will be happy to tell you of the many other important advantages gained by building with warm, friendly West Coast lumber. See him or your local builder soon!

DOUGLAS FIR
WEST COAST HEMLOCK
WESTERN RED CEDAR
SITKA SPRUCE

West Coast Lumber

From the Pacific slopes of the great Northwest

SEND FOR VALUABLE FULL-COLOR BOOKLET . . . *FREE!*

WEST COAST LUMBERMEN'S ASSOCIATION,
1410 S. W. Morrison, Room 256, Portland 5, Oregon
Please send me your FREE booklet "How You Can Own a New Home" which shows actual color photographs of outstanding homes, together with important facts on the financing of a new home.

Name _____

Address _____

City _____ Zone _____ State _____

Which cost more – all this furniture or

Don't Tell a Soul!

because unless you tell, no one will guess that your *Expression* rooms didn't cost twice as much as you actually pay for them. The exquisite diamond ring by New York's *Louis Leblang* costs $4000. Surprisingly, you can buy ALL the *Expression* pieces shown in these three rooms for about half that amount — and pay for them while you enjoy them. High fashion — low cost.

The many-splendored *expression* grouping by Broy

It's easy to *express yourself* — to put your ideas into action and your personality on parade — when you correlate your rooms with this many-splendored grouping. There are 46 design-related pieces, many so versatile in style and service they stand multi-purpose duty in virtually any room in the home.

The wood is aristocratic Walnut, finished to a soft, autumn brown and appealingly accented with subtle touches of rich, antique copper. In the luxurious, foam cushioned sofas and chairs, Broyhill Premier's exclusive *Colorule* makes it easy to choose correctly from more than 100 stunning new color-fabric combinations. All fabrics are in the same grade, and at the same price.

There are numerous special features, such as electrical outlets in beds and in the rollabout Hunt Buffet . . . magnetic catches to keep doors snugly closed . . . silver and jewel compartments lined with tarnish-dispelling *Pacific Cloth* . . . zipper cushion covers . . . Vermont slate top on the captivating Random Chest . . . desk with concealed mirror and make-up area, easily converting into a handsome vanity . . . Master Chest with lift-up mirror built into the top, and kingsize beds with twin frames swinging out on casters for easy bed making. There are four dressers, panel and bookcase beds in all sizes, three styles of dining tables including drop leaf, and eight handsome occasional tables. *This is high fashion prestige furniture at an exceptionally modest price. Let your selected franchise dealer show you the beautiful Expression grouping, and tell you about the special easy payments plan.*

At right: drawers, four bulbs doors, regular draw drum openin spacious shir piano-hinged toilet mirror The bookcas copper medal

e or

her diamond ring?

ALABAMA
Birmingham — Rhodes-Carroll Furniture
Brewton — Whites, Inc.
Dothan — Harris Furniture Co.
Fyffe — Hammond Bros. Furniture Co.
Huntsville — Hale Bros. Furniture Co.
Mobile — Hammel's Adam Glass
Montgomery — Frank Tennille Furniture Co.

ARIZONA
Mesa — Paul L. Sale Co.
Phoenix — [illegible], Inc.
Tucson — Sterling Furniture

ARKANSAS
Fort Smith — Arcade Furniture Store
Hot Springs — Teague Furniture Stores
Magnolia — Polk Sales Co.
Pine Bluff — John A. Simpson Furniture Co.

CALIFORNIA
Bakersfield — Barker Bros.
Berkeley — John Breuner Co.
Chula Vista — Burnett's
Corona Del Mar — Trend Interiors
Daly City — Suburban House
Fresno — Turpins
Glendale — Barker Bros.
Huntington Park — Barker Bros.
Inglewood — Barker Bros.
Long Beach — Barker Bros.
Los Angeles — Barker Bros.
(Downtown, Crenshaw, Hollywood, Westwood)
Mountain View — Sterling's
Oakland — John Breuner Co.
Oakland — Sterling's
Pasadena — Barker Bros.
Reseda — Barker Bros.
Riverside — Huffman's
Sacramento — John Breuner Co.
San Bernardino — Barker Bros.
San Diego — Burnett's
San Francisco — Sterling's
San Mateo — Sterling's
Santa Ana — Barker Bros.
Santa Monica — Barker Bros.
Stockton — John Breuner Co.
Vallejo — John Breuner Co.
Vallejo — Sterling's
Van Nuys — Barker Bros.
Walnut Creek — Sterling's
Whittier — Barker Bros.

COLORADO
Colorado Springs — Home Furniture Co.
Denver — Denver Dry Goods
Denver — Miller Furniture Co.
La Junta — McKinney Music & Furniture

CONNECTICUT
Bridgeport — D. M. Read
Hartford — Lane Furniture Co.
New Haven — Yale Furniture Co.

DELAWARE
Edgemoor — Wayside Furniture
Wilmington — Wayside Furniture

DISTRICT OF COLUMBIA
Washington — Hub Furniture
Washington — William E. Miller
Washington — Peerless Furniture Co.

FLORIDA
Clearwater — Harrison Furniture Co.
Coral Gables — Deloons
Daytona Beach — Daytona Furn. Warehouse
Ft. Lauderdale — Fort Lauderdale Furn. Co.
Ft. Lauderdale — Leisure Living
Hollywood — Hollywood Furniture Co.
Jacksonville — Jones Bros. Furniture
Leesburg — Boyd's Furniture & Appliance
Miami — J. J. Cater Furniture
Miami — Jordan Marsh
Miami — Moores
Ocala — Blocker-Turnipseed Furn. Co.
Orlando — Myricks Furniture, Inc.
Panama City — Foxhand's
Pensacola — White's Furn. & Appl. Co.
Sarasota — Kane
St. Petersburg — Lester Bros.
Tampa — Seminole Furniture Co.
West Palm Beach — J. J. Cater Furniture

GEORGIA
Augusta — Maxwell Bros.
Columbus — Maxwell Bros.
Dalton — Hill Furniture Co.
Macon — Maxwell Bros.
Savannah — I. C. Helmly's Furn. Co.

ILLINOIS
Alton — [illegible] Furniture
Chicago — City Furniture
Chicago — Homer Bros.
Chicago — Pakan Furniture Co.
Chicago — Valley's, Inc.
Chicago — Vignola Furniture
Danville — Block & Kuhl
Decatur — Good's Furniture Store
Havana — Wehner's Furniture
Marion — Williams Furniture Co.
Peoria — Block & Kuhl
Princeton — Larsons Furniture House
Rockford — Bloomquist Furniture Co.
Skokie — Suburbia Fine Furniture
Springfield — [illegible]

INDIANA
Columbus — Banner-Whitehill, Inc.
Evansville — Wayside Furniture Co.
Gary — J. J. Burke
Hammond — Tilles, Inc.
Indianapolis — Banner-Whitehill, Inc.
Indianapolis — Colonial Furniture Co.
Lapel — Fisher Bros. Village Furn.

INDIANA—Continued
Muncie — Banner-Whitehill, Inc.
Richmond — Weiss Furniture Co.
Terre Haute — Root Dry Goods
Valparaiso — J. Lowenstine & Sons

IOWA
Cedar Rapids — Peterson Town & Country
West Union — Doepel Furniture

KANSAS
Argonia — Hortons Furniture & Carpets
Arkansas City — Luther E. Parman
Chanute — Kent Bros. Furniture
Goodland — Marick's Furniture
Kansas City — Glanville Furniture Co.
Lawrence — Vincent's, Inc.
Mission — Prairie Village Furn. Co.

KENTUCKY
Covington — Modern Furniture
Louisville — The Stewart Dry Goods
Radcliff — Bonningfield Furniture

LOUISIANA
Baton Rouge — Kornmeyer's
Lake Charles — Muller Co.
New Orleans — Morris Kirschman & Co., Inc.

NEW JERSEY—Continued
Paramus — Keystone Van Dyk Furn.
Plainfield — [illegible]
Pompton Lakes — Pompton Furniture
Pompton Plains — Huffman & Boyle Co., Inc.
Rahway — Koos Bros.
Red Bank — Acme Furniture Co.
Sea Girt — Koos Bros.
Somerville — [illegible] Furniture
Springfield — Huffman & Boyle Co., Inc.
[illegible] — Suburban Furniture
Union — The Mart

NEW MEXICO
Albuquerque — Fedway Stores
Clovis — Bryans Furniture Co.
Hobbs — Trulove Furniture Co.
Jal — Dyer Furniture Co.
Las Cruces — Las Cruces Furniture

NEW YORK
Binghamton — The Fair Store
Buffalo — Frederick-Scheerer & Sons
Garden City, L. I. — R. H. Macy & Co., Inc.
Hudson Falls — Stewart's Furniture Co.
Kingston — Andy's Furniture Co.
New York City — R. H. Macy & Co., Inc.

PENNSYLVANIA—Continued
Philadelphia — Lit Bros.
Pittsburgh — Hahn Furniture Co.
Pittsburgh — Kaufmann's Dept. Store, Inc.
Pottstown — Towne & Country House
Pottsville — L. Hammel's Sons
Reading — Harold Furniture Co.
Souderton — Fishers Furniture Store
Upper Darby — Lit Bros.
Warren — Wesman Furniture Co.
Washington — Home Furniture Co., Inc.
Wilkes-Barre — Empire Furniture Co.
Wilkes-Barre — Town & Country Furniture

RHODE ISLAND
Woonsocket — Mullen's, Inc.

SOUTH CAROLINA
Charleston — Morris Sokol Furniture Co.
Florence — Mecklenburg Furn. Shops
Spartanburg — Hammond-Brown-Jennings Co.
West Columbia — Hamm & Wise Furn. Co.

SOUTH DAKOTA
Hot Springs — Midwest Furniture & Appliance
Sioux Falls — Dunahoo Furniture

See Broyhill Premier's correlated Expression grouping at these better stores, each a Selected Franchise Dealer

If your town isn't listed here, write for the name of your *Expression* dealer. Premier Division, Broyhill Furniture Factories, Lenoir, North Carolina. *One of the world's largest furniture manufacturers.*

MAINE
Caribou — Town & Country Furniture
Portland — Young's Furniture Co.

MARYLAND
Baltimore — M. Shaivitz & Sons
Essex — M. Shaivitz & Sons
Langley Park — Hub Furniture

MASSACHUSETTS
Fall River — Adaskin's
Fitchburg — Gladone's
Haverhill — Beacon Furniture Co.
Lowell — Household Co.
New Bedford — Alpert's of New Bedford
Springfield — Forbes & Wallace
Stoneham — Barbo's

MICHIGAN
Alma — Tremor Furniture Co.
Battle Creek — Woods Furniture Co.
Detroit — J. L. Hudson Co.
Grand Haven — D. & S. House of Furniture
Grand Rapids — Herpolsheimers, Inc.
Iron Mountain — Bell & Christy Furniture
Ishpeming — Selin's
Jackson — L. H. Field Co.
Kalamazoo — Vermeulen Furniture Co.
Menominee — Plunkett Furniture Co.
Mt. Clemens — Bedroom City
Saginaw — Morley-Elliott House of Furn.
Ypsilanti — Smith Furniture Co.

MINNESOTA
Duluth — Grand Rapids Furniture Co.
Mankato — Goodwitch Bros., Inc.
Moorhead — Leo Johnson Furniture Co.

MISSISSIPPI
Columbus — Johnston Furniture Co.
Hattiesburg — Adler Furniture Co.
Jackson — Furniture Distributors
Natchez — Hudson-Newman Furn. Co.

MISSOURI
Hannibal — Wright Bros. Furniture
Joplin — Newman's Mercantile
Kansas City — Vest's Furniture Co.
St. Joseph — Townsend Wall Co.
St. Louis — Stix, Baer, Fuller

NEBRASKA
Fremont — Kavich Furniture
Hastings — Swans Furniture Co.
Kearney — Swans Furniture Co.
Lincoln — Gold & Co.
Norfolk — Kesting Furniture Co.
North Platte — Whitaker Furniture
Omaha — Orchard & Wilhelm Co.

NEW JERSEY
Asbury Park — Steinbach Co.
Atlantic City — Liebman's Home Beautiful
Avenel — Winter Bros.
Bloomfield — Beacon Furniture
Camden — Dimona's Furniture
Carteret — Seidler's Quality Furniture
Elizabeth — Girard Furniture
Freehold — Koos Bros.
Hackensack — Huffman & Boyle Co., Inc.
Jersey City — Goodman's Furniture Co.
Morristown — Marchower Furniture
Mountain View — Dover Furniture
Newark — Loew Furniture
Newark — [illegible] Furniture & Bedding
New Village — Furniture Mart
North Bergen — Goodman's-Castle
Orange — Huffman & Boyle Co., Inc.
Passaic — Grand Rapids Furniture
Parsippany — Koos Bros.

Poughkeepsie — Reliable Furniture
Rochester — Henry T. [illegible]
Scotia — Clark & [illegible]
Staten Island — Ace Furniture
Syracuse — Dey Bros.
Syracuse — M. Goldberg & Sons
White Plains — R. H. Macy & Co., Inc.

NORTH CAROLINA
Charlotte — Bridges Furniture Co.
Dunn — Thomas & Warren Furn. Co.
Fayetteville — Swain Furniture Co.
Greenville — Brown Furniture Co.
Havelock — McMillan & Wells Furn. Co.
High Point — Rose Furniture Co.
Raleigh — Raleigh Furniture Co.

NORTH DAKOTA
Minot — Tollefson's

OHIO
Akron — General Furniture Co.
Alliance — Cope Furniture
Athens — Joynes Furniture
Cincinnati — Laugers Furniture Co.
Cincinnati — The McAlpin Co.
Cleveland — Higbees
Cleveland — Sterling, Lindner, Davis
Coshocton — Coshocton Drive-in Furn.
Crestline — Marshall's
Dayton — K. L. Garvin Furniture Co.
Dayton — Rossiter's
Elmwood Place — Laugers Furniture Co.
Hamilton — Home Furniture Co.
Hillsboro — Stockwell's Furniture
Lancaster — Colonial Heights Furn. Co.
Loveland — Loveland Gas & Electric Co.
Marion — William's
Massillon — Finefrock's
Middletown — Rothman-Troup Furn. Co.
New Philadelphia — Williams Furniture Co.
Piqua — Elliott Furniture Co.
Reading — Laugers Furniture Co.
Sandusky — Herman's
Springfield — Wren's Department Store
Toledo — Imperial Wayside
Toledo — La Salle Koch
Warren — Griswold's
Westerville — Carter (McVey) Furniture Co.
Wilmington — David Adair Furniture
Xenia — R. D. Adair Co.
Youngstown — Strouss-Hirshberg

OKLAHOMA
Ardmore — B. L. Owens

OREGON
Portland — Lipman-Wolfe Co.
Salem — Lipman-Wolfe Co.

PENNSYLVANIA
Abington — Frank J. Deber
Allentown — Sabeon Furniture Co.
Altoona — William F. Gable Co., Inc.
[illegible] — Batchelor Bros. Furn. Co.
Braddock — Ohringer Home Furniture Co.
Bradford — Singer Furniture
Bridgeville — Home Furniture Co., Inc.
Butler — Davis Furniture Co.
Canonsburg — Home Furniture Co., Inc.
Collegeville — Fishers Wayside
Corry — Meardon's Distinctive Furniture
Erie — Reliable Home Furnishings Co.
Greensburg — Ohringer Home Furniture Co.
Harrisburg — Jacob Miller, Inc.
Johnstown — [illegible]
Lancaster — Watt & Shand
McKeesport — Ohringer Home Furniture Co.
Meadville — J. H. Nunn Co., Inc.
[illegible] — Batchelor Bros. Furn. Co.
New Castle — Hanny's

TEXAS
Amarillo — Fedway Stores
Beaumont — Finger's of Beaumont
Big Spring — Good Housekeeping Shop
Corpus Christi — Breslau Furniture Co.
Crane — Adcock Furniture Co.
Dallas — Rich Furniture Co.
Fort Worth — The Fair
Galveston — Plantowsky's
Garland — Rich Furniture Co.
Gatesville — Morton-Scott
Hereford — H. & H. Furniture Co.
Houston — Finger's Warehouse Showroom
Houston — Foley's
Laredo — Majestic Furniture Co.
Longview — Fedway Stores
Lubbock — McKelvey's Furniture
Odessa — Phillips Furniture, 34th Street Store
Orange — Dallas-Beadle Furniture Co.
Pampa — Texas Furniture Co.
Plainview — L. R. Bain Furniture Co.
San Antonio — Jorrie's
San Antonio — Joske's of Texas
Wichita Falls — Bailey's Furniture

UTAH
Bountiful — Union Furniture Co.
Salt Lake City — Granite Furniture

VIRGINIA
Arlington — Hub Furniture Co.
Lynchburg — Rooms & Co., Inc.
Newport News — Home Furniture Co.
Norfolk — Modern Day Furniture
Portsmouth — A. J. Legum Furniture
Richmond — Miller & Rhoads, Inc.
Roanoke — Stephenson & Aldridge

WASHINGTON
Aberdeen — Kaufman-Scroggs Co.
Bellingham — Bon Marche
Seattle — Bon Marche
Tacoma — Selden's, Inc.

WEST VIRGINIA
Charleston — Diamond Department Store
Clarksburg — Palace Furniture Co.
Fairmont — J. M. Hartley & Sons Co.
Morgantown — Loving Furniture Co.
Oak Hill — Lee's Home Accessories
Parkersburg — The Wiley H. Hicks Co.
Sistersville — Ralph H. Triplett Furniture Co.
Weirton — Home Furniture Co.
Wheeling — Coney-Bentz Co.

WISCONSIN
Beaver Dam — [illegible] Furniture Store
Elm Grove — Bluemound Furniture Co.
Ettrick — Runnestrand Bros.
Fort Atkinson — Bammel Furniture Co.
Green Bay — H. C. Prange
Janesville — Cain Ashcraft
Kenosha — Peltier Furniture Co.
Madison — Cain Ashcraft
Menasha — Menasha Furniture Co.
Milwaukee — Gimbels (Downtown, South Gate)
Milwaukee — Lehman Furniture Co.
Milwaukee — Schuster's
Milwaukee — Waldheims
Oshkosh — Seifeldt's Furniture Co.
Racine — Johnson's Home Furnishings
Sheboygan — H. C. Prange Co.
Superior — Grand Rapids Furniture
Wauwatosa — Gimbels Mayfair

CANADA
Montreal — T. Eaton Co., Ltd.
New Westminster — T. Eaton Co., Ltd.
Toronto — T. Eaton Co., Ltd.
Vancouver — T. Eaton Co., Ltd.
Victoria — T. Eaton Co., Ltd.

BROYHILL

CONFIDENCE BRAND NAMES SATISFACTION

ing by Broyhill Premier

At right: This double dresser has ten drawers, four of them behind the board-and-batten doors. The Master Chest has three regular drawers, and above them, double doors opening to another drawer and two spacious shirt compartments. In the top, a piano-hinged section lifts up, presenting a valet mirror and accessories compartment. The bookcase bed headboard has inlaid copper medallions.

KARPEL features its Parker House tier curtains at about $2.98 a pair. Valance, about $1.98. At these and other fine stores: **Bridgeport,** Skydels Inc.; **Buffalo,** Kobacker's; **Canton,** Kobacker's (also Mansfield, Portsmouth); **Chicago,** Mandel Bros.; **Cleveland,** Wm. Taylor Son & Co.; **Detroit,** Rolm's Curtains; **Endicott,** Burt Co.; **Englewood,** Craig Dry Goods; **Garden City,** Frankel Shops; **Memphis,** The John Gerber Co.; **Morristown,** M. Epstein, Inc.; Fink's Dept. Store (also Perth Amboy); **New Haven,** Edward Malley Co.; **New Orleans,** Krauss Co., Ltd.; **New York,** Bloomingdale's (also Fresh Meadows, New Rochelle, Stamford); McCutcheon's (also Manhasset, Millburn, Westport); **Orange,** Nathan Youngman (also East Orange); **Paterson,** Meyer Bros.; **Pittsburgh,** Gimbels (also North Hills); **Rahway,** Kaos Bros.; **Ridgewood,** Ridgewood Decoratorts; **Scranton,** Scranton Dry Goods Co.; **Toledo,** Tiedtkes; **Trenton,** Dunham's.

"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the fabrics or curtains shown here.

Be sure to look for this label on curtains of "Dacron". It's your assurance of quality construction.

AT LEAST
52 x 34
THREADS PER INCH OF 100%
DACRON*
POLYESTER FIBER
70 DENIER
USE IN THIS
MARQUISETTE
CURTAIN FABRIC
EXTRA WEAR, EASY CARE

This look of luxury almost cares for itself—all because these Karpel curtains of "Dacron"* polyester fiber. They stay snowy-white in sunlight . . . keep their crispness washing after washing . . . stay fresh and lovely for a long time. Only "Dacron" does so much for your windows, asks so little from you.

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DU PONT
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CURTAINS OF DACRON

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Gown: Bergdorf Goodman Silk: House of Ducharne

This beautiful contemporary furniture by American of Martinsville was made for you. Only wide acceptance of American's design and craftsmanship could bring you such quality—at such reasonable prices. Your choice of many exquisite groups . . . graciously coordinated for bedroom, dining room and living room. All so lovely to live with, yet so easy to own. The dresser illustrated is hand-rubbed walnut. It evokes the heroic heritage of Scandinavia in a cleanly-sculptured piece. One of many from our Dania collection . . . about $185. Or ask your dealer to show you other exclusive designs created for American by Merton L. Gershun.

AMERICAN OF MARTINSVILLE

AMERICAN FURNITURE COMPANY, INC. • MARTINSVILLE, VIRGINIA

HEIRLOOM STERLING

The same magnificent, solid sterling—only the price has changed!

Now only $18.00 † for a 4-piece place setting

Now only $25.00 † for a 6-piece place setting

†Stanton Hall slightly higher. All prices plus Federal Tax.

Now—you can afford the best

Regardless of income or budget, there's nothing to keep you from setting your table with precious Heirloom Sterling. Magnificent Heirloom Sterling is priced so low, it's one of the wisest investments in the world today!

LOWERS PRICES!

Nothing is changed but the price! See how much you save—on every Heirloom Sterling place setting—in every pattern, even the newest! The difference in price is the *only* difference. It's the same superb, heavyweight Heirloom Sterling given to their daughters by Art Linkletter, Leonard Firestone and other famous fathers.

Sterling is for now and for you

There never was a better time to buy your Heirloom Sterling than right *now* at these new low prices . . . prices we promise to hold for you *right through December 31, 1958.*

Impressive gifts for now or Christmas!

Gifts of solid silver—longed for and precious to every woman—cost so little *now.* With Heirloom Sterling new low prices, it is so easy to give the handsomest gifts to your daughter, your favorite niece or that wonderful girl you are going to marry. Visit your jeweler's or department store today . . . see how much you save on any Heirloom Sterling place setting—in any pattern.

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Here's your chance to make your wife's dream come true—give her the complete service in Heirloom Sterling she's dreamed of owning ever since you were married. It's so easy to do now—with Heirloom Sterling new low prices!

HEIRLOOM STERLING

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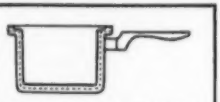
FLINT®

Stainless Steel Cookware

makes eating great

Imagine grandmother's iron pots and pans wrapped in gleaming stainless steel! That's what Ekco has done with Flint—wrapped an exclusive Radiant Heat Core in beautiful stainless steel to give you cookware that cooks far faster, yet cooks so evenly food has old-fashioned flavor.



Dotted line shows how RADIANT HEAT CORE in Flint Cookware spreads heat not just across the bottom—but up the sides, too—like grandmother's iron cookware used to do.

2 qt. Double Boiler (5-in-1 cooker) above, $11.75. Below are 10" covered Skillet, $10.75, 4½ qt. covered Sauce Pot, $10.50, 1 qt. covered Sauce Pan, $5.25.

makes cleaning up easy

Just ordinary washing keeps Flint gleaming. Every piece is stainless steel inside and out—you never have to polish Flint to make it shine. For yourself or for a gift, if you want to give pleasure—give Flint stainless steel cookware. Choose from 57 handsome matching pieces and sets.

Look for the 6-piece special $19.95 set for only $14.95. Pans also available in stainless steel copper-bottom Ekcoware

Another fine product by EKCO® the greatest name in housewares

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Beautiful Northern Hard Maple!

OLDE ORCHARDE

by KLING

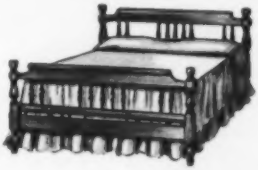
See it during KLING WINDOW WEEK,
October 28th - November 9th

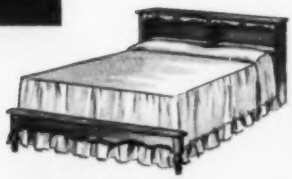
Special groupings of this lovely bedroom suite will be displayed in leading stores across the country during Kling Window Week, October 27th through November 8th.

OLDE ORCHARDE, an authentic Colonial design, is one of our most popular groups. Of SOLID Northern hard maple, it is finished in Autumn Tan, a warm, rich color that brings out all the beauty of the solid wood.

There are fourteen bed styles in this popular group and a wide variety of case pieces. It is open stock, of course. The Colonial design of OLDE ORCHARDE combines perfectly with either modern or traditional decorations and accessories.

Watch for the announcement of Kling Window Week in your neighborhood. Many stores will display OLDE ORCHARDE and will offer attractive values to save you money.





KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY

KLING
BEDROOM FURNITURE

Kling Factories, Dept. L-11, Mayville, N. Y. Please send me your new 4-color booklet "Ideas for a Lovelier Bedroom". I understand it is full of ideas for bedroom decoration and arrangement and care of furniture. I enclose 35¢ in coin.

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

Awake to charm and value with Western Pine Region woods

Western Pine Region woods . . . soft-textured, straight-grained, accented by clear or knotty patterns . . . give this bedroom an air of enduring, *natural* beauty. You can enjoy the practicality and charm of these distinctive woods at a reasonable cost.

In traditional or contemporary settings, Western Pine Region woods lend dignity to any room in your home. They are accurately sized and seasoned, and can be painted or stained in many graceful, *lasting* finishes. Western Pine Region woods are easy to clean . . . just wipe them with a damp cloth.

If you are remodeling or building, economical Western Pine Region woods will reflect your discriminating taste well within your budget. Your lumber dealer can give you full details, and a free estimate.

FREE! "Friendly Home Ideas"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with Western Pine Region woods. Write for your copy to WESTERN PINE ASSOCIATION, Dept. 316-A, Yeon Bldg., Portland 4, Ore.

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member mills manufacture these woods to high standards of seasoning, grading and measurement

Idaho White Pine • Ponderosa Pine • Sugar Pine White Fir • Incense Cedar • Douglas Fir • Larch Red Cedar • Lodgepole Pine • Engelmann Spruce

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Best in booklets

[Continued from page 8]

FOOD TALK

10. America's favorite, the *Toll House Cookie,* has opened the door to many other uses for what has become a staple product found on the pantry shelf of every modern homemaker. The index of the 64-page booklet, *Nestlé's Semi-Sweet Chocolate Kitchen Recipes,* reads: cookies, desserts, cakes, frostings, sauces, toppings, basic fillings, candies, confections, pies, puddings, ice creams and sherbets, and each category offers the most tempting variety of uses for these semi-sweet morsels. 10¢.

11. The delicious and distinctive dishes in *Crabmeat Cookery* take full advantage of this flavorful sea food that is rich in protein, vitamins and minerals. Recipes are included for hors d'oeuvres, entrees, salads, casseroles and a soup. King crab and corn pie, crab-meat aspic salad pie, crab-meat bouillabaisse, crab-meat amandine and crab-meat lasagna are some of the elegant yet easy-to-prepare treats in this tribute to a nourishing but low-caloried food. Free.

12. The common denominator in *159 Exciting Easy-Do-Meals with Sausage* is this low-cost, appetizing food that is also rich in nutritive value. This 48-page cookbook by the Visking Co. contains both old favorites and tempting new combinations that call for sausages, skinless frankfurters and related meat products. The out-of-the-ordinary but easy-to-make recipes for canapés, hors d'oeuvres, salads, eggs, soups, main dishes, sandwiches, for parties and picnics will be a boon to the busy, budget-minded homemaker. 10¢.

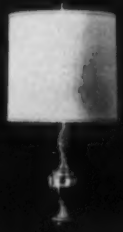
FOR SPECIAL USE

13. House hunting can be a headache. To ease the pain and discomfort is a most informative 63-page booklet called *Choosing the Right Home for Your Family* by Owens-Corning Fiberglas. In addition to instructive chapters devoted to all the essentials before you buy, when you buy and after you buy, this illuminating guide to the *best* buy for your money contains valuable check-lists to help determine family and home requirements and provide the ultimate in living standards, comforts and conveniences. 50¢.

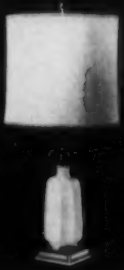
14. Juvenile literature is the subject under discussion in *Growing Up with Books.* This gaily illustrated pamphlet, issued by the Library Journal, lists more than 250 books which every child should have a chance to enjoy, and classifies both old favorites and new classics by age and interest from the smallest reader to the teenager. The title, author, a brief description of the book, the publisher and the price are all included in this ideal handbook for parents who are concerned about their children's development and reading habits. 10¢.

There are over 200 fabulous creations by STIFFEL

Fine English Regency in Bright Old Brass Finish and Old Pine. About $89.95



Simple Classic Louis XVI—Enamelled Black Pedestal with Antique Golden Brass Finished Urn. About $39.95



Fine Lenox China and Gold Finish Metal Mountings in Crisp Provincial Taste. About $75.00

Prices slightly higher in the West

STIFFEL, the original and never-equalled Lampole,* is distinguished in many ways. Important among its features is the face-flattering light it gives. This is achieved by a Stiffelite Diffuser built into each shade. The three shades turn to any desired position. This directional light puts emphasis where it is most enchanting and useful and permits you to change the glamour mood of the room. Installed in seconds . . . self-adjusting floor to ceiling. According to style, choice of color—$39.95 to $100.00. Lampole table, additional. Prices slightly higher in the West.

Complete descriptive literature sent upon request addressed to The Stiffel Company, Chicago 10, Illinois.

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The Royalty of Lamps

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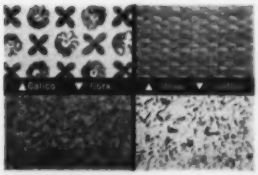
smart homemakers decorate with Con-Tact



Take the table in the picture . . . CON-TACT gives it a brand new, beautiful, washable face in minutes. Put this fabulous self-adhesive plastic to work for *you*. Easy . . . no tacks, tools or water! Simply smooth it on *anything* — line drawers, re-do furniture, waterproof walls. See dozens of CON-TACT designs at your favorite store. 18 inches wide, only 49¢ a yard.

Con-Tact

Connie Con-Tact says:

FREE! Delightful patterns for cut-outs printed right on the new CON-TACT paper backing. Another CON-TACT exclusive!

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and the new SELF ADHESIVE Sculpture Con-Tact!

Never before in the whole wide world . . . such uncanny reproductions, colored and molded to look and *feel* like the real thing! 3-dimensional rigid panels of practical plastic — backed with a tenacious adhesive that will adhere for years to almost any surface . . . from plywood to plaster to cinder block! Just stroke into place — application is as simple as it looks! Edges are die-cut to interlock, so panels can "fit" smoothly into each other. Easy to maintain, too . . . just wipe clean with a damp cloth.

Self-adhesive *Sculpture Con-Tact* is available now in your city. Only 99¢ a panel.*

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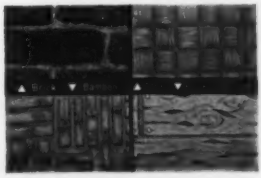

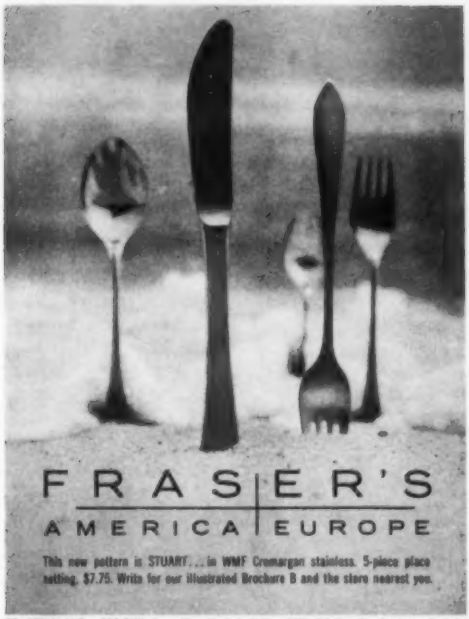

FRASER'S, INC. • 236 Fifth Ave., New York 1, N.Y. • 3309 Adeline St., Berkeley 3, Calif.

A PIECE OFF YOUR MIND

LESSONS TO LEARN

Dear Editor:

I was interested in your article *What Do You Think of Your Children's Education?* in the July, 1958 issue. Every phase of the school controversy has seemingly been covered by national publications except one. Many schools are doing a good job.

I would like to tell you how children are being educated in one particular school. This is the Kensington Elementary School in Kensington, Calif., an unincorporated area one mile square.

A gifted child program was initiated in 1953; 37% of the 785 students possess an IQ of 120 or over (the national average is 8%). Spanish and French are taught in fifth and sixth grades. Students are not automatically promoted. Almost an entire class is being accelerated this year from fourth to sixth grade. Testing has shown some of these children capable of ninth-grade work. Introduction to geometry and algebra was taught to last year's advanced sixth-grade group. Slow learners are not neg-

[Continued on page 26]

"Wash 'n Wear" Room for Family Fun

Just what every young family needs! A room that sparkles anew with a wipe of a damp cloth. Here's years of fun—minutes of care. Finger marks, splatter marks from hobby-happy youngsters won't linger long on the colorful walls because they are covered with Imperial's soil-proof Glendura. The graceful modern Viko furniture by Baumritter always looks daisy-fresh—shrugs off stains and spills. Plan a carefree room like this now. And have loads of fun in it.

Viko® by Baumritter

Viko is the smart contemporary furniture that lets you plan beautiful, comfortable rooms at low, low cost! It's furniture without a care in the world (practically childproof!) . . . and it has a fashion flair that adds sparkle wherever it's used. Viko combines clean sculptured lines with colorful textured or leather-like plastic covers to add a note of rich contemporary charm wherever you use it. Viko finishes are available in your choice of rich Bronze or Slate Gray to add an extra touch of coordinated color. You'll love living with Viko—in playroom, living room, dinette, family room, even the office—it strikes a happy note all over!

Baumritter Corp., 171 Madison Avenue, New York 16, N. Y.

Glendura® FABRIC WALLCOVERING by IMPERIAL

Here's how new Glendura Fabric Wallcovering can give you more time to relax and have fun. With new Glendura *on fabric* you can keep your playroom, kitchen, bathroom walls bright and clean with a quick wipe of a cloth. Because gaily patterned Glendura is actually *scrubbable.** What's more, new Glendura on fabric is more durable than ever and when redecorating, it is now easier to remove. See the exciting new Fall collection—over 125 patterns—at your Imperial dealer's. For full color decorating booklet, "How Wallpaper Works Wonders In Your Home," send 10¢ to Imperial Paper and Color Corp., Dept. E-24, Glens Falls, N. Y.

**3-year guarantee. Patterns illustrated #883321 and #837082*

BEDSPREAD BY BATES FABRICS, INC.

Rooms tailored to your needs with the Roomates Custom Room Plan

Now you can custom-tailor any room, any size to meet all your storage and decorative needs. With the exciting new Roomates Custom Room Plan by Baumritter, you'll add new stature, new beauy to living room, bedroom, dining or family room.

The Roomates Custom Room Plan is a broad and varied collection of furniture that offers you an astonishing flexibility in home planning. Pieces combine as you need them to take full advantage of all your wall space . . . give your home the built-in look without built-in cost. Best of all, you can take them with you if you move.

See the open stock Roomates collection for yourself. It combines the warmth and richness of fine traditional furniture with the practical utility of modern. And look for the brand name in the drawer—it's your assurance of quality.

ROOMATES by Baumritter

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Write for Free Folder, and name of nearest dealer to Dept. LR-118.

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A piece off your mind [Continued from page 22]

lected either, however, for they are given special help.

There are also many human touches. The principal obtained science equipment by physically digging it out of a school that was being demolished. There is also an aid program consisting of sixth-grade girls who assist the primary-grade teachers.

There is no comparison between the education these children are receiving with my own schooling. I tested my two older children, fifth and sixth graders, on spelling words from my actual speller and I had to go into the high eighth-grade words before I could stump them. I was not taught any algebra until the ninth, nor geometry until the tenth grade. I had no science until I entered high school, in contrast to my second-grader who is quite an authority on weather, cloud formations, etc. He also gave us a course in prehistoric animals this past winter.

While there is always a need for re-examination and analysis—for an individual, a business or a school — no consistently negative picture is ever constructive, and that is why I wanted you to know about our school system which is developing students and working hard to achieve this ideal goal.

I would like to see Americans regain pride in their wonderful educational system and renew the realization that in the United States every child has an opportunity for learning.

Loraine P. Germann
Berkeley, California

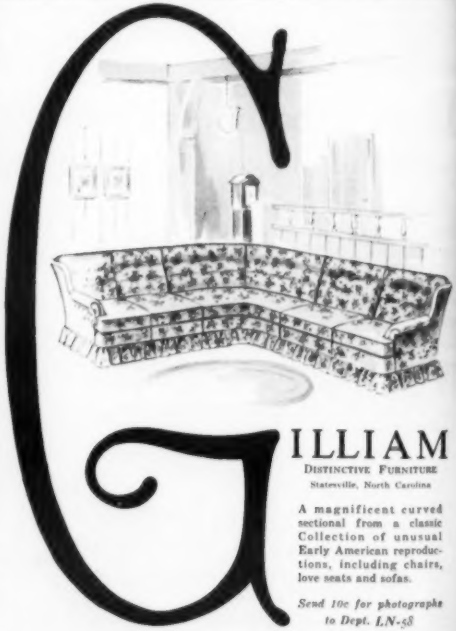
Gentlemen:
Your article *What Do You Think of Your Children's Education?* in the July, 1958 issue was very interesting. I am an elementary teacher and would like to tell you a few opinions I have on this subject.

The principle of respect begins at home and is enlarged upon at school. If a child is not taught before he enters the classroom to respect his parents, how is he supposed to respect his teacher?

Special help must be given to slow learners after school. But if the child's afternoons are taken up with dancing lessons, voice lessons, swimming lessons, and all sorts of other extra-curricular activities, I feel he deserves to be promoted just for living through such a schedule and getting to school at all.

Tenure is a degree of merit. You are not put on tenure, or for that

[Continued on page 30]



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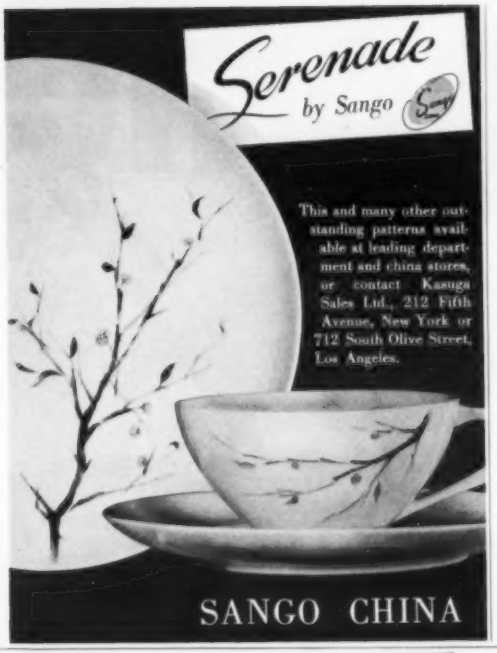

A piece off your mind

[Continued from page 26]

matter rehired, unless you merit it. Automatic raises are given to put the teachers on at least a supporting wage. When on tenure, you do not receive a raise unless you are qualified for it.

As a future homemaker, I hope I can remember these emotions and opinions I feel as a teacher. With the combined efforts of parent-teacher-child, I hope to be able to say that I am satisfied with my child's education.

Gainor H. McGorrill
Newton Center, Mass.

KEEPING IN TOUCH

Dear Sirs:
The July, 1958 issue appealed to me more than any issue you have had for months. I felt that it was more in the tempo of your earlier copies. I guess I must be very nosy, but I love to read about real people, their families, and their surroundings *(LIVING Comes to Call* and *What do You Think of Your Children's Education?)*. I vote wholeheartedly for the intimate touch and I feel that you certainly achieved it in this issue.

Mrs. M. F. Disney, Jr.
Cincinnati, Ohio

COLLEGE CREDIT

Dear Sirs:
I was so glad to see your feature *College Is A Family Affair* in the August, 1958 issue. My husband and I enjoyed it because we are working our way through college. He wants to be an aeronautical engineer and I want to be an economist. We have two years to finish and we're thrilled to see that so many other young couples are doing the same.

Carol Green
Jackson Heights, N. Y.

Gentlemen:
I have just completed the article in your August, 1958 issue about married college students *(College Is A Family Affair)*.

I am the wife of a college student and, like the couples in your article, we are struggling along and enjoying all of it.

Being married and going to college is not a bed of roses, but one thing that makes the problems seem smaller is that you know everyone is in pretty much the same boat. Most are attending school on

[Continued on page 34]

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ORLON*. . . the fiber you know so well in apparel makes blankets that wrap you in soft, light, luxurious warmth. For all their dream-inviting comfort, all their beauty, they are machine washable (maximum shrinkage under 2%) . . . extra wide nylon bindings and all. Ask for blankets of ORLON the next time you shop. For prices and sizes see above.

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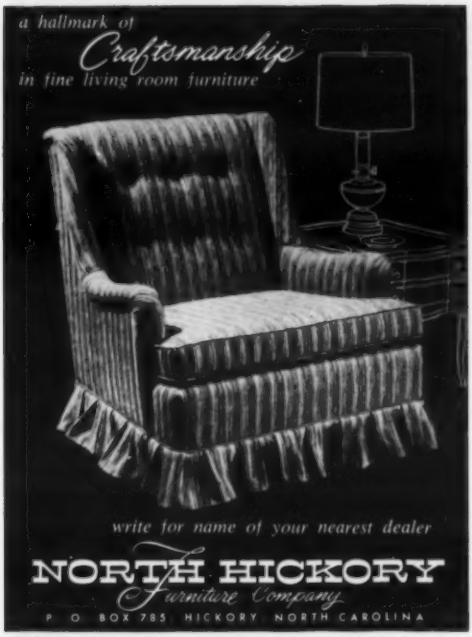

A piece off your mind [Continued from page 30]

the G.I. Bill and one or both are usually working to augment the family income.

We don't have the G.I. Bill, and I work as a doctor's receptionist and my husband usually manages to work enough hours for the college to pay the rent every month.

Some people have asked me if I don't sometimes resent being the breadwinner of the family and I tell them that when Jack and I first got married, we agreed that by my putting him through college we would eventually be able to have a much higher income than if he had quit school and gone to work without a degree.

We agreed then that if we had arguments over money (and we have) I would try not to hit back at him, and if by chance I did (and I have) that he would ignore me.

I'll never forget the years we have spent here. When "we" graduate next year, our little girl will be almost three. It'll be nice to have a home of our own, but I'll miss the paper-thin walls and all the confusion that occurs when a child starts to cry and you can't tell if it's yours or the one in the next apartment.

Mrs. John T. Utley
Nacogdoches, Texas

Dear Editors:

Each month I find something in your magazine to either adapt to my own use now or file away for future reference. Your August, 1958 issue in particular was of interest to my husband and me. For us, a year of college, four years of medical school, a year of internship and three years of residency were truly a family affair.

I worked after we finished college until our first child was born. She was born on the first day of my husband's senior year in med school. Our second daughter was born during his internship and our son was born the last day of his residency. Three children and a year since my husband started practicing we are buying a home.

This is the second reason why this issue touched our hearts so. We are fascinated with Japanese architecture, decoration and their culture in general. Although we cannot afford a house like Ernest Silva's *(A Camera's Influence on Design)* at present, we hope that our next house will be similar.

Meanwhile, we will put to use some of the ideas from his enchanting home.

Natalee S. Fogel
Ossining, N. Y.

Suppose the coffee spills on the Cabin Crafts carpet?

No matter. The carpet is Acrilan* and you can simply wipe off coffee, alcohol, grease, or anything edible with a detergent and water. You'll also notice the amazing way the bouncy pile springs right back to shape. But there is far more to a carpet than fiber; it is the way it is *made*. Here Cabin Crafts has an uncanny way of getting the best out of every fiber. Their Acrilans have the most lush, dense, superb pile you can find. Colors are also a Cabin Crafts trademark—ranging from the most subtle to brilliant shades. Shown here, Langley in Larkspur blue, $12.95 sq. yd. Other Cabin Crafts carpets—all with that matchless depth—in cotton, nylon, blends and Acrilan, from $5.95 to $19.95. Write for Room Service book on how to decorate with Needletuft Rugs and Carpets. Cabin Crafts, Inc., Dept. L-6, Dalton, Ga.

*Chemstrand's Acrylic Fiber

A better idea in carpets . . . Needletuft by

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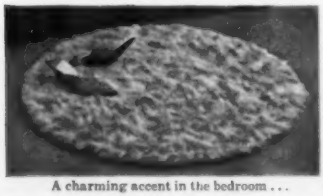

A charming accent in the bedroom . . .

A soft, warm spot for the baby's room . . .

A bright new note for the bathroom

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MUSIC FOR LIVING

By DAVID RANDOLPH

Once again, this column will be devoted to recordings of music that originated in family relationships—certainly an appropriate subject for a magazine dealing with family living.

Although the music of Bach often has a pictorial quality, particularly when he sets dramatic words, it is, nevertheless, a fact that he wrote only one single example of explicit program music—that is, music that attempts to tell a story. It is his *Capriccio on the Departure of His Beloved Brother*. It was written in 1704, when Bach was a young man of nineteen. The occasion was the departure of one of his brothers, who was about to take a position as oboist in the band of Charles XII of Sweden. Before he left he paid a farewell visit to Johann Sebastian and was presented with this musical tribute.

Each one of the six sections is preceded in the score by a descriptive heading as follows: 1. The friends of the traveler try to dissuade him from his journey. 2. A description of the various calamities that may overcome him in foreign lands. 3. The friends join in a lament. 4. Seeing that they

[Continued on page 82]

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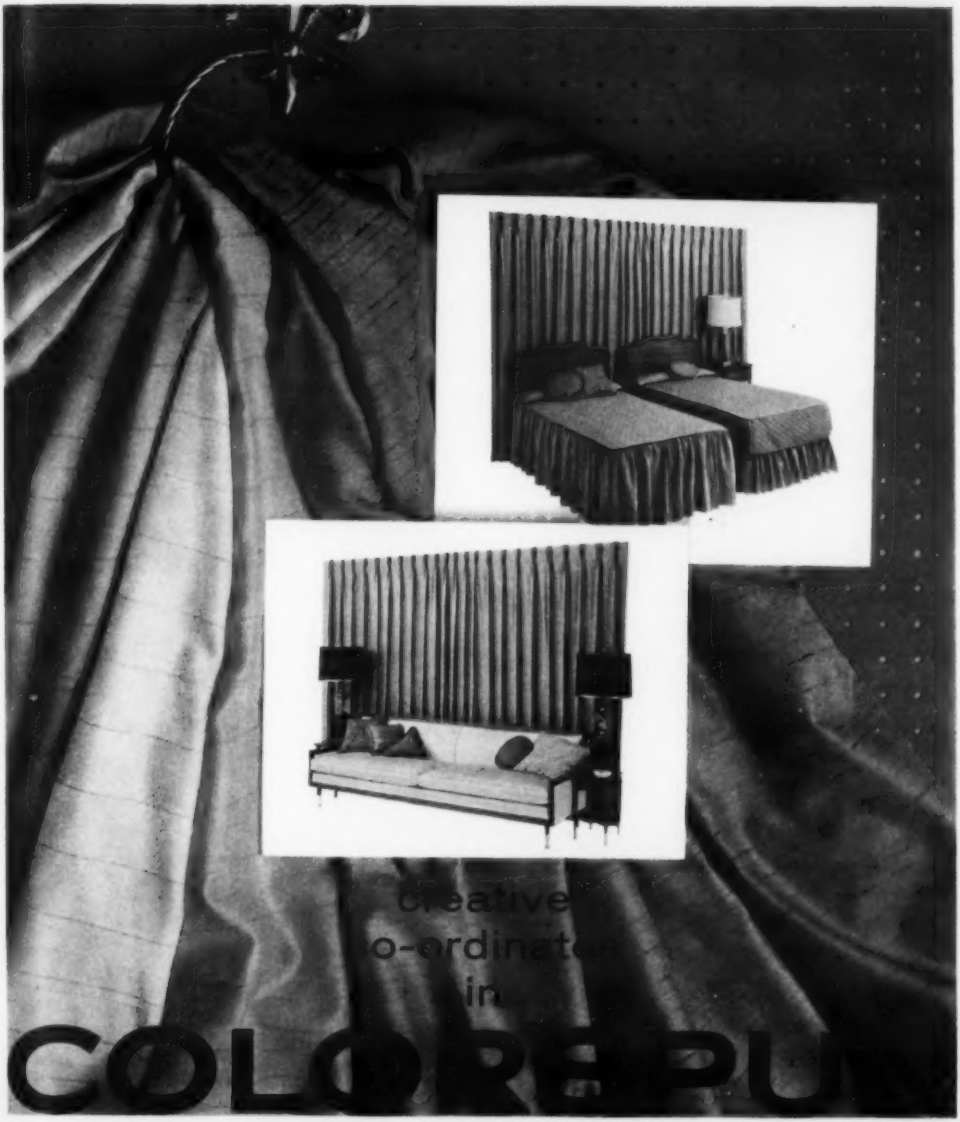

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For stores carrying Creative Co-ordinates, see opposite page. 47.M. AVC

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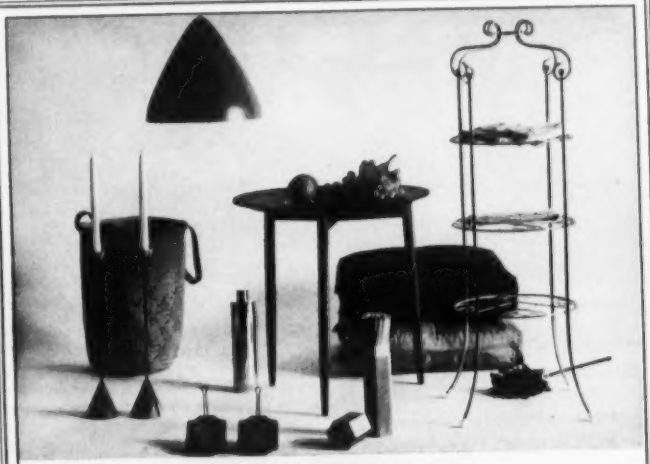
CHARLES VAN MAANEN

GIFTS FOR HIM AND HER

GIFTS FOR THE



GIFTS FOR THE HOME

GIFTS FOR

TABLE

HE CHILDREN

TASTE ON A POSTAGE STAMP

GIFTS FOR HIM AND HER

Golf oasis with thermos, $8.00, ppd. Camalier & Buckley (L1158), 1141 Connecticut Ave., N.W., Washington 6, D.C.
Pipe rack in knotty pine, maple, mahogany, $9.65, ppd. Yield House (L1158), North Conway, New Hampshire.
Flask case with two pint-size flasks, $13.50, ppd. Gifts For Sportsmen (L1158), 945 Yonkers Avenue, Yonkers, New York.
Mink-tail hat in dark, medium or silver-gray (sizes 22½", 22", 23") $39.50; matching purse, $19.95 all incl. fed. tax, postage. Harold J. Rubin (L1158), 52 E. 56th St., New York 22, N.Y.
Party apron, hand-decorated on black net, $6.25, ppd. Elder Craftsmen Shop (L1158), 850 Lexington Ave., New York.
High button shoe wall decoration, $13.00, ppd. Serendipity 3 (L1158), 225 East 60th Street, New York 22 N.Y.
italian cowhide bag with monogram, $10, ppd. tax incl. International Merchandise Co. (L1158), Box 269, Harrison, N.Y.
Monogrammed silk ties in navy, maroon, medium brown, charcoal-gray and brown, silver-gray, $4.95 each, ppd. Tie-of-the-Month Club (L1158), 520 Fifth Ave., New York 36, N.Y.
Clothes brush, hanger and shoehorn, $2.95, ppd. Gay Gifts (L1158), 388 Queen Ann Road, Teaneck, NJ.

GIFTS FOR THE TABLE

Poinsettia place mat (17" diameter), $1.59 each, ppd. Ward Phillips (L1158), Carpentersville 2, Ind.
Moon and star wine goblet, $2.00; diamond-quilted goblet, $2.25; stippled star goblet, $2.25, all ppd. Old Guilford Forge (L1158), Guilford, Conn.
Lobster platter, $9.95 plus 50¢ postage; **French bread basket** (21" long), $3.45, ppd. **Mortar and Pestle** (5"), $2.95, ppd. Gay Gifts (1158), 388 (L1158), 537 Third Ave., New York, N.Y.
Demitasse cups and saucers, $2.80 each or set of 4, $10.30; **glass shaker** with silver-plated base and top for grated cheese, all $6.70, ppd.; **Brass serving spoon and fork,** $6.30 a pair, all ppd. From Bonwit Teller's (L1158), 721 Fifth Avenue, New York 22, N.Y.
Eight live lobsters and **½ peck clams,** or 10 lobsters packed in ice ready to cook, $15.95, express collect. Saltwater Farm (L1158), Damariscotta, Maine.
General Foods Party Picks hors d'oeuvres. Silver-toned skewers, $7.95, plus 60¢ post. B. Altman & Co. (L1158), Fifth Ave. at 34th St., New York, New York.

GIFTS FOR THE HOME

Blue aluminum shade lighting fixture, $22.50 plus postage; **Swedish candlesticks** in green or pink, $3.75 each, plus 75¢ post. **Feather duster,** 50¢ each, plus 25¢ post. Bonniers, Inc. (L1158), 605 Madison Ave., New York 22, N.Y.
Tote basket, $3.75, ppd.; **gold-tipped fireplace matches,** $2.50, ppd. East House (L1158), 1075 1st Ave., New York.
Cocktail shaker in brass, $16.85, ppd. Bonwit Teller's (L1158), 721 Fifth Ave., New York 22, New York.
Teak table, $39.95, exp. chgs. coll. America House, Ltd. (L1158), 32 E. 52nd St., New York, New York.
Silk television pillows, $15.00 each, ppd. Penthouse Gallery (L1158), 15 West 55th St., New York 19, N.Y.
Brass tier towel rack (38" high), $14.95, exp. chgs. coll. Colorific House (L1158), 11th Ave. at Ohio St., Evansville 4, Ind.

GIFTS FOR THE CHILDREN

Nursery wall hanging, $1.00, ppd.; **talking blocks,** $3.00, ppd; Kimball Toys (L1158), 225 Bond St., Oshkosh, Wis.
Plastic circus mobile, $2.00, ppd. Modern Toy Co. (L1158), 225 W. Illinois St., Chicago 11, Illinois.
Tiger, $6.95, ppd. Page & Biddle (L-1158), 21 Station Road, Haverford, Pa.
Automatic toy drum, $4.00, ppd.; **Sheppard doll,** $16.95, ppd. F.A.O. Schwarz (L1158), 745 Fifth Avenue, New York 22, New York.
Inflatable vinyl **Teddy Bear Cadillac,** $1.98, ppd. Cortley Gifts (L1158), 453 E. 88th Street, New York 28, New York.
Fanny the Kangaroo (22" high), $18.95; **handmade puppets,** $3.95 each, all ppd. Gift World (L1158), 35 Tarrytown Road, White Plains, N.Y.
Red or blue suede slippers (sizes: 2 to 14 years) with gold initials, $2.95 a pair, ppd. Mercury Products (L1158), 1265 Broadway, New York 1, New York.

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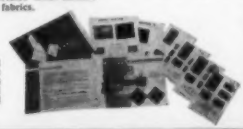
Shows both living room and dining room groups. Comes complete with wood swatches of available finishes and fabric swatches of over 32 quality upholstering materials. Send 50c today.



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Use it as a DECORATOR CHAIR or HEALTH CHAIR!
A sensational, improved, rest-chair at an unheard of price! Handsomely styled, sturdily constructed of solid walnut by a craftsman! WOOD TIMER TYPE SWITCH, UNCONDITIONALLY GUARANTEED! COMPLETELY WARRANTED VIBRATION UNIT GUARANTEED FOR ONE FULL YEAR!
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Heads from Haiti

For those who insist on unique decorative accessories, we enthusiastically suggest Haitian sculpture. These stylized heads are hand-carved by painstaking Haitian craftsmen to whom time, fortunately, does not mean money. No two are precisely alike. Each is an *original* collector's item that will delight even a connoisseur. Satin-smooth mahogany in Natural or Ebony finish, 5½" high, with brass trimmings.

$3.75 each, postpaid ($4.95 pair)

Home-dog shipment. Satisfaction guaranteed. Send check or money order.

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For the man in your life...

VALET RACK

Every man, bachelor or benedict, needs one. This smart, useful 16"x46" valet is designed to hold a man's suit, trousers, shoes . . . all neat and ready to use. Helps keep his clothes neat and pressed. To freshen garments, just move in front of open window overnight. Of attractive mahogany-finished wood. Better order two: the ladies love it too. Order now for early shipment.

Satisfaction guaranteed or money refunded.

Only $4.98 plus 35¢

FREE Christmas GIFT CATALOG Write for it!

Foster House
430-C11 S. Jefferson, Peoria, Ill.

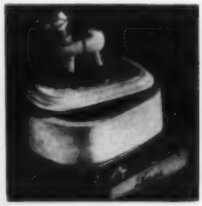
Camel caravan from Bethlehem will lend special significance to your dining table, mantel or under the Christmas-tree decoration. Olive wood from the Mount of Olives was used by native carvers to make the three camels led by a man on a donkey. Measuring approximately 4" high and 16" long over-all, the saddles are painted red and green. $3.75, ppd. Order from Shopping International (L1158), 65 Court Street, White Plains, N. Y.

In time for travel: This is a must for anyone on your gift list who travels; not only does it have a precision 30-hour alarm clock but a separate compartment that holds jewelry, cuff links, tie clasps, etc. Made of fine luggage-tan cowhide and lined in suede, each compartment features a convenient snap fastening. The clock and jewel case close up to a *Tom Thumb* suitcase (2¾" x 5½"). $16.95, ppd., tax incl. The Landing Co. (L1158), 9-01 150th St., Whitestone 57, N. Y.

Fabulous fake: This blue-white *Crystastone*, a simulated diamond, which is a first-quality dentelle two-carat cut stone, mounted on a sterling-silver chain, in either square, emerald or round cut. You'll wear it with all your clothes and no one will ever know the difference. A Christmas gift from you to you, for $4.00, postpaid. The Jewel Box (L1158), 1661 Griffith Park Blvd., Los Angeles 26, Calif.

Believe it or not, there still exists a certain frantic type of Christmas shopper who sits on her list until December 24th, and then goes mad. This poor soul, of course, has never heard of **Your Money's Worth:** *she doesn't know she can shop from the depths of her chaise longue, carefully, effortlessly, with all the time in the world for important, personalized gifts, and with an array to choose from which includes everything from a clock to a monogrammed eyeglass holder to a Cornish game hen. Moreover, she may return any non-personalized gift—if not satisfactory—with the assurance that her money will be refunded in full. If you know such a girlie, pass on the good word.*

Jeanne Budde



Little boys have so many treasures: pebbles, string, favorite marbles, etc., so here is his very own trinket box. Made of wood with a rocking horse riding the top, it comes with a golden tie bar personalized with his name. For little girls, *Red Riding Hood* tops the box and inside there is a golden chain with a matching heart engraved with her first name. $1.50, each set, ppd. What's New (L1158), Wynnewood, Pennsylvania.

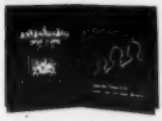
Stop 'n' go ear muffs, a fun gift to give the pony-tail set. The "stop" lettering is white flannel on a background of red flannel while the "go" appears on a green ground. The outlined hands are attached to a black silk grosgrain ribbon band that ties under the chin. The "hands" are large enough to hug the ears. $1.00 pair, ppd. Spencer Gifts (L1158), 510 Spencer Bldg., Atlantic City, N. J.

Perfect for parfaits: These lovely 7-ounce glasses with a 3-letter monogram are a must to set off that tempting dessert. Of course they're equally as nice for pudding and gelatin treats and because they are so good-looking, you'll want to show them off in your crystal cabinet or give them as gifts. A set of four personalized parfaits is $4.50, postpaid. Order from Glasscraft (L1158), 920L Chicago Avenue, Evanston, Illinois.

The Fireside Greeting

YOUR OWN FAMILY IS FEATURED IN A TRULY HEARTWARMING CHRISTMAS CARD!

Inside are the members of your family silhouetted against the fire. A stocking for each is hung from the mantle inside the Card and on the cover, too. Entire design is in raised white on deep blue paper, folded to 4¼" x 5½". Tell us number in family, family name and first names. 20 Cards and white envelopes—$4.95; 75—6.90; 100—8.80. Postpaid.



25 Cards—only $2.95

We'll prepare your Card with correct number of silhouettes and stockings.

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Authentic "M.H.Hummel" MADONNA

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Praying Grateful Angels

They belong in every home. Ceramic, made in the Goebel factory, in same coloring to accompany your Madonnas.
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25 Beautiful "Hummel" Christmas Cards in colors, assorted w. envelopes **$2.25** ppd.

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Locking—Rolling—
Fold-Up Bar Holds 40 Bottles—4 Doz. Glasses

Now—a bar for the biggest party—or just two persons. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all her accessories. Adjustable shelves, brass guard rails and fittings. Sturdy, compact, fits easily into home. 28" x 18" x 12" closed; 28" x 18" x 36" open. Wood veneered of knotty pine, in satin smooth honey tone or lovely maple liquor resistant finishes . . . **$49.95** *Shipping Chgs. Col.*

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Beautiful Full-Color Decorations!

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Striking black crane hand carved with incredible skill from the crooked horn of a water buffalo. Standing on a rosewood base, it has inlaid ivory eyes. For flower arrangements, wedding or house gifts, impressive decor in any room. 8½" high, $2.95 ppd., 10" high, $3.95 ppd., 12" high $4.95 ppd.

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Lowest Price Ever! Only **$1** ppd. *Usually $3.49*

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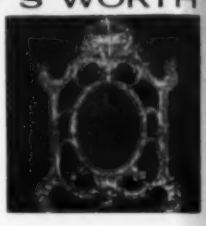
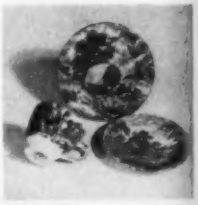
Jeff Elliot Craftsmen
Dept. L-118, STATESVILLE, NORTH CAROLINA



For Christmas, why not give an artistic gift, such as this charming Victorian frame. Made of wrought iron, finished in white and softly gilded, it comes with its own lovely painted picture, which is removable for insertion of a photograph of a loved one, perhaps. The frame measures 12" x 8½" and is $5.98, ppd. From Hillsboron (L1158), Post Office Box 444, East Wolfeboro, New Hampshire.

This versatile table-bench plays many roles throughout your home. Use it as a utility table or bench, a coffee table that's nice and low, as a TV table or bench, in the living room, dining room or bedroom. Finished in walnut or ebony, it has a modern slat top with brass ferrules accenting the tapered legs. 18" x 48" x 15" high, $19.95, shpg. chgs. coll. Meadowbrook Industries (L1158), 126 East Sunrise Highway, Merrick, Long Island, N. Y.

Playmates candy box of ceramic, imported from the famous W. Goebel factory in Bavaria, Germany. This charming candy container has an oyster-white base and the Hümmel figurines are in the classical Hümmel coloring. Measuring 5¾" in diameter and 6" high, the box is $8.95, postpaid. Give this lovely piece as a lifetime keepsake. Order from Hildegarde Studios (L1158), 597 Farmington Avenue, Hartford 5, Connecticut.



Traditional Staffordshire bone chinaware from England: All the charm of the old English countryside is depicted in various scenes on the different pieces shown. The blue underglaze pattern, finished in gold, will never wear off. The 16-piece starter set is $19.50; 22-piece tea service for six is $22.50; the 38-piece dinner service for six is $92.50. Prices are postpaid but subject to import duty. Order directly from Chinapost Company (L1158), Ilkeston, Derbyshire, England.

from Haiti

8½" Long

SPAGHETTI SERVERS
(salad tossers, too!)

Made of rare Taverneau (a beautifully grained hardwood), these handsome and unusual forks are the nicest way we've ever seen of getting a grip on the elusive spaghetti situation. They grab the spaghetti, scoop it up and clutch it firmly for neat, attractive serving. (They're also marvelous for tossing and serving salads!) Hand-sculptured in Haiti and hand-oiled to a rich, tawny shade. *Available only from us.* Order for yourself . . . and as a unique gift for friends. **$2.95** the pair, postpaid. Same-day shipment. Send check or money order. Satisfaction guaranteed.

DEER HILL CO.
DEPT. L118, BOX 252, FLUSHING 53, NEW YORK

MAGIC DESIGNER

Millions of Designs with a "Heat-Nanny"! **$3.95** ppd.

Makes endless designs just by setting arm and turning handle! Each time arm is moved, new design appears. All-metal with 50 paper discs, simple instructions, examples, 100 extra Discs, colored pencils and sharpener for **79¢**. Sorry, no C.O.D.'s.

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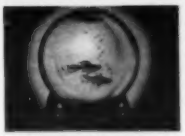
GIFT GUIDE for better giving

GUARANTEE 100% You MUST be pleased — or your money back on every purchase by mail from SUNSET HOUSE!

Order by mail from **SUNSET HOUSE**
2810 SUNSET BUILDING
BEVERLY HILLS, CALIFORNIA

AMERICA'S MOST UNUSUAL, EXCITING GIFTS!

CIGARETTE DISPENSER for those "Dirty Weeds". This antique pine Cigarette Dispenser holds a full carton of king size cigarettes. Dispenses one pack at a time. Inspection slot shows you when you're running low. Wonderful conversation piece when hung on den or game-room wall. This is one gift they'll remember for years to come. Practical gift for cigarette-smoking friends.
2981—Woods Dispenser **$1.69**



SEE THE MIRACLE OF BIRTH! New mystery aquarium contains living tropical fish. See the Miracle of Birth as the mother actually bears living, swimming baby fish! Mystery crystal ball has no visible opening, yet the fish live and breathe. Watch them eat, play. Educational for children. Male and female are guaranteed to arrive alive — and to give birth.
3020-P—Miracle of Birth .. **$2.98**

REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots — soon you'll have a bright, gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a foot tall. Looks magnificent!
2240—Card Tree **$1.35**

MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!
2225—Dresser Valet **$3.98**

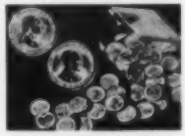
GIVE 'EM THE WHIP! Show him, or her who's boss! Bring out the beast in the one you love or hate . . . give them a real Whip! Braided leather with sturdy wooden handle and a long snapper. It's 6 feet long! With practice, he can snap the ash off mother-in-law's cigarette. For your boss, husband, wife, boy-friend or dad! With appropriate gift tag!
3041—The Boss's Whip **$1.39**

EXQUISITE PETTY CASH CASE has a big money look! Any lady with a penny to her name will treasure this Case! It has separate wells for pennies, nickels, dimes, quarters and halves . . . and a clip for folding money. Gleaming jeweler's gold with sparkling rhinestone dollar sign on top! Ultra elegant in see-through bags—keeps money ship-shape. Federal tax included.
2466—Petty Cash Case **$2.30**

AMAZING—10 SCIENTIFIC USES with this foldaway instrument. It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar clock, mirror, pharyngeoscope, code transmitter and a campfire lighter—ALL IN ONE! Views up to 10 miles! For bird watching, scouts, hobbyists, boys, girls. 3¼" folded.
2099—Ten-In-One Scope **79c**
3 for $2.00

PERSONALIZED SWEAT SHIRTS . . . like athletes wear . . . with **their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. Long wearing, for boys and girls. **Specify first names.** Exciting gift for kids.
Name Sweat Shirt **$1.79**
3198-P—Size 4 3200-P—Size 8
3199-P—Size 6 3201-P—Size 10
3202-P—Size 12

THESE SLIPPERS G-R-O-W ON YOU! Slippers s-t-r-e-t-c-h to fit your feet . . . feel like you're barefoot. Knit of miracle stretch yarn — washable, quick-drying, shrink resistant. Wonderful for trips, lounging. Gay metallic patterns — red and gold for women, blue and silver for men. One size fits everyone.
3052—"His" Slippers **79c**
3053—"Her" Slippers **79c**
Any 6 Pair for $4



GOLDEN PRESIDENT COINS. Beautifully sculptured likenesses of each President of the United States—from Washington to Eisenhower—appear on each of these 33 different Coins. Gleamingly gold plated, they're a great collection souvenir. Makes history a snap to learn! You get a separate Coin for each of the Presidents. In clear plastic box. Elegant, educational gift.
2531—President Coins Set **$1**

LOOK-THRU THERMOMETER tells outside temperature from **indoors**. Transparent instrument shows the family how to dress **before** they step outdoors. Precision Thermometer is attached in seconds outside any window-pane, by self-adhesive frame. 2"x3" clear dial does not interfere with view. Bright red needle points to numbers visible up to 10 ft. away.
2330—Look-Thru Thermometer $1

JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something so unusual.
2366—Belly Button Brush **79c**
4 for $2.98

MERMAID BEER MUG! Imagine! A gorgeous little mermaid gazes up at you as you drink your beer. A real surprise for guests! Handsome ceramic Mug has a cute nude lass molded right into the bottom of it. Barrel pattern doesn't reveal what's inside the Mug. Fun for guests, for parties, for you!
2161—Lady-in-Mug **$1**
4 for $3.49

ORIENTAL MYSTERY and skill go into these tantalizing wood Puzzles from the Far East. Each ball, square and animal is made from dozens of little oddly-shaped, polished wood pieces. The trick is to take them apart **and then fit them back together again.** Hours of fascinating fun! Set of 3 different Puzzles for only $1.25. Created centuries ago.
3040—Wood Puzzles Set .. **$1.25**

WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.
1831—Throw-A-Word **$1**

STUPENDOUS REMINDER CALENDAR —won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1959 with an extra sheet for important dates used year after year. Giant calendar is 22" x 16½". Big Junior Calendar is 17" x 11".
3047-X—Giant Calendar **$1**
3048—Jr. Calendar **79c**

BIKE SIGNALS make bicycle riding real safe! New 2-way combination Bikelites make exciting gifts for bike owners. Directional signals mount easily on rear fender, flash right or left turns with handlebar flicker-switch control . . . just like on dad's car. Powerful headlight gives strong beam for night cycling. Sturdy chrome finished metal. Uses 2 flashlight batteries. Practical gift!
3012—2-Way Bikelite **$1.98**

FUN FILLED TOILET TISSUE will dress up any John. Great for gag gifts! A silly saying is printed on each sheet with non-irritating ink. "If at first you don't succeed — try, try again!"; "Be it yourself,"—and 100 other witty sayings! Solves the bathroom reading problem! 3 different rolls of Tissues for only $1. One of America's most unusual gifts.
1658—Laughin' Tissue Set **$1**

Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 2810 Sunset Bldg., Beverly Hills, Calif.

MY NAME IS _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid

TOTAL AMOUNT ENCLOSED

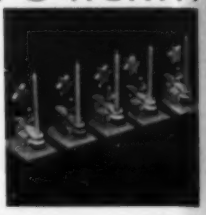
Always in her heart . . . why not on her wrist? Photo holding lockets show a growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

Bracelet, heavy Sterling Silver link chain ..... ea. $ 4.00
12 Kt. Gold Filled ..... ea. $ 4.00
In 14 Kt. Solid Gold ..... ea. $35.00

Round Lockets, 1" dia. which open and hold two pictures.
First name and birthdate engraved in script. In Sterling Silver ea. $ 3.50
In 12 Kt. Gold Filled ..... ea. $ 3.50
In 14 Kt. Solid Gold ..... ea. $20.00

Wayne Silversmiths 546A SO. BROADWAY • YONKERS 5, N.Y.

YOUR MONEY'S WORTH



Brighten up the holiday table with a set of angel candleholders. Hand-carved by Tyrolean wood-carving specialists, these angels are gayly decorated and come fitted to hold the candles of your choice. What could be more festive than these charming little angels peering angelically over a fireplace mantel or parading along the dining table. They measure 1½" tall (without candle) and come 12 to a set for $3.00, ppd. The Dee Company (L1158), Clinton Corners, N. Y.

Dessert served on a beautiful walnut-finished cherry-wood tray is combined with a colorful ceramic tile. It comes with a cheese knife (detachable for cleaning) on a permanently attached chain and is 14" long and 10" at its widest point. Wonderful for hors d'oeuvres as well as being an attractive wall hanging in the kitchen. $6.50, postpaid. Order from Crystalier (L1158), 156 Merrick Road, Massapequa Park, New York.

Press the button and out pours exactly one teaspoon of sugar. It's a dandy household item imported from Holland. It stands four inches high and is made of polished nickel plate with a cover that keeps sugar clean, dry and free from caking and lumping. A gift that the whole family will have fun using for only $2.95, ppd. From Dresden Art (L1158), 230 S. Franklin Street, Chicago 6, Illinois.

STAR DECALS

that glow in the dark!

These easy-to-apply decals become the heavens right on your ceiling . . . a new glowing world at night time! New bedtime thrill for youngsters to learn the star constellations from the 16 drawings and astro information. Fun for the oldsters too. Get into the space age now. **$1.00** pkg. set plus 25c shipping

Send C.K. or M.O. to: KAY ENTERPRISES
P. O. Box 36632-L12 Los Angeles 36, Calif.
Send for our new catalog of gifts

THE OLD LAMPLIGHTERS

HOBNAIL MILK GLASS

Beauty that has survived generations—hobnail milk glass hurricane lamps are still the best way we know to light up a traditional home. Milky white beauty is highlighted by bright brass fittings. 19½" high, shade diam. 7". Wonderful in pairs.

$8.95 each $16.95 pair

SWEETHEART ROSES

Delicate roses are so pretty on the pink tinted background of this Victorian hurricane lamp. Graceful saucer base is edged in a hobnail effect. Here is a perfect, feminine touch for her bedroom or boudoir. 11" high, brass shade, 6".

$6.95 each $12.95 pair

All prices postpaid. Write for FREE catalog.

SETH and JED Dept. L-11 New Marlborough, Mass.

STACKING STOOLS from SWEDEN

for genuine birch 5.95 per stool

for genuine teak, walnut rosewood or mahogany $6.95 per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful functional accent tables or seats as well—unusual, part will amaze the greatest of parties. 18" height, 14" diameter top. Finish resists alcohol and hot beverage proof. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order.

Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢.

Scandicrafts Dept. L-51, Ardsley, N.Y.

Quality Movable Shutters

Finest made in the United States . . . now available in standard panels at our low, low prices!

NO HIDDEN COSTS PACKING CHARGES SHIPPING FEES

Made of clear white pine with a glued core and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 2" in height. Easily installed with just a screw driver.

HARDWARE: Knobs, hinges, etc., to install 2 panels per opening $1.40—four panels $2.10.

Send check or M.O. with specifications. No C.O.D.'s. Custom made shutters also available—send us your measurements for free estimate.

HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½"	8"	9"	10"	12"	15"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90	
21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

Manor House Shutters

GAY, VERSATILE, PASTEL GLITTER BIRDS in assorted colors with gleaming gold wings. Make sparkling tree, table and package decorations—interesting holiday party favors. Box of 12 large birds $1.25, 3 boxes $3.50, 5 boxes $5.75. We pay postage—no COD's. Send for our colorful 32 page catalog—25¢. Q. T. Novelty Ltd., P.O. Box 54, New York 16, N.Y.

HERE'S THE BEST GREETING CARD BUY YOU CAN MAKE!

Personalized PHOTO CHRISTMAS CARDS

Complete with envelopes

25 for only $1

Please add 15¢ to cover postage and handling

Limited Trial Offer. 1 order per customer.

This year say "Merry Christmas" the friendly "personal visit" way! Send your own favorite PERSONALIZED picture of family or special ones.

Here's all you do: Simply send your order with your favorite negative or photo. (If negative is not available send 50¢ and photo for a new negative.)

FREE SAMPLE!* See before you order! Send negative, returned with choice weight glossy sample and new LOW prices.

NO OBLIGATION. SATISFACTION GUARANTEED!

*One sample per customer
No free sample after December 1st.

PHILIPS FOTO CO. Dept. L11, Irvington, N.Y

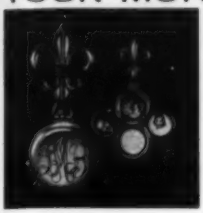
Exceptional import buys and quantities of closeout and "distress" merchandise make this sale possible. Toys are all new—worth many times this price—everything below is yours at one low price.

Toy Sewing Machine (action model), Toy Guitar (actually plays), Flying Jet Plane (with launcher), Dart Pistol & safe dart, Drawing Set (ruler-protractor, pencil compass), 6 piece Plastic Train Set, Toy Xylophone, Western Watch Set (play watch, compass, & badge), Toy Car with action motor, Mechanical Wind-up Boat, 100 piece Western, Mystery, and TV Cut-out Set, 80 piece Police Set (plastic figures, horses, etc.) or comparable substitutions when this selection runs out.

ALL ITEMS ABOVE—shipped to you prepaid for only $2.98. You must be satisfied or ship them all back for exchange or immediate refund. Get the toy bargain of the century now . . . order from

Dandy Gifts, 636 Franklin St., Dept. C-2, Natchez, Mississippi.

YOUR MONEY'S WORTH



Heirloom photo locket, a favorite of Grandmother's that is bound to be a favorite of yours. Reproduced from an authentic antique heirloom, it is 24-carat gold-plated and is designed to hold 4 tiny photos. The locket is handsomely engraved with two or three script initials and hangs from a fleur-de-lis pin. Underline letter of last name. 2¼" high, $2.98, ppd. Order from Milo Fashions (L1158), 58 Buffum Street, Lynn, Massachusetts.

Center of attraction will be this good-looking cigarette table. Made of solid cherry, it has a graceful scalloped top that measures 22" in diameter, height of table, 21". If you are in the market for a beautifully crafted accessory table to complement your early American decoration, you'll be more than pleased with this piece of furniture at $32.00, postpaid. Send 50¢ for catalogue of additional early American furniture and accessories. Greenbaum Bros. (L1158), 101 Washington St., Paterson 1, New Jersey.

Barnyard friends will go to school on a darling lunch box that looks like a big red barn; horses and chickens frolic about while bossy chews her cud. The all-metal box will hold a "man-size" lunch and the child's name (please print) will be put on the front of the barn roof cover. Inside there's a 10-ounce thermos with a pressure-seal stopper. The box has snap-type locks, sturdy plastic handle, is 8½" x 6½" x 4¼". $3.50, ppd. Kimball Toys (L1158), 255 Bond St., Oshkosh, Wis.

OFFICIAL SCALE BLUEPRINTS

U.S. ARMY MISSILES

• JUPITER C—SATELLITE MISSILE
• TALOS • HONEST JOHN
• NIKE AJAX

Ideal for wall decorations—playroom, den, bar, or office—perfect for any man or boy. Accurate reproductions from official model blueprints *released* by U.S. Army. Two 11" x 17" and two 17" x 22", they are beautifully lithographed on quality stock for hanging or framing. Each shows details to scale and dimensions. AMAZE AND DELIGHT FRIENDS—THEY'LL WONDER WHO YOU ARE TO HAVE ACTUAL SCALE DRAWINGS! Complete set of 4 with 2 free 9 x 10 duo color prints of real missiles in action in striking "Missile" Gift Tube . . . only $1.98 postpaid.

HILLSBARON, Box 444-B, East Wolfeboro, N. H.

SLIDE TITLES
AN IDEAL GIFT
35 mm Eastman Color
3 SLIDES and CATALOG $1
SET "A"
(Includes slides shown here)
24 Slides $6
NEW SET "B" $5
(10 Different Slides)
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Photograph Tray

An Ideal Gift! Any photo reproduced in beautiful sepia! $4.95 ppd

Your favorite snapshot of the kids, the family, vacation spot, your home or cottage, any subject—on a handsome, black metal serving tray 12" x 17½"; alcohol-resistant. Send negative (preferred), picture or slide and we'll reproduce it in beautiful warm sepia on this unusual tray! **Attach name, address to picture.** Sorry, no C.O.D.'s.

MEREDITH'S *of EVANSTON 2, ILLINOIS*

HAPPY HOLIDAY HINTS

HONG KONG CHAIRS, fashioned in the British Crown Colony. An exquisite duo in white rattan and white peel, sitting beautifully in today's bedroom, sitting room, terrace. Our 19th century tags:

a. **7.99** b. **11.99**

SIAM BRONZEWARE, an exquisite place setting! Mirror-finished bronze with handles of polished buffalo horn—the look and feel of black ivory! On the handle-tip, a carved goddess. Knife, fork, teaspoon, soup spoon. $9 elsewhere.

4-PC. SETTING **3.99**

7 x 35 WIDE ANGLE BINOCULARS with center focus—best gift in sight! Twice the field of view of average pair (500 ft at 1000 yds!). Japan's highest quality, deluxe lens coatings, tested, guaranteed. Pigskin case, straps, lens cap included.

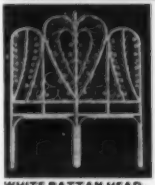
PLUS 10% FED. TAX **19.98**

FIBERGLASS PLANTERS. Vibrantly colored bowls in red, grey, coral, chartreuse, turquoise, black, white—pampering greenery, adding color to the home! Bowl 15" wide in a slim black wrought iron stand. The low price: exclusively ours!

Bowl & stand 24" or 18" high **4.99**

BAMBOO STAINLESS, a gleaming Japanese creation, with handles of everlasting whangee-root bamboo! Four 4-pc. place settings for indoor-outdoor dining: 4 knives, 4 forks, 4 teaspoons, 4 soup spoons.

16 PCS. **3.99**

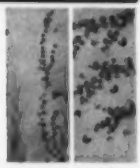


WHITE RATTAN HEADBOARDS from Hong Kong add elegance to the decor of your bedroom, guest room. White rattan and white peel, 48" high, you may tint or leave natural. Single size (a) 39" wide, double size (b) 54" wide. **Sent postpaid.** Seen at $35.

a. **16.99** b. **23.99**

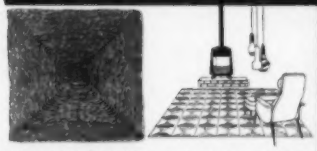
ISLAND CHAIR. Modern design meets easy-chair comfort—discover the island chair! Add its companion ottoman for everybody's favorite sitter. Camel-toned rattan on wrought iron imported from Hong Kong. Our comfort-tag:

CHAIR **7.99**
OTTOMAN **3.99**



FIBERGLASS SHOJI PANELS from Japan add new sophistication as dividers, screens, shutters, shades! Maple leaves, bamboo leaves, butterflies pressed in translucent fiberglass. Hand-fashioned, timeproof, each is 24" x 60". Seen in Kyoto at $10.

pattern a or b **3.99**



SEA GRASS MATTING, a durable, handsomely textured floor covering which accents the casual in playroom, parlor or patio. Hand-woven in Formosa, it is 1/2-inch thick and natural beige in color, blending with any decor. Cleans easily with vacuum or soap & water. Comes in 12" squares in rolls 12 feet wide. Send room dimensions measured in feet. Example, if room is 9' x 12' you would need 108 squares...a total of $20.52. Squares can easily be added or detached. Our low tag will floor you!

PER SQ. FT. **19c**

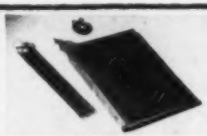
TO ORDER: Send check or money order. All items (except headboards) sent freight collect. For C.O.D. send 1/3 deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.

NEW: THE AKRON CATALOGUE

Additional suggestions for contemporary living—yours for the asking!

akron 4372 SUNSET BOULEVARD LOS ANGELES 27, CALIFORNIA

Armchair shoppers . . . order by mail



Christmas Bookmarks are the gayest in our collection! They're made of quality felt in assorted colors with assorted designs on top—wreaths, Christmas trees, haloed candles—all brilliantly touched with sparkling sequins. Each is 10½" long, 1½" wide. Slip one into each book you plan to give! No. **9540-6**, Christmas Bookmark, **$1**

Orange Candles in Wooden Crate. Most unusual candles in our collection—they look like giant California oranges and burn with the clean zesty fragrance of real oranges! Each of the two candles will give approximately 40 hours of shining light. Gift packed in a miniature orange crate 3½"x6½". Order **8968-6**, Orange Candles, **$1.50**

Toddler Wheelbarrow. To really set sandbox engineers up in business—a colorful wheelbarrow of finished Ponderosa pine with red handles and wheels. Wheels form a cage that holds a tinkling jingle bell and 3 colored balls that bounce brightly. 29"x13"x10" wide. **E595-6**, Personalized Wheelbarrow, **$3.25** or **4649-6**, Plain, **$2.75** postpaid.

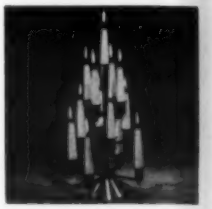
Saddle Shoe Booties for Baby. Utterly enchanting! Even though you are no older than a minute, you can wear smart saddles like big kids! White corduroy booties have red saddle inset and simulated bobby sox attached to them. No. **2435-6**, fits newborn babies; **2438-6**, to 3 months; **2441-6**, to 5 months; **2443-6**, to 7 months; **$2** postpaid.

Free Catalog **Write Today For Exciting 184-page Catalog of Gift Ideas!**

Miles Kimball 342 Bond Street Oshkosh, Wisconsin

YOUR MONEY'S WORTH

A pretty saucy boat if you ask us! Made of satin-finish aluminum that looks so like pewter, it measures 7" high with no-drip pouring lip and 8" *Bakelite* handle, complete with cover and warmer stand. You'll find this sauce boat a great complement to your table when serving gravies, sauces, soup, etc. Complete unit is only $2.98, ppd. Arthur Charles, Inc. (L1158), P. O. Box 86F, Atlantic City, N. J.



A tree of light: Grace your mantel, buffet or holiday table with this 13"-high candle tree. Made of wrought iron and brass, it holds thirteen candles, and if you arrange some greenery along with it you'll have a perfectly charming centerpiece. The candle tree is just $2.98; the 13 candles are available for $1.25; plus 25¢ per order. Order from Helen Gallagher (L1158), 413 Fulton St., Peoria, Illinois.

You'll want this black metal cocktail table for the extra entertaining you'll be doing this Christmas. The table stands 20" high and has removable tray with stylized clockface that spells out the cocktail hour in gold. The black and gold legs fold up when not in use and have suction cups to hold the tray securely when ready for use. Makes an ideal hostess gift too. $6.95, ppd. Page & Biddle (L1158), 21 Station Rd., Haverford, Pa.

$1,000.00 CASH

IN $3 BILLS

You've all heard the expression, "funny as a three dollar bill." Well, here's your chance to prove that such an animal really exists—it does in the form of these honest-to-goodness Republic of Texas three dollar bills issued in 1836 and used as legal tender for ten years. Obviously no Texan should be without a wad of 'em in his wallet—but there's no reason why the rest of you can't have a lot of fun, too. Chances are you won't be able to spend it, but just think, 334 real three dollar bills! You'll have a ball with 'em! Light cigarets, be a big tipper, confuse your pals—and be the first one in your neck of the woods to start a bankroll of threes. How can you go wrong for $1.98? Even well paper cash more, and obviously the supply of these is limited. First come, first served. We've got enough to fill about 2500 orders. After all, where else can you get a thousand bucks for $1.98 ppd. Three thousand bucks in threes, $5; five thousand smackers for $7 ppd. No C.O.D.'s. Money back guarantee.

BANNER SUPPLY, 1308-G Lincoln Bldg., N.Y. 17

JOHNNY PLANTER
FOR YOUR BATHROOM

Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit over any standard toilet fixture, replacing porcelain lid. Self-watering fibre glass wick across bottom of planter absorbs needed moisture from water tank. A new idea in modern decorating. Plant with live greenery or decorate with handmade varieties. $3.95 ppd. Beemak, 7424 Santa Monica Blvd., Los Angeles 46, Calif. (Dealer inquiries invited).

PERSONALIZED LIQUOR LABELS

Here's a lively party accessory if your bottle is showing! Personalized labels with YOUR LAST NAME, a nickname, her name, any group or club name (first letters available). Gift packaged to give alone or to put on gift bottles (of joke vinegar or the real McCoy). A "Bootleg Bouquet" and a "Special Blend" of side-splitting ingredients. Can be re-used. 3 labels, same name, $1, postpaid.

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Complete kit for making your own

MOSAIC TABLE . . . . . $14.95 ppd.

You save about $20 and yet have a table that will be a source of satisfaction for years to come. It's fun. It's easy to do. Colorful table to perfectly at home in any decor, any room in the house, on the patio or lawn. Practically indestructible.

TABLE KIT CONTAINS EVERYTHING, including approx. 400 pieces of imported Venetian glass tile in several harmonizing colors; ¾" thick plywood mounting board (13½" square); 12" iron table base; glass glue and easy-to-follow instructions. To order state color predominance (lite color desired): beige, white, green, blue, black, pink or green. Also, includes harmonizing tiles for accents. Only $14.95 postpaid. Send for free literature, sample chart of 30 mounted imported Italian glass tiles $1. Send cash, check or M.O.

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MAHOGANY SLIDING DOOR ALL WOOD WARDROBE

$59.95 COMPLETE KIT

Regular $100 value, this sturdy, spacious cabinet, inlay 48" wide x 72" high x 23" deep; comes with your choice of Colonial or Modern sliding door trim of chrome hardware PLUS all 4 sides with top and bottom, float smooth operating roller track, hat shelf and clothes pole, shoe and tie rack and casters for easy rolling. Parts are precision cut to exact size with all necessary material for simple assembly included with complete instructions. Many other sizes, brochure on request. Money back guarantee. Free shipment anywhere in U.S. Send check or money order (no COD's). Made with 40 years experience by: CUSTOM CABINETRY CO., 195 Metz St., Dept. G-11, Greenside, N. Y.

SAVE UP TO 80%

Famous prints used by leading interior decorators—at a tiny fraction of decorator prices! A once-in-a-lifetime chance to own the art you've always wanted. "Giant size" reproductions of great paintings...authentic Spanish bullfight posters...African ceremonial masks... historic Americana...archaeological treasures...prints in marvelous colors to fit the decor of every room and the taste of the people who live there. Originally $5 to $30. Now only $1 to $9.95. Unconditional guarantee of satisfaction. Check the list and order today.

P-462. Chinese Ink Drawings: CATS. A saucy pair of felines skilfully drawn in the remarkable Oriental tradition that reveals with just a few brush strokes the very essence and inner characteristics of the living creature portrayed. Wonderful Chinese calligraphy in red and black running parallel to the pictures. 21" high x 15" wide. *Pub. at $10.00. The pair, only* **1.98**

P-463. HIROSHIGE: Snow Gorge & Monkey Bridge. Two exquisite silk screens on paper panels 15" wide x 30" long. One a snow covered pastoral scene, depicted in light blue, cool gray, brown and aquamarine, on a tan background. The other a masterpiece of the Ukiyo-ke school, with figures, vaulted bridge, sapphire blue river, village and distant mountains. *The pair, pub. at $10.00. Both, only* **1.98**

P-335. CIVIL WAR MAP. A handsome, large-size, full-color picture map of the Civil War, showing nearly 100 places, events and campaigns of decisive importance in the nation's epic struggle. 23" high x 30½" wide. *Special* **1.00**

P-301. FLORENTINE PLAYING CARDS. A delightful portfolio of 8 picture cards designed 500 years ago by some wickedly-amusing Florentine artists. They have posed lovely nymphs, noble ladies, pages, noblemen in various amorous activities and drawn them with a verve and brilliant color that any *Etaintre* artist would envy. Each card measures 12¼" x 8¼" and would be wonderfully decorative hung singly or as a group. *Pub. at $12.00. Only* **2.98**

FINE ART MASTERPIECES FROM THE WORLD'S LEADING MUSEUMS REDUCED TO ONLY $1.00 EACH

P-449. DEGAS: ABSINTHE DRINKERS. Man and woman seated at a cafe table. Wine reds, greens, umber, brown and black. 24" high x 17¼" wide.

P-458. PICASSO: THE ARTIST'S STUDIO. A decorative and beautifully designed interior with gay tones of blue, red, green, gray, light brown and black. 24" high x 19½" wide.

P-281. RENOIR: CHILDREN AT THE SEASHORE. Lovely seashore subject with three girls in white and pink dresses. Delicate blues and light greens. 22" high x 28" wide.

P-450. VLAMINCK: WINTER LANDSCAPE. A monumental atmosphere painting of snow covered houses, figures, rutted road, poles and bleak, ash-gray sky. 18¼" high x 24" wide.

P-371. DUFY: THE REGATTA. Gay, decorative harbor scene in brilliant green, red, blue, yellow, rose, brown and black. 10½" high x 24" wide.

P-457. PICASSO: STILL LIFE WITH MANDOLIN AND GUITAR. Cubist composition in vivid reds, pink, yellow, blues, sienna, brown and black. 18" high x 24" wide.

P-460. ROUAULT: PIERROT. A truly monumental portrait delineated in heavy black lines and powerfully brushed areas of rose, green, blues, sand, purple, ash-white and black. 25¼" high x 19¼" wide.

P-368. VAN GOGH: THE CYPRESS. Popular masterpiece in vibrant yellow, ash-white, green, red, brown, blue-gray, umber and black. 24" high x 15½" wide.

P-451. UTRILLO: SNOW IN MONTMARTRE. A gay and colorful winter street scene with captivating little patches of green, blue and red playing through the busy street, fences, trees and buildings. 16¼" high x 24" wide.

P-459. MATISSE: INTERIOR. Shuttered windows, violin and case, table and chairs with a brief glimpse of the blue sea outside. Brown, black, yellow, purple, blue and red. 25½" high x 18" wide.

P-290. ROUAULT: CLOWN. A large profile portrait in low-keyed maroons, reds and flesh tones. 22" high x 28" wide.

P-304. UTRILLO: MONTMARTRE STREET SCENES. Portfolio of 8 Parisian scenes in the delicately colored tonalities that have made his moody landscapes collectors' favorites. Each full-color plate measures 16" x 20". Includes—*Montmartre Street, Place de Tertre, The Garden of Montmartre, Rue de Montmartre, Montmartre Corner, Montmartre Scene, Le Lapin Agile and Village Road. Pub. at $10.00. Only* **2.98**

P-470. CHINESE BIRD PANELS. Exotic birds and blossoming boughs in gorgeous colors against a beige, silk-grained background. These exquisite reproductions of rare paintings typify all that we find irresistible in Oriental art. 10½" x 22" portfolios. *Pub. at $6.00. Set of 6 color prints* **2.98**

P-450. Chinese Paintings on Silk: TWO LANDSCAPES WITH PAVILIONS. By Wang-House. Two exquisitely composed landscapes of the Ming period, detecting from an aerial view filigreed pagodas and pavilions, doll-like ladies and men, mountains, trees, rocks, a lake and bustmen. The noted artist delicately brushed in cerulean blues, emerald greens, rose, faded umber, sand, tan, brown and black. These rare and beautiful paintings have been silk screened onto textured white silk, retaining every nuance of the color and brushwork of the originals. They will blend very well with contemporary decor. 25½" high x 17" wide. *Pub. at $20.00. The pair, only* **8.95**

P-295. COLOR PLATES FOR THE RUBAIYAT. A portfolio of 11 exquisite paintings by Sardis Katchadourian. Brilliant violets, blues, greens, rose, gold, orange, brown and black—that capture the sensuous beauty and oriental imagery of the great classic. Each plate measures 11¼" x 8¼" and has lovely floriated border decorations. *Special* **1.00**

P-30. OLD NEW ENGLAND VILLAGES. Delightful set of four of H. C. Wolcott's memorable scenes from historic New England towns. These 18" wide x 12" high, full-color reproductions retain the feeling of Wolcott's original oil paintings. *All four pub. at $6.00. Entire set, now only* **1.00**

P-193. CEREMONIAL PROCESSION. A magnificent Han Dynasty frieze by an unknown master of the 2nd century. It is re-created in silk screen directly from the stone rubbing of the relief found on a wall of a cave tomb in Hunchun, China. The dramatic horsemen leading an official in a tasseled chariot are reproduced in the original red pigment of the cave carving. 40½" high x 41¼" long. *Pub. at $15.00. Only* **1.98**

P-464. CHINESE SCROLL ON SILK: MANDARIN. The benign and dignified elder who posed for this monumental full-length portrait epitomizes all the grace, color and decorative skill of the Kwanpei period. His gorgeous robes of state are dazzling with lustrous golds, velvety reds, greens, ultramarine blues, cobalts, yellow and ivory black. The stately figure and the brilliant colors have been transferred by silk screen directly from the original scroll to silk. Two black wooden dowels frame top and bottom and a silk thong on the top makes it easy to hang this unusual wall decoration anywhere in your home. It measures 42" high x 30" wide. *Very special, only* **9.95**

P-336. VEEMEER ON CANVAS: Young Woman Reading Letter. A portrait masterpiece in the Rijksmuseum in Amsterdam, transferred directly onto artists' canvas by a new process, in Holland, and mounted on a stout wooden stretcher, ready for framing. The lovely gold tones, time-mellowed blues and greens are fadeproof, and washable as well. Reproduction remarkably good. Congratulations. —Gordon Washburn, Director, Fine Arts Dept., Carnegie Institute. 13½" high x 14½" wide. *A $20.00 value! Only* **2.98**

P-385. DECORATIVE OLD MAPS. Large, magnificent facsimiles of rare, hand-colored maps of the 16th and 17th centuries. Eminently decorative as well as distinctive, with the mellow flavor of treasured antiques. 20" x 16" portfolio. *Pub. at $18.00. 6 color prints only* **3.98**

P-311. JAPANESE TEMPLE PAINTING: PILGRIMAGE OF A NOBLEMAN. Fresh, sun-swept tones of pink, terra-cotta, gray, brown, red and blue, bathe a bustling scene of the cortege of a Noble, his archers, musicians and assorted attendants. The trees and mountains in the background are early Japanese (6th century) in manner. The spirited horses are pure Chinese in style. Reproduced in silk screen; 15½" high x 46¼" wide; panel shape. *Pub. at $15.00. Only* **1.98**

FRENCH POSTERS

Gay, full-color lithotype facsimiles of decorative modern posters. Appropriate for either a traditional or modern setting, their color and beauty bring a gay note to any room. Each poster measures 30" x 20" and is suitable for framing. Here are the choice' items most wanted by decorators today. *Each pub. at $5.00. Each now only* **1.00**

P-289. MIRO. Fantastic and amusing Miro motifs in bright blue, yellow, green, black and red.

P-290. BRAQUE. A lovely and beautiful work of art by one of the "masters" in black and purple on a gay yellow background.

P-291. PICASSO. A magnificent, stunning composition of his famous cubist figures in tan, brown and blue, done in the inimitable Picasso manner.

P-292. DUFY. Lovely seascape of boats, yachting flags, waves, and the shoreline, done in red, blue, light purple, green and yellow.

P-295. KLEE. Breath-taking in its exquisite patterned composition in blue, green, magenta, rose, orange, red, purple, gray and violet.

P-296. MATISSE. Decorative table with fruits against an open-window background in green, lemon-yellow, red, orange and black.

P-444. GRIS. Beautiful low-keyed still life in red, orange, blue, gray, umber, brown and black. 25½" x 18½".

P-445. CALDER. An ingenious Calder stabile, in red, blue, yellow and black. 23½" x 18½".

P-446. KANDINSKY #1. A dynamic abstraction of triangular, circular and rectangular forms on a light green background, in purple, sand, violet, dark green, pink, gray and black. 25½" x 18½".

P-447. KANDINSKY #2. A splinter composition on dramatic black background, in mottled grays, red, green and black. 25½" x 18½".

P-461. Chinese Ink Drawings: GALLOPING HORSES. A wonderful pair of black-and-white brush drawings by *Hin Pei-hung* with accompanying Chinese calligraphy in red and black. This spirited pair of horses will make marvelous decorations for any wall in your home. 28" high x 17" wide. *Pub. at $10.00. The pair, only* **1.98**

P-380. A PORTFOLIO OF CATS. Contemporary artists Le Ba Dang, Deshima and Yersha have captured every nuance of careless grace, every expressive look and movement of their feline subjects in six exquisite pen and wash sketches in blue, green and black. Each plate measures 14" x 17". *Pub. at $15.00. Only* **2.98**

P-471. CHARLES M. RUSSELL—WATERCOLORS OF THE OLD WEST. Exciting paintings of life on the open plains, by the famous "cowboy artist" who has won belated recognition as the equal of Remington. Vivid color, truthful observation and stirring subject matter make these prints superb for framing—as well as an art event of first rate importance. 20" x 16". *Pub. at $7.50. Set of 6 color prints* **2.98**

P-223. JAPANESE OIRANAI. A pair of "pillar paintings" portraying a charming trio. Their exquisite kimonos—resplendent with gorgeous indigos, purple, blue, dull-gold, grays, yellow, sienna and charcoal blacks—indicate that they are geishas from the Gay Quarter of Edo. Painted by an unknown 18th century Japanese master, every nuance of tone and line is reproduced by collotype, including the linen texture of the original backgrounds. Each panel-shaped print measures 40¼" high x 16¼" wide. *Pub. at $90.00. The pair, only* **1.98**

P-463. CHINESE SCROLL ON WHITE SILK: CELESTIAL FIGURE WITH LUTE. This exquisite Chinese wall rubbing is the most unique and satisfying wall decoration we have offered in a long while. Carved by some unknown Master before the birth of Christ on a cave temple wall, it depicts a wonderfully decorative figure in flight, playing a lute. Now this long-buried masterpiece has been reproduced by silk screen onto white silk in sophisticated black-and-white, and is framed top and bottom by black wooden dowels for hanging. It measures 56" high x 30" wide. *Special, only* **9.95**

P-348. MEXICAN BULLFIGHT POSTERS. Two striking bullfight scenes by C. Ruano Llopis, world's foremost artist of the corrida, done in broad, sketchy lines that catch the immediacy of the flashing cape, the charging bull and the graceful matador. Vivid reds, blues, black, yellow and green, against a deliberately indeterminate background that heightens the impact of the figures. 56" wide x 27" high. *Special* **1.98**

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Please send the prints whose numbers I have circled below.
☐ Enclosed find $_____ ☐ Please send C.O.D.*

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P445 P446 P447 P449 P450 P451 P456 P457 P458 P459 P460 P461
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Handsome sturdy gun racks safely lock guns in desirable display position. Large drawer locks up ammunition, knife, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof. Only ones of their kind.

4-gun Rack 26"x28" (Shown)
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6-gun Rack 34"x40" (Tailor)
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30 mag. rack 23"x27" (shown)
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45 mag. rack 23"x42" (tailor)
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60 mag. rack 48"x27" (like ill. but double width)
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Fishing Rack
Protects All Gear in Handsome Display

Now he'll enjoy fishing equipment your room of this wonderful show rack. It does everything. Safeguards up to 5 rods, any type or size, in rubber holders. They can't warp, fall out. Shows 5 reels, all types. Neatral gray tuft back holds flies, lures, plugs. Hook them in-out in a jiffy. Large accessory drawer. 22"x32"
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COMPLETE RACKS in hand-rubbed, honey tone knotty pine, or maple or mahogany finish. Shipped express charges collect.

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CHEESE BOAT *with* TILE

Full speed ahead and in very shipshape fashion goes the cheese to the guests in this elegant hors d'oeuvre server. Teak-finished butternut wood tray has 4 recessed areas for crackers and tidbits. Turquoise and gold tile is a decorative highlight, makes good cutting surface for cheese. Comes complete with matching handled knife, attached by chain and detachable for cleaning. 21½" long. Altogether a very "giftworthy" boat!

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It's a game, it's a book, it's a toy . . . It's *Santa's Book Toybag* and it will keep children entertained for hours. Concealed in a hidden pocket on each page is a real toy (seven of them), and there are games with simple instructions, puzzles and charms. It's a fun greeting card or "extra" gift for only $1.00, postpaid. Order from Kitty's Klassics (L1158), Post Office Box 5616, Midland, Texas.

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From our outstanding collection of stemware: Jug Lamps, hand-painted in authentic colors on salt glass white background, with name inscribed to your special order; w/shade, Height 16" An important gift for special friends.

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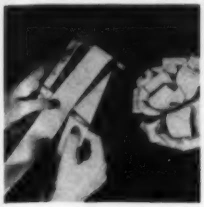
YOUR MONEY'S WORTH



No trick at all in making the most beautiful gift-wrapped packages ever placed under a Christmas tree with *Bow-Tyer*. This ingenious plastic device enables you to tie any measured bow from 2" to 7", perfectly every time. Why spend unnecessary money to have packages wrapped when you can have so much fun and pleasure doing it yourself? *Bow-Tyer* with complete instructions is only 50¢, ppd. Carol Beatty (L1158), 26 Beatty Building, Culver City, California.

For the unusual in Christmas gift-giving, send him a monogrammed toothpick in sterling silver or 24 carat gold-plate. Each pick comes in its own individual carrying case. Makes a dandy stocking stuffer on Christmas morning as well as a year-round gift. Gold-plated, $1.00; in sterling-silver, $1.50, includes engraving, tax and postage. Nancy Norman (L1158), 577 P. O. Building, Brighton 35, Mass.

Powerful 7 by 35 wide-angle binocular provides a view of 500 at 1,000 yards, almost doubling the field of view of the average pair. Equipped with center focus, both ocular and objective lenses have de-luxe coating, guaranteeing sharp images under adverse light: four clamped prisms, dust- and moisture-resistant. Includes genuine pigskin case, straps, four lens caps. $19.98 plus 10% fed. tax, freight col. Hybern Imports (L1158), 4402 Sunset Blvd., Los Angeles 27, Calif.

Lifetime Address Book Never Gets Out-of-Date!

This handsome spiral-bound address book never becomes obsolete because when changes occur you simply slip out the incorrect tab and put in a new one! Has 15 full pages, complete with tabs, for phone numbers and addresses. Extra pages for birthdays, anniversaries, stone meanings—and a box of 50 extra tabs to make quick and easy revisions. Beautiful binding has attractive leather-like finish. Wonderful buy! **Satisfaction guaranteed or money back.**

Only **$1.98** ppd.

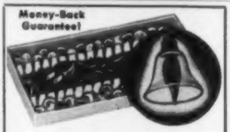
ADVERTISED ELSEWHERE FOR $5.98!

Order By Mail Now For Yourself And Gifts

Mrs. Dorothy Damar

41-K Damar Bldg. Elizabeth, N. J.

Money-Back Guarantee!



Petite Bell Lites

• 35 miniature jewel-like bells light up

Your Christmas tree will have a lovely new radiance when lighted by these tiny but brilliant lamps just now coming into fashion. They impart a dainty star-like effect that's truly breathtaking. 35 bells in pink, green, blue, red, yellow—each 1" high. If one goes out, the rest remain lit. Cord, plug incl.

$2.98 Postpaid

NIRESK INDUSTRIES, Dept. NH-4

CHICAGO 47, ILLINOIS

WRITE FOR FREE GIFT CATALOG

For Proud Parents and Grandparents

BABY SHOE HEIRLOOMS

To be treasured always . . . our Solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Tie Bar that proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they are sure to become family heirlooms. Add more as the family grows. 2 lines engraved. Up to 11 letters and spaces per line. Orders shipped within 3 days.

Baby Shoes, $1.95 each

Bracelet, $1.95 Tie Bar, $1.95

Prices include engraving, tax and postage.

Sold by Mail Order only at these Special Prices

WRITE FOR FREE GIFT CATALOG

ZENITH GIFTS

108 Post Office Bldg., Brighton 35, Mass.

XMAS GIFT SAVINGS in IMPORTS

DANISH STYLING VIA THE Orient

IMPERIAL KING-SIZE

$69.95 VALUE

Note: Specify color of covers and wood when ordering.

direct from the importer to you at our lower than wholesale prices

Exquisite oriental skill blends into authentic Danish Modern to give comfort, utility and beauty in one whistle clean look . . . equally at home in your den, family room, living room, lanai or office. "Sculptured" hardwood frame in Danish Walnut or Oak, Swedish Blonde or African Ebony . . . all fine finished, ready for a few-minute assembly. Cushions by American craftsmen in luxurious foam rubber. Covers in washable, stain-resistant "Naugahyde", "Naugalite", etc. with built-in zipper for changeability . . . in 7 luscious colors: charcoal, pink, coral, aqua, russet, lime or white.

CHAIR — complete with cushions and covers **$32.50**

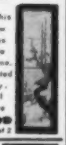
or if you desire to do your own upholstering . . .

CHAIR FRAME COMPLETE — ready to assemble with all accessories . . . $17.95

FOAM RUBBER CUSHIONS — Set of 2 (back and seat) uncovered . . . $10.00

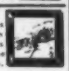
EXTRA COVERS with zippers. Set of 2 (back and seat). Choice of colors $7.00

KUTANI hand-painted WALL TILES



Traditional Japanese artistry creates this dramatic new wall decoration . . . now imported direct-to-you. Adds a glamorous note to any home. Four lustrous white tiles are mounted in an ebony block frame. Vibrantly-colored scenes are hand-painted on the tiles, fired-on for lifetime beauty. Scenes available are: Birds, Tropical Fish, Flowers or Landscapes. Picture size: 8" x 26". **$2.99** each. **$4.99** Set of 2. A $5.95 VALUE

KUTANI TILE PICTURES



The newest addition to this glamorous line of tile pictures. Ideal for modern wall groupings. Same scenes as tiles above except whole scene is on one tile. Size: 8" x 8". Worth $4.95 each.

$1.98 each 3 for ONLY $3.69

STEAK KNIFE SET

Gleaming stainless steel blades . . . razor sharp and precision honed, imported direct-to-you for amazing savings. Handles are ebony black with glowing pieces of mother-of-pearl imbedded in their depths . . . curved to fit the hand. Perfect for steaks . . . indoors or outdoors. Worth $5.95.

6 PIECE SET for only $2.98

SAMURAI STEAK KNIFE SET

$8.00 Value

Glamorous, exotic knife set for the hostess who likes the unusual. Use in dining room, lanai or patio. Dramatic black lacquered wood handle and sheath with carved and colorful hand painted design. Blade of precision honed gleaming steel . . . 5½" long. Handle 4" long.

$2.99 Set of six

Portable BATTERY POWERED HAND MIXER

Use in apartment, home, camp, picnic, etc. Simple & safe to operate. Double intermeshed mixing heads run silently on Nylon gears & bearings. All plastic case. Uses 3, 1½V flash batteries. Mix drinks, food, etc.

A GIFT FOR HER Only **$4.95**

bamboo handled STAINLESS

Dine in casual elegance, indoors or outdoors. Gleaming stainless top with carved bamboo handles. 16 pcs., four 4 pc. place settings. $12 value.

16 pcs. **$3.69**

stainless steel CARVING SET

A fitting companion for the 4 pc. place setting. Has same bamboo handles and stainless steel blades. Set includes carving knife, fork and "steel" sharpener. $6.95 value.

3 PIECE SET $4.95

FIBERGLASS PLANTERS

Use in the living room, den rumpus room, lanai, patio, etc. In eight decorator colors – pink, blue, yellow, gold, silver, orchid, white and black. Planter size is 9" diameter, 18" in depth. Colors as above with black iron stand for Only 3.99

Charcoal only with Stand **$2.99**

ZORI SANDALS

SIZES: 3-13 men or women

They're lightweight sponge rubber Oriental sandals! Colors: Charcoal, Red, White, Blue, Green or Yellow. Specify size and 1st and 2nd choice of color.

$1.98 PAIR **$2.88** 2 PAIR

DECORATOR CUSHIONS IN LONG LIFE, COLORFUL NAUGAHYDE

Covered in Naugahyde or Naugalite which wears like iron but feels like leather. Cleans with a damp cloth. Generously filled with 100% NEW Cotton Linters. Size 19" x 5-1/2", corded, with center button and carrying handle. Colors: Charcoal, Tan, Blue, Yellow, Persimmon, Tangerine and White.

CUSHIONS **$3.99**

Sturdy WROUGHT IRON FRAMES

CHAIR – Wrought Iron Frame Only – $2.98

STOOL – Wrought Iron Frame Only – $1.98

FOR GRACIOUS LIVING

EXOTIC LUAU NET KIT and TORCHES

South Sea Island atmosphere for your den, lanai, patio, playroom. 4'x9' net with 2 cork floats, star fish, sea fan, glass float, tiger cowry and pink murex shells.

'NET' KIT . . 4.95

LUAU TORCH

For your garden or patio party. (A) In brass, copper or black finish. (B) In polished aluminum. Fill with kerosene – burns for approx. 48 hours. Extra long heavy wick. $5.95 value $2.98

NEW IMPORT! Paltone SIX TRANSISTOR POCKET RADIO

Here is the NEW Paltone 'Pocket Size' Radio – so small you can hold it in the palm of your hand, yet sensitive enough to pick up distant stations. The Perfect Personal radio. It fits so easily into pocket or purse you can take it with you everywhere. Designed especially to our specifications it operates on a miniature 9 volt battery (Burgess or Eveready), it has Fingertip Tuning and Volume controls, a PM Speaker as well as a 'plug-in' private listening Earphone. Colorful plastic case has a tripod leg on back. Golden Grill front.

Only 26.88

Complete RADIO with BATTERY, PIGSKIN Carrying CASE and a "quiet time", plug-in EARPHONE.

48 PAGE FREE BARGAIN IMPORT CATALOG ! !

48 pages of colorful, exciting and intriguing IMPORTS! Housewares & home furnishings, Clothing and Novelties, Yard & Patio equip. ALL at importer-to-you low prices.

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It's easier shopping by mail

free sample

Personal Photo Christmas Cards

This year send Santa Cards — the cards with the large picture area. Just send negative for free sample to world's largest photo finisher. Please include 5c for handling. Negative returned with sample card and full information. (If without negative, send photo and 30c for new negative.) See before you try. No obligation. Satisfaction guaranteed. Offer expires December 1. You may order the limited trial offer without sending for sample.

LIMITED TRIAL OFFER ONLY ONE ORDER TO A CUSTOMER FROM YOUR OWN NEGATIVE INCLUDING ENVELOPES PLUS 33¢ TO COVER EXPENSE OF SHIPPING

20 for $1

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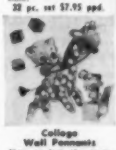
LOS ANGELES 54, CALIF.

SPECIAL PRE-XMAS GIFT SALE

Award Winning Design Chess Set
Sculptured by Peter caccione on display at the Chicago Museum. Molded in ivory and black heavily weighted, felted and handsomely gift boxed. 31" x 31" board, 32 pc. set with playing instructions. A gift that will be treasured a lifetime.
32 pc. set $7.95 ppd.

Nursery Wall Decorations
Now you can decorate the nursery or kiddies' playroom with that professional touch. Die cut animal cutouts over 1 ft. high, up to 3 feet plus & blue from 12" to 2 ft. tall. Easily applied to walls with paste or tacks.
16 pc. set $1.50 ppd.



College Wall Pennants
Now at last the teenagers can decorate their rooms — dens — playrooms—etc. With hard to get full color college pennants printed on the finest card board available plus fun signs like No Parking—Private—Entire Now, the U's & ennos a must for youngsters from 8 to 80.
16 pc. set $1.50 ppd.

Circus Nursery Wall Decorations
Giant size 2 ft. tall circus animal decorations. Apply like wallpaper cutouts. 8 full color animals plus yards and yards of candy striped tent poles, canopies, stars, balls, etc. Including illustrated instructions.
48 pc. set only $3.95 ppd.

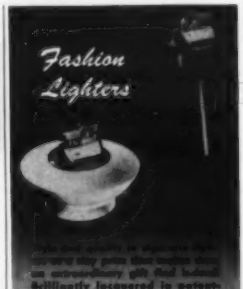
Maurice V. Utrillo Wall Panels
The 4 seasons of Paris. Utrillo's finest paintings produced in full color 2 ft. long x 10" wide. Fast becoming a collector's item. Normal price $1.00 each.
Set of 4 $3.75 ppd.

Genuine Cultured Pearl Necklace
A single cultured pearl on a delicate gold chain. A wear-with-everything favorite. Perfect for the young or the most discriminating. Also available in heart shaped earrings bezels gem stone.
Special $1.50 each ppd.

Xmas Window and Door Decorations
Give your front door & windows the Xmas touch with these gay 2 ft. tall Christmas bells all done up in the season's red and white. Cutout and apply a holiday dress to your doors, windows, walls, etc.
2 sets for $1.00 ppd.

GUARANTEED TO PLEASE OR FULL REFUND.

THE MART
Box 41 Woodland Hills, California



Brilliantly lacquered in patent-leather black, white, orange or turquoise. Mechanism guaranteed.
$3.30 ea., ppd.

No C.O.D.'s, please. Satisfaction assured.

Catalog on Request

Holiday House
411 Bellevue Theo. Bldg., Upper Montclair, N.J.

REAL FURS FOR Dolls

FROM $1

COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorable **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band!

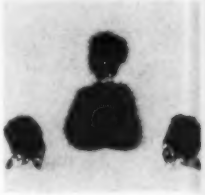
9"-10½" dolls—**$1.00**
11"-22½" dolls—**$2.29**
23"-30" dolls—**$2.98**

Same-day shipment. Money-back guarantee.

DEER HILL CO.
Dept. L118, Box 313, Flushing 52, New York

YOUR MONEY'S WORTH

Riding the TV range, your little cowpoke will love these sheriff's boots. So comfortable, in black corduroy with a black and white cotton lining and thick spongy rubber soles. They come complete with a sheriff's badge and a tiny revolver in the pocket of the second boot. Sizes 6, 8, 10 and 12. $3.98 a pair, postpaid. Grandma and Grandpa love to give a gift like this. Foster House (L11-58), 430 South Jefferson, Peoria, Illinois.



Pamper milady with her very own mink poodle pin and earring set in a delicate, golden filigree leaf setting. The fluffy poodle comes in gray, honey and ranch mink; of course, the earrings match, too. This smart-looking trio will do much to enhance the new fall wardrobe. Earrings, per pair, $1.10; pin, $1.10. Set, $2.19, all ppd. Decorama (L1158), 240 East 92nd Street, Brooklyn 12, New York.

For holiday snacks and hors d'oeuvres there's nothing more tasty than fine cheese. This copper-bound ceramic jar includes four of Wisconsin's finest cheeses: June-cured hearts of Swiss cheese, sharp, aged Cheddar, old-fashioned brick cheese and a red Gouda. The jar holds one and a quarter pounds of cheese. When the cheese is eaten, jar (Pack 311) can be used for popcorn or other snacks. $5.75, ppd. Order from The Swiss Colony (L11-58), 34 Cheese Row, Monroe, Wisconsin.

SCALE PLANTER . . .
WITH A TRADITIONAL FLAVOR

The old charm of hobnail milk glass and solid brass combine to make this **SCALE PLANTER** an ideal decorative accessory for your home. The waterproof cups of highly polished and lacquered brass measure 2½" deep, 3¼" in diameter. It stands 11" high, the armspread is 10" and can be slanted with a twist of the center handle. Select this outstanding accessory as a gift for a new homemaker, or as a anniversary or hostess remembrance. *$9.95, postpaid (plants not included). Check or money order (No C.O.D.'s).*

Satisfaction guaranteed.

SHOP BY MAIL, Dept. YH-118, 1072 Elizabeth Court, Hinsdale, N.Y.

PETTY CASH COMPACTS

Golden chests are a truly feminine way of carrying money in your purse. Perfect for evenings on the town. Special compartments for all size coins and a clip for bills. In two styles. Personalized with your 2 initials (PLEASE PRINT) or topped with a jewelled dollar sign. Tax included.

Personalized ... $2.00 Jewelled ... $3.20

PERSONALIZED PURSE BRUSH AND COMB SET

Ingenious combination set has small comb nested in brush and also serves as handle. Back of brush in gleaming gold plate, personalized with 2 black initials. Durable plastic bristle brush is 5⅛" long. Includes holder. **$1.95**

ELRON INC.
352 W. Ontario St., Dept. J-147, Chicago 10, Ill.

29th Year—Reproductions By Mail

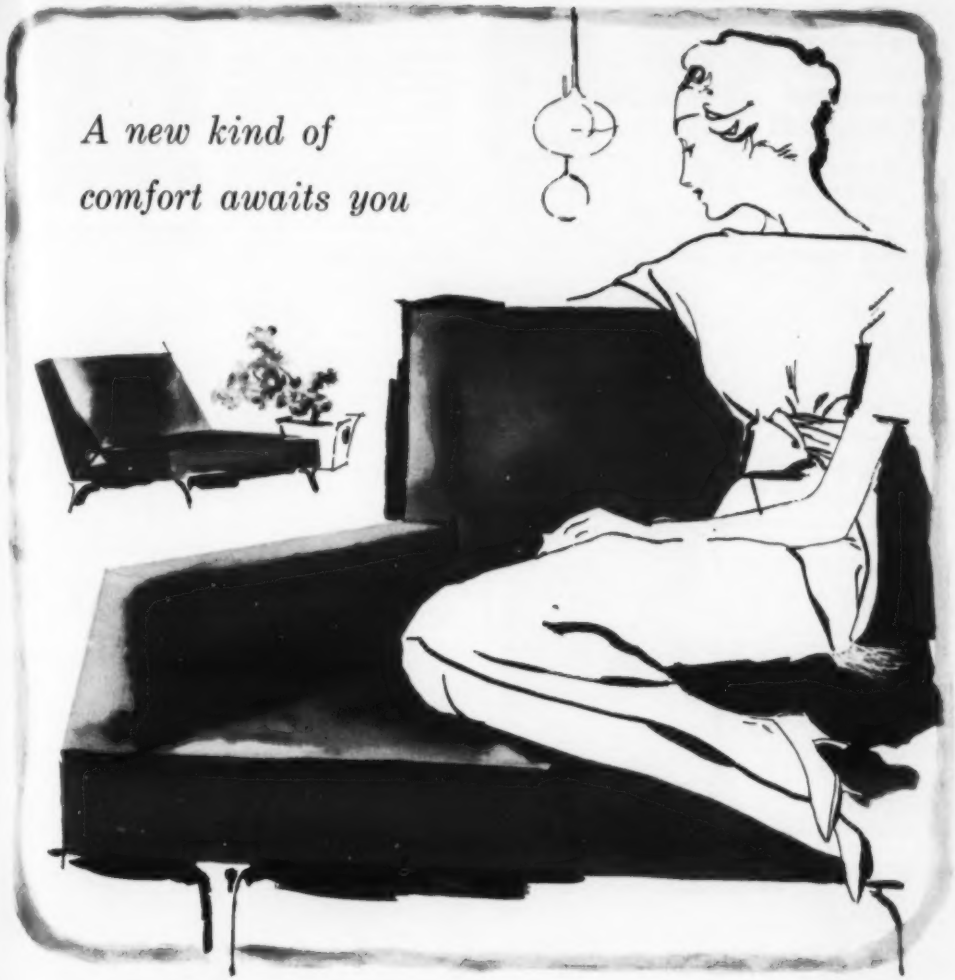
A Breath of spring . . . The *Susan* only **$21.75**

You're sitting pretty in your bedroom, dressing or powder room, with our cheerful, sturdy "Susan"—smartly button tufted, with coil springs and rubberized hair filling. Height 30", Width 30", Depth 19"; in American hardwood. Upholstered in distinctive striped chintz, as pictured, either blue, green or red, combined with white. Price $21.75 each or two for $40.00. Or, in your fabric, per chair—$19.75. (Send 4 yds. of 36" or 2½ yds. of 50" material.) Express collect. (No C.O.D.'s.) Send check or Money Order. The Susan is very "Giftworthy", too, at this special price. Satisfaction Guaranteed.

Also send 25¢ for our Chair Folio C-1

The Chair Shop
Box 725, Morgantown, N. C.

Save money and time . . . order by mail



Every so often an exciting new idea sweeps through the furniture world. This year it's an entirely new type of cushioning material known as polyether or polyurethane foam made specifically for furniture. This foam brings a totally different dimension to comfort in upholstered furniture.

When you sit down on polyether foam, you feel yourself sinking gently and slowly into welcoming softness. You marvel at the luxurious down-like comfort . . . the way you sit in it, not on it. And when you rise, the cushion gently returns to position with seams neat and straight.

For all its luxury this new cushioning foam is practical, too. You'll welcome its lack of odor . . . its light weight . . . coolness in summer . . . its resistance to fabric cleaning solutions. The next time you shop for furniture, relax in a chair cushioned with this extremely durable polyether foam. You'll find it a new experience in comfort!

DU PONT

Better Things for Better Living
. . . *through Chemistry*

HYLENE® organic isocyanate is a key foam ingredient developed through Du Pont chemical research. Foam manufacturers use it to produce quality polyether foam.

FINE FOAMS FOR FURNITURE ARE MADE WITH DU PONT HYLENE®

How to Decorate Your Home with

Signed Originals

by AMERICA'S FOREMOST ARTISTS

for the cost of ordinary reproductions

Now, thanks to the co-operative efforts of America's foremost artists, you can actually own their signed original works of art – etchings, lithographs, wood engravings normally sold for $35 to $75 and more – for as little as $10 each.

You can enjoy the inestimable pride of owning and collecting signed originals by the contemporary artists listed below, and 50 more. Artists now represented in the permanent collections of the Museum of Modern Art, The Metropolitan Museum of Art, The Art Institute of Chicago, The San Francisco Museum of Art, The Library of Congress, etc. These works are available in limited editions only through this Association.

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Please send me your new 48-page Catalogue and Decorating Guide containing the 59 signed original works of art in your current collection. I enclose 25¢ coin to help cover handling and mailing.

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Magnificently painted on canvas from old or new photos, by outstanding European and American artists. A superb living likeness in full color is executed in rich oils.

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12" x 16" Canvas 39.95 TO 30" x 40" Canvas 299.95

16 Academy Trained Artists to choose from.

Our portraits in oil are TRUE WORKS OF ART, painted as fine quality canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $1000.

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Van Dyke Oil Portraits, Ltd.

Dept. B-11, 26 West 56th St., New York 19, N.Y.
In Canada, 25 Stradford Rd., Montreal, P.Q.

danish modern contour-shaped silhouette chair

$22.95 Reg. $35.00

specially priced at

the "new shape" that fits the body for unmatched comfort and fits any decorative scheme. Walnut finish hardwood frame enhances beauty of durable kindoy fabric available in Gold, Dusty and Brown. Also in washable plastics (white, black, tan, coral & turquoise) at only $3.00 additional. Well packed for safe delivery. Satisfaction Guaranteed. Sorry No COD's. Wt. 22 lbs. Express Collect.

HASSOL'S
ESTABLISHED 1923
5715 BAY PARKWAY, BROOKLYN 3, N. Y.

YOUR MONEY'S WORTH

You'll do a highland fling over these bonny shaggy woolen tams imported from Scotland. In red, green and blue tartan stripes, they're perfect with sports clothes and there's one for a lass and laddie, too. In small, medium and large sizes, the price is $2.95 each, plus 25¢ shipping charges. Order from The Vermont Crossroads Store (L1158), Crossroads Station, Montpelier, Vermont.

A string holder duet: Suspended from a 7" wall bracket is the traditional string holder (4" x 4" x 4") with the added attraction of a beeswax candle in a dish. A most decorative accent in the foyer, living room, dining area or den. Of course the candle is removable if you wish to use it as a twine dispenser. In black wrought iron, the price is $2.98, postpaid. Dandy Gifts (L1158), 636 Franklin Street, Natchez, Mississippi.

Serve that extra-special holiday hors d'oeuvres under a crystal-clear glass bell with ceramic tile to place it on, and spread the crackers and wedges of toast around this handsome genuine teak serving tray. The tray is 11" in diameter and can be used alone. Makes a wonderful gift to give a new homemaker. 3-piece set, $5.95. Tray only, $3.95, both plus 50¢ postage including catalogue with many Scandinavian items. From Scandicrafts (L1158), Ardsley, New York.

LIFETIME FRUIT

First fruit ever made of dimensional vinyl. Stays ripe forever, actually seems to breathe! At an incomparable price $4.95 ppd.

7-PIECE GROUP (illus.): 2 grape clusters, banana, apple, orange, peach, pear—bowl not included.

These deliciously colorful fancy fruits look real enough to nibble on; they even respond naturally to the touch! In basket, bowl or platter they're beautiful, cheerful ornaments that draw eyes . . . and oh's. Picture them in several spots from foyer to kitchen. Made of virtually indestructible, no chip, no fade vinyl, they are unbelievably exact full size reproductions of prime fruit. When ordering, don't forget your gift list.

Order specially priced $4.95 set . . . or individual fruits: grapes 98¢ per cluster; lemons, limes 39¢ ea.; bananas, oranges, peaches, apples, pears 69¢ ea.; pineapple (not illustrated) $2.98.

Send check or money order. Same-day shipment. Satisfaction guaranteed.

Holi

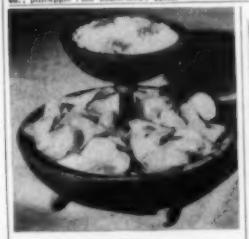
Dept. L118, Flushing 52, New York

MAKE EXOTIC TILE MOSAICS!

It's easy to make wall plaques, trays, place mats and other useful items with the E-Z-Do Mosaic Kit. It contains everything you need: rainbow-brilliant Thermoplastic tiles, gummed pattern board, matching color chart and easy-to-follow instructions. Choose either the ancient Aztec Sunrise pattern in 4 spectacular colors (illustrated), or the fascinating Fish design in 6 colors. Complete size 10" x 14". A wonderful gift—a fascinating hobby! Only $3.95 postpaid.

Your money back if you are not completely satisfied.

E-Z-DO MOSAICS, Dept. LH-2
28 West 36th Street, New York 18, N. Y.



Chip 'N Dip Server

You'll find no end of uses for this clever server . . . holds chips and dips, crisp relishes, salads. Can also be used as an attractive centerpiece to hold colorful arrangements of artificial or real fruit. Handsomely finished in Colonial Maple. Bowls are 11" and 7" in diameter. Overall size 8½" high. Only $5.95 postpaid.

deburco

Dept. 260, 7 Market St., Paterson, N. J.

For Your Cat-Owning Friends

The perfect gift is CATS Magazine....

Each month it's filled with helpful articles on care and feeding, poems, pictures, features, and news—all about all kinds of cats. Standard magazine size, it will delight every cat lover twelve times in the year. Send only $3.50 for the first subscription, only $2.50 for each additional one. Special cat-design gift card will be sent to arrive just before Christmas. (Samples, 35c.)

CATS

270 House Bldg. Pittsburgh 22, Pa.

WALL-SIZE WORLD MAP in full color $1

Giant-Size, up-to-the-minute, 12 sq. ft. World Map shows every corner of the Earth in explicit, colorful detail. Names nations & cities. See Global strategy at a glance. Used as a briefing backdrop by govt. & news reporters. Heavy duty stock. Same size map U.S. also $1.

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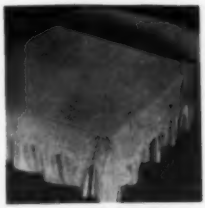
This great map perfect for schools, proprietors, businesses, as a mural for decor.

EXTRA VALUE!
49-MAP WORLD ATLAS
Book contains Full Color Panoramic Maps of all nations and continents. Double-page spreads and large 9½x13½ pages show magnificent detail with areas & populations. Only $1 ppd.

A gift for everyone . . . on every page

YOUR MONEY'S WORTH

Good sports: all three of these handsome hardwood-backed, nylon bristle hairbrushes. For the big leaguer, a baseball bat in a maple finish, $2.00; if it's a strike he's after, the bowling pin in a white finish is for him, $3.00; and, of course, the golf club head for the pro, in mahogany finish, $5.00, plus 25¢ post. Order from RMS Interiors, (L1158), 214 West Ontario Street, Chicago 10, Illinois.



Fashioned after the famous glassware from which the design originated, this bobnail spread coverlet will add warmth and charm to your bedroom. Made by Morgan-Jones, it is decorated with hundreds of lint-free bobs and rows of silver metallic. Available in pink, white, nutmeg, blue and eggshell (swatches 10¢); it's completely washable and requires no ironing. Twin, $9.95; full, $10.95; king-size, $19.95, all plus 90¢ post. Dust-ruffle section in catalogue, 15¢. Colten's (L11-58), 1351 Beacon St., Brookline 46, Mass.

The eyes have it: Decide on this attractive case in black or royal purple velvet in which to carry your glasses. Lined in satin with a gold-toned snap-frame, it is personalized with two black enamel and gold-plated initials and will protect your glasses when they are out of sight. Nice for the theater and cosmetics, too. $3.00, postpaid. Order from Merrill-Ann Creations (L1158), 3601 Kingsbridge Ave., New York 63, N. Y.

Your own child's drawing drawn for Daddy or Mommy, or grandmother. A child's work of art can achieve immortality. Just fold and mail any size drawing for reproduction in full color on a 7" ceramic ash tray or 5½" x 4½" cigarette box $6.95 each. Allow 10 days. 50¢ postage. Write for free brochure.

YOUNG REMBRANDTS
Lock Lane, Dept. L-11, Port Chester, N. Y.

Pine Key Rack

Don't get all "keyed up" over misplaced keys! Hang this 12" golden pine Key Rack near the door and instruct the family to use it! Six brass hooks for sorting car, house and "emergency keys." A quaint decorator touch for any household, a useful gift.
$1.50 each 2/$2.69
plus 25¢ shipping

Balloon Wall Planters

Enchanting! Delightful in two's or three's on dinette wall, in boudoir, or in powder room! Glazed semiporcelain in asstd. pink and blue pastels, 12" over all.
$1.49 each 2/$2.79
plus 25¢ shipping per order

Scottie Ash Tray

A faithful Scottie to deliver your Holiday Greetings! 7½" long, of vivid Scotch plaid material, weighted so he perches on knee or chair arm. Metal Ash Tray on back.
88¢ each 3/$2.50 plus 25¢ shipping per order

Salem Letter Rack

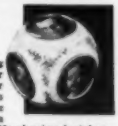
A double-duty gift that's charming, useful and destined to be a conversation piece! This clever idea not only holds letters—but it has a spice drawer that can double as a planter! It's an authentic reproduction, a handsome bit of Early Americana . . . crafted in mellow, glossy honey pine. 12" high.
$3.50 each
plus 25¢ shipping per order

Satisfaction guaranteed on all items or money back.

Butterfly Plaques

They'll think you caught these real butterflies yourself—they look like collector's items! Spun brass frames with convex glass reveal the gorgeous colors and designs. 5½" squares have brass hanging rings. Use 4 for decor.
2/$2.25 4/$3.98
plus 25¢ shipping

Photo Ball



The smiling faces of your family, ever near in this lovely white porcelain photo ball. Hand-painted pink & gold florals, six circle sides hold 2" photos of your dear ones. For paperweights, knick-knacks, for the Junior Miss to frame her circle.
$3.98 plus 25¢ shipping

"Dirty Weed" Cigarette Caddy

A smoke, a smoke—who's got a smoke? This smart pine dispenser does! Whether you keep the extra packages in the den, the bar, or kitchen, you'll find "Caddy" keeps them mighty handy! Holds a full carton of regular or king-size smokes. "Tobacco" verse trim. At our special low price, you can give *all* smoking friends this clever gift.
$1.49 each 3/$3.98
plus 25¢ shipping

FREE Christmas Gift CATALOG Write for it!

Helen Gallagher
413-C11 Fulton St., Peoria, Ill.

PHOTO Christmas Cards

Imagine! 20 deckle edged double weight cards (4¼ x 5½) produced with your own photo for just $1.00. A cherished Christmas card made from your own negative. (If no negative, send 50¢ for new one.)

SPECIAL 20 CARDS $1.00 plus 35¢ postage and handling.

Act today—OFFER ABSOLUTELY EXPIRES NOV. 21. Will send you a FREE folder showing card styles and verses available.

COLOR PHOTO CHRISTMAS CARDS—15 for $4.39. Enclosed in handsome Christmas folder. Made from your Kodacolor negative plus 50c for postage and handling.

Sample black & white card 10c Sample color card 25c

PHOTO FINISHING SHOP Box L-717 Rochester, N.Y.
Best for 40 years from the Kodak City.

BATH BEAUTIFUL

Custom MONOGRAMMED SHOWER CURTAINS

Amos heavy Celanese taffeta with contrasting 14" script initial. Choose curtain and monogram color from grey, pink, black, peach, maize, blue, rose, white, aqua, light & emerald green, walnut brown, champagne or turquoise.

Monogrammed Curtain 6'x6' . . . $7.95 with 3-letter monogram . . $9.95

Window Curtains to match (not monogrammed): 54" ruffled, $5.95; 60" tailored, $5.95

Curtain Liner $2.00

Magnetized Liner clings to tub, $3.00

Curtain Rings — Box $1.00

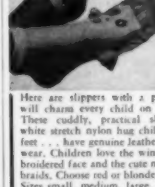
(underline principal initial, which will be centered)

Add 50c for postage No C.O.D.'s

State initial(s), curtain color and monogram color. 2 wks. delivery.

For color samples send 10c & self addressed stamped envelope

May Schaffer, Box 7102-S Elkins Park 17, Pa.



Twinkle Toes Slipper Socks

Warm Kiddies' Feet and Heart!

Here are slippers with a personality that will charm every child on your gift list! These cuddly, practical slipper-socks of white stretch nylon hug child's ankles and feet . . . have genuine leather soles for long wear. Children love the winsome hand-embroidered face and the cute nylon bangs and braids. Choose red or blonde (yellow) hair. Sizes small, medium, large. *State choice of color and size.*

ORDER TODAY—Send check or money order. only $1.98 a pair, ppd. Satisfaction guaranteed or money refunded.

Mrs Dorothy Damar
41-X Donner Building, Elizabeth, N. J.
In Canada: Delivered to your home, $2.00
511 Chatham Ave., Montreal, Que.

FLOOR POLISHER OWNERS!

NOW DRY-CLEAN YOUR FLOORS THIS EASY "PROFESSIONAL" WAY!

2 Pads $1.00

BRILLO® FLOOR PADS
Clean, polish in one step!

Now dirt lifts off, floors buff to new high shine at the same time! Metal fibre Brillo Floor Pads snap on any make twin-brush machine. Reinforced! Reversible! Last far longer! Money-back guarantee.

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62 John St., Brooklyn 1, N. Y.
Send 2 Brillo Floor Pads postpaid. $1 enclosed.
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. . . Seeking Something for Your Big Chief? . . . Furnish His Tepee with

THE BIG CHIEF'S CIGAR HOLDER

The Big Boss at the office or the Big Wheel at home will love this 5" ceramic Indian Chief who holds a big handful of cigars. This contented, happy Chief with middle-age spread is relaxing fun for a busy executive. High glaze, two-tone Tobacco Brown. Add 25¢ mailing, please. **$2**

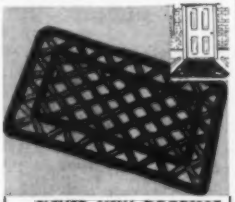
GREENLAND STUDIOS DEPT. L-11, 5858 FORBES ST., PITTSBURGH 17, PA.

YOUR MONEY'S WORTH

The children will feel mighty important with their very own personalized license plate attached to their tricycle, bicycle, wagon, etc. and Mom and Dad can have a feeling of assurance against loss when these expensive items have been tagged. Plate comes personalized with name or nickname (up to 8 letters) embossed on 25-gauge steel tag in baked enamel colors. A novel gift to give a child for Christmas. $1.00 each, ppd. Better Values (L1158), 318 Market St., Newark, N. J.

Broken heels got you down? Century Shoe Repair has recently developed a pair of heels that they guarantee to last the life of the shoe. Each heel is covered with a layer of copper which will give added protection to the wooden heel. The service includes the pair of heels expertly affixed to your shoes. $4.95 per pair plus 75¢ postage. Order from Century Factory Shoe Repair (L1158), 206 Park Avenue, Baltimore 1, Maryland.

How to save a dollar: preserve it in lucite and use it as a paperweight. Just send your silver dollar along with the inscription of your choice (which is lettered in gold) and you'll receive a handsome memento and a treasured gift for only $4.95. And in case you don't have a silver dollar, Keepsake will furnish one for you, complete with dollar, $5.95, both ppd. From Keepsake Shop (L1158), 48th Street Station, Union City, New Jersey.



CLEVER NEW DOORMAT BRUSHES SHOES . . . DISPOSES OF DIRT!

At last—a doormat that really cleans shoes! Over 120 open brushes joined together in ingenious new design! Dirt falls between diamond openings . . . to be easily swept away when mat is raised! No shaking, beating, or cleaning needed! Brushes work on new Ripple Sole shoes, too! Top quality, tightly fitted Ceylon coil brushes; rust-proof steel frame.

18" x 30" **$5.95 ppd.**

ORDER TODAY. Check or money order. Satisfaction guaranteed or money refunded.

Mrs Dorothy Damar

41-K Damar Building, Elizabeth, N. J.
In Canada: Delivered to your home, $7.95
811 Chatham St., Montreal, Que.

TERRY BATH MITTS

Gift with a French touch—terry bath mitts, six of them, in a luscious assortment of bathroom colors. Please your weekend hostess with this Paris version of the washcloth. (A bath mitt is just what it says—you slip your hand inside the terry oblong). Copen, yellow, aqua, pink, green and white mitts tied with white satin and boxed in clear acetate. Box of six. $2.95

Free Christmas Catalog on request

THE TOG SHOP LESTER SQUARE AMSTERDAM, N.Y.

DRY-SINK PLANTER COPPER LINED

A conversation piece for your entry, living or dining room. *Made in New England of handcrafted solid sugar maple in a lovely antique finish.* H. 29"—W. 31"—D. 14½"—$98.00. Freight prepaid.

Send check or money order . . . no C.O.D.'s, please.
Satisfaction guaranteed.
Florida residents add 3% State Tax.

Send 25¢ for illustrated catalog.

The Carriage House

1005 South Orlando Avenue Dept. A, Winter Park, Florida

Make Grandfather's Watch Useful

Original Treasure Dome® turns your treasured heirloom timepiece into an easy-to-wind modern conversation piece. Crystal-clear dome with polished base in choice of mahogany, ebony or blonde hardwood. Your watch in a Treasure Dome makes a gift worth $100's. Fit for the desk of a king! Treasure Dome, $3.95 ppd. Name plate, $1.00. Florida Gifts & Gadgets, 1326 Main Street, Sarasota, Florida. (Dealer inquiries invited.)

AUTHENTIC REPRODUCTIONS IN PINE EASY TO ASSEMBLE KIT

LETTER RACK. A lovely pine piece that was found in all colonial homes. Convenient for the family mail with drawer for stamps, etc. 6½" x 20" high. $4.00

MILK STOOL. Reminiscent of the old milking stool. 9½" round, 11" high. $3.00

KEY RACK. Holds house, garage and car keys conveniently. 5½" x 12½". $1.10

All parts are carefully precut and are easily assembled with a hammer and screwdriver. Wood is matched white pine selected for high quality. Complete instructions included for assembly.

Order at prices above, plus legal chgs collect

Send For Free Catalog Showing Other Pieces
TWIN PINE PRODUCTS, Dept. L-11
Crescent Boulevard at 45th Street
Pennsauken, New Jersey

Florentine Flower Cart

Your flowers will sparkle like jewels in this new florentine flower cart. Removable water tight tray made of aluminum size 14½ x 26 x 1¼" deep. Cart made of heavy welded steel rods. Overall 35½ x 15½ x 24". Rolls easily from room to room on Grand 19" wheels. Can be used for buffet bar, bedside butler or magazine rack. Baked enamel black or white $20 postpaid, Corvel Plastic Finish black or white, or Plated Brass Finish $25 postpaid. Money back Guarantee. Send for free gift catalog.

HOME-N-YARD CREATIONS
L-118 Homeland Ave., Addison, Illinois

This New Unusual Sugar Scoop Is The

SWITCH PLATE COVER

Replace your regular switch plate cover with this precious hand-finished Idaho sugar pine planter made from a real old-fashioned sugar scoop. Inside it, resting below the switch, a metal box to hold ivy or philodendron. 12½" high, 4½" wide, 2½" deep. Leagues of ivy will grow near your doors.

Only $2.98 postpaid

MEDFORD PRODUCTS, Dept. 381
Box 39, Bethpage, New York

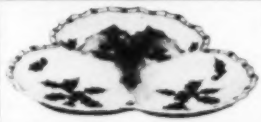
Order that gift today

YOUR MONEY'S WORTH

Good enough to eat . . . a bright red and white striped candy cane to hang on your door at Christmas. Made of durable vinyl plastic, it inflates to a six-foot height. Tie it with a big red bow or sprigs of fresh holly and you'll have a decorative treat. (The children will love the giant cane, too!) $2.95, postpaid. Order from Artisan Galleries (L1158), 2100 North Haskell, Dallas 4, Texas.

Anchor barometer. . . . adapted from the authentic ship's anchor of the clipper ship era. The British geared and compensated movement is encased in solid tarnishproof brass and has spun aluminum dial with etched numerals and 1/50" interval markings easy to read to 1/100". Needle is black, setting hand is green and can be hung from ring or by its own easel for use on desk. 6¼" high by 4¾" wide. $10.25, ppd., instructions included. Sturbridge Yankee Workshop (L1158), 28 Brimfield Tpke., Sturbridge, Mass.

A toast, the eternal gesture of good wishes, should be made with these beautifully hand-engraved tulip champagne glasses. A sparkling gift for the new bride and groom, or any two people who share those memorable anniversaries and festive occasions. Gift-boxed with a floral bow and card, they measure 8½" tall and are $5.95, ppd. for the pair. A lovely addition to your stemware. From Seth & Jed (L1158), New Marlborough, Mass.



HOLLY TRIPLE SERVER

To set the mood for the Holiday Season. Snowy white porcelain patterned in candy cane red holly and vivid green leaves. Beautiful, large holly spray forms center carrying handle.

$3.50 plus 35¢ postage

FREE our New Gift Catalog picturing matching HOLLY DINNERWARE and ACCESSORIES in FULL COLOR.

HOLDAMPF'S Gift Shop

109 E. Wells St. Milwaukee 2, Wisconsin

REPEAT OF A SELLOUT!

Your Response Has Been Overwhelming!

Why don't you, like thousands of others, put "Natural Beauty" in your home. Do-it-yourself with hand made imported Butterfly Paper. Exquisitely made with actual butterflies, real leaves, delicate flower petals, and gold and silver specks, into thin, translucent paper.

Wonderful on glass windows and doors—allows light to come through yet insures privacy; decorate room-dividers and screens; cover lamp shades; place beneath glass-topped tables; frame as a picture; use as a wallpaper. Blends well with any color scheme and comes with simple directions for applying to all surfaces.

- ONE SHEET (2 x 2 ft.) $2.25
- 2 SHEETS (2 x 2 ft.) $4.25
- 3 SHEETS (made into one sheet 6 x 3 ft.) $6.00

Satisfaction Guaranteed

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Manufacturers—Importers

130 Brighton 11th St. Brooklyn 35, N. Y.

COLORFUL NAUTICAL CHART

from Sweden

Pictures types and rigging of small and large boats; rules of road; nautical instruments; channel markers; world map, celestial groups; portraits of early explorers; fish and fishing; knots to tie; other instructive data. 27" x 48" ..... $2.95 ppd.

SWEDISH PIMPELSPON

Handfloat **FISHING ROD** in the world for bream, blue gills, bass, ice fishing and just plain fishing. Made of birch, about 13½" long; handle has pocket for storing hooks & sinkers. Just wind line around pins, lead through hole in tip and you're ready to catch them. Included with rod are assortment of hooks & sinkers and 10 pds. of waterproofed nylon line. You should have a rod for yourself and each of the children. Only $1.95 postpaid

Send 10c for catalog of unusual gifts

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FANTASTIC GIVE-AWAYS

OUR WAY OF GETTING NEW CUSTOMERS!

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*CHOOSE ANY 1 OF THESE 3 GIFTS FREE with any order from this page**

1,000' OF CURLING RIBBON . . . Enough to tie all your gifts with BIG professional bows! Run ribbon over scissor's blade and it curls automatically. 3/16" wide. State red or green.

1959 CALENDAR TOWEL — of fine quality cotton sailcloth. Brilliant colorfast dyes carefully hand screen printed on white. Provincial design with full year calendar. 15" x 9". green.

EXQUISITE PERSONALIZED CHRISTMAS STOCKING . . . 15½", sturdy bright red plastic with any first name hand-lettered on the white cuff. State Name.

"You must be completely satisfied with your purchase or return your order for refund. And keep the free gift anyway! Only 1 free gift per family.

NOW! HAVE A VIBRATING CHAIR FOR ONLY $5.98. Why pay $200 for an electric vibrating chair? Ingenious new 5" x 6½" portable vibrator attachment, secures to the frame of any ordinary chair in seconds—converts it into a healthful, body-relaxing vibrating machine! Provides the gentle massaging action that reduces nervous tension, soothes sore tired muscles, helps firm excess flesh and sagging skin. Can also be attached to the frame of an invalid's bed, to help stimulate blood circulation. Equipped with 2-speed UL approved regulator and cord. ..... $5.98 ppd.

GIANT CRAZY CLOCK RUNS BACKWARDS YET KEEPS PERFECT TIME! Electric wall clock, 7½" x 9½", looks like an enlarged gay 90's type pocket watch—and **keeps accurate time, counterclockwise!** Great fun in the home bar, den, or anywhere. Wonderfully wacky gift! Unique dial and cleverly designed precision movement let you literally turn time backward! Case is high impact plastic with beautiful engraved gold-tone finish. UL approved synchronous motor 110-120 volt, 60 cycle, AC only $7.98 tax incl. ppd.

CHRISTMAS PENS WRITE YOUR HOLIDAY MESSAGES IN GOLD, RED, GREEN! Here's a gay, festive touch for your cards, packages, invitations, thank you's, etc. Write your messages and signature in sparkling, metallic gold, bright red or rich green! It's easy with these smooth-writing spring action ballpoint Christmas pens. They make wonderful stocking stuffers, too. Attractive sturdy plastic case, 5" long, with long-lasting cartridges. Gold, red or green pens ..... each 39¢ ppd.

Any 3 pens ..... $1.00 ppd.

3 refills of any 1 color .. 50¢ ppd.

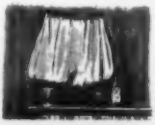
STOP STRAINING! USE A HEARTSAVER SNOWPLOW! Clean snow away quickly and easily, without strain on heart and back muscles, with a Heartsaver Snowplow! Made of Magnesium—stronger than steel, lighter than aluminum. Weighs only 2 pounds. Lets you push nothing but the snow! Wide rounded blade clears a path about half the width of a standard sidewalk. Cuts shoveling time in half! Strong mobile wheels roll snow away—easy as pushing a carriage. Completely rustproof, with "no-stoop" 54" tubular handle. Order NOW. Supply limited.

18" Snowplow with rollers ..... $6.98 ppd.

24" Snowplow with rollers ..... $7.98 ppd.

BOILS FULL POT OF WATER INSTANTLY! Now you can prepare a whole pot of instant coffee, tea or cocoa in a jiffy—right at the table. Attractive, creamy white ceramic Brewmaster boils a full pot (4 cups) of water in 2½ minutes! Has "stay cool" handle, insulated base. Absolutely safe on your finest tabletop. Turns on and off at a fingertouch. Fully guaranteed ..... $1.98 ppd.

WORLD'S BIGGEST BLOOMERS FOR THE YEAR'S BIGGEST LAUGHS!



Our jumbo bloomer panties have a 64" waist, and billow out below like a tent! Enormously full cut. Fit an entire family . . . all at the same time! Just the thing for any 600 lb. lady on your gift list. A gentle hint for your overweight friends. Also make a unique boat flag, or wall hanging for bar or den. Or give them to a mother-to-be (with a sense of humor). Of "dainty" pink rayon. Only ..... $1.98 ppd.

Special! ONE DOZEN TROUT FLIES—Only 88¢

Sensational buy! Set of a full dozen handtied trout flies, in beautiful colors so lifelike no trout can resist 'em—so a price no fisherman can pass by! This rare bargain made possible only by a special arrangement with one of the world's best fly makers. Set of 12, in floating balsawood box with cork runner for keeping flies in position. 88¢ ppd.

Send Check or Money Order.

Satisfaction Guaranteed or Money Refunded.

FREE! With each order a year's subscription (6 issues) to our famous Gift Magazine!

FREE on request a single copy of our unusual Gift Magazine!

SPENCER GIFTS, 894 Spencer Building, Atlantic City, N. J.

There's an item here for you

Acrostic Verse Greeting

THE INITIALS SPELL YOUR OWN NAME

Yet—we will write a warm, sincere verse with the initials spelling your own name; as "THE JOHN WILSONS" is spelled downward in the verse shown. Last two lines call attention to your name. There is room for up to 23 lines (besides those spelling "THE"). Your address too, if you prefer, "Christmas 1958" is an cover. Card is French-folded to 4¼" x 5½". White envelopes. 50—$5.95; 75—$8.45; 100—$10.95. Postpaid.

Money-back guarantee.

Entire Greeting is done in raised foam white on velvety deep blue paper.

25 Cards—only $3.45

Kimball Printers 670 BOND STREET OSHKOSH, WISCONSIN

YOUR MONEY'S WORTH

Lamplight serenade for the outside of your home. The copper lantern is 8½" x 12" and the wrought-iron bracket extends 21". Your name is spelled in cut-out aluminum letters, painted with an iridescent white that reflects when lights shine on them. The lantern and bracket are finished in a satin black and the price is $28.50, ppd., plus 30¢ for each letter on both sides. From Hagerstrom Metalcraft Studios (L1158), Wheeling, Illinois.

Armchair relaxing at its best in this Mystic Seaport armchair featuring full-color, hand-stenciled panoramic view of the famous Mystic Seaport in Mystic, Connecticut. The roomy saddle-seat is made of antique pine and the chair is finished in satin-black lacquer. Place this chair in front of the desk or use it as a pull-up chair in the living room. $35.00, express chgs. collect. The Lennox Shop (L1158), Hewlett, Long Island, N. Y.

The party-minded hostess will find many uses for this good-looking early American serving trio. The trio is a nested set of servers in graduated sizes ranging from 5" to 9" long, each with a comfortable serving handle, 5¾" long. Made of selected pine and hand-rubbed to a mellow honey-pine finish, this set will serve you well twelve months of the year. $5.50, ppd. Laurie & Co., Inc. (L1158), Huntington Station, Long Island, N. Y.

BIBLE MARK

A Special Gift For A Special Friend

A beautiful book mark to own, and truly a thoughtful gift idea for a friend. Three sterling hand-cut initials are joined by double faced satin ribbons to a sterling silver cross. Keeps your favorite texts and prayers right at your fingertips. Please specify choice of 3 sterling initials and black or red satin ribbon.

Only $3.95 ppd.

Send For Free Gift Catalog.

Northmore's

P.O. Box 535, Dept. C, Park Ridge, Illinois

UTTERLY CHARMING

FOR GIVING OR FOR YOUR HOME!

MAGNIFICENT "CREST" SCONCE

Superb reproduction of a fine century-old design! Hand-wrought in solid brass, permanently lacquered—never needs cleaning. A splendid formal wall decoration! Overall height 18".

Pair..... $24.50
Each $13.00
Express Collect

Set of 3a imported crystal prisms, $5.00

"MORTAR AND PESTLE"

Heavy solid brass, permanently lacquered. The mortar gives a soft clear bell tone when struck with the pestle. Perfect for summoning the maid at dinner . . . or a smart decoration throughout the home.

Set $3.95 ppd
No C.O.D.'s Please

SUBURBAN DECOR

Dept. L-11, P.O. Box 150, New York 22, N.Y.

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For Every Room In The House!

Since 1907 . . . 45th Street Fabrics Inc., has been a prime source for the decorating industry. From our many years of experience, we have gathered a comprehensive collection of the most successful and outstanding decorative fabrics for use in the home. This collection is now available for the first time to the public. The catalog contains actual fabric samples which enables you to create your own decorating ideas. Your choice of textures, patterns, motifs and colors are unlimited. More than 500,000 yards of decorator fabrics are available for slipcovers, draperies, upholstery, bedroom ensembles and accessories at substantial savings. Prices start as low as 79¢ a yard. Satisfaction Guaranteed. When in New York, visit our showrooms.

45th Street Fabrics Inc.

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Send 25¢ for Catalog Swatch Book and FREE Handbook of Ideas.

Early American TOY-CHEST BENCH

Only **$14.95**

unfinished, fully assembled

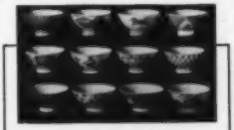
You'll bless this chest that keeps toys out of under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and *your children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

Quick delivery direct from our workshop. Express charges collect. Send check or money order. Satisfaction guaranteed.

$18.95 with hand-rubbed, antiqued Pine finish.

Jeff Elliot Craftsmen

DEPT. L-118 STATESVILLE, NORTH CAROLINA



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You'll love this set of one dozen different Oriental Rice Bowls for serving or just for show. Perfect for desserts, finger bowls, tea or coffee; or just scatter them around the house because they are so unique, beautiful and attractive-looking. Each bowl is 2½" tall, 4½" wide; of fine white porcelain, hand-painted with traditional far-eastern designs in blue. Complete set of 12 only $3.95 postpaid. Delight guaranteed.

DRESDEN ART, Dept. L-247
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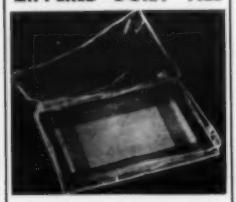

Keeps your place mats, doilies and table linens of all kinds wrinkle-free, dust-free and easy to get at . . . ready for use at a moment's notice. Made of see-through plastic, bound with matching tape. Zipper runs around full three sides so it may be opened perfectly flat for ready storage and removal of linens. Generous 13" x 22" with 3" gusset. It holds about 2 dozen mats. Order by No. G627.

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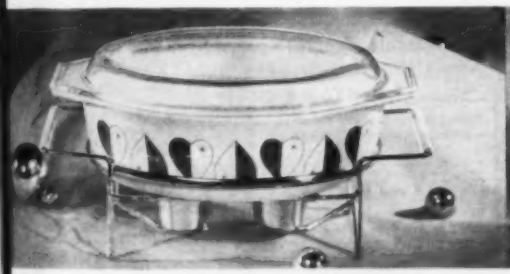
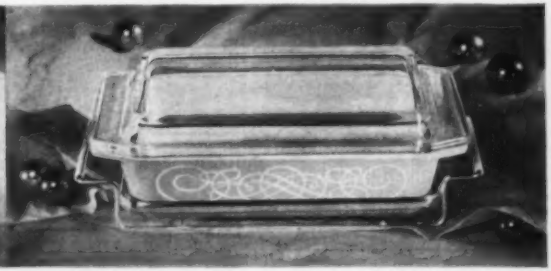


New PYREX Deluxe Cinderella Casserole. Attractive brass-plated cradle holds two candles—keeps food hot in 2½-qt. Decorator Casserole. **$5.95**



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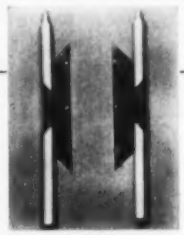

HOLD THE CANDLE . . . with these superb modern wall brackets. Highly polished aluminum, beautifully anodized as per ALCOA License, in gold or jet black. 12" from point to point, especially designed for 1-o-n-g ⅞" x 18" or even longer candles that look so well in contemporary rooms. Place them in pairs or singly each side of fireplace, mirror, picture or clock. A magnificent gift for friends and family. Brackets per pair, $2.95 ppd. Candlue, ⅞" x 18", can be furnished in white at $1.50 per pair, ppd.

OTTOSON PRODUCTS
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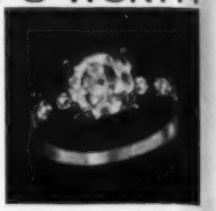

The dazzling diamond-white Kenya gem resembles a fine diamond with no trace of haziness or canary tinge, originated in a laboratory. Set in 14 carat white or yellow gold, the gem ranges in size from ⅓ to 4 carats for as little as $6.00 down. Shown here is the *Helen of Troy* ladies' ring with 4 full-cut matching side gems, $87.00, 1 carat, ppd. Send for free brochure illustrating a variety of styles in men's and ladies' rings. Kenya Gem (L-1158), Philadelphia 44, Pennsylvania.

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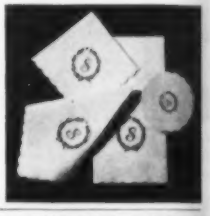

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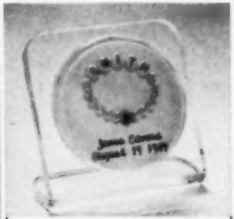

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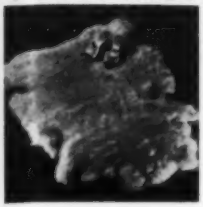

Curl up in this fluffy-fleece New Hampshire sheepskin rug on a wintery night, before a roaring fire or while you're watching TV, and be as snug as a bug in a rug. It's over two inches thick and measures approximately eight square feet and comes in a natural honey color. Children will love it and dormitory dwellers will be mad about it. A marvelous gift for $11.95, ppd. American Trader (L1158), 2 Grand St., White Plains, N.Y.

Alice, who sat by the fire, would surely choose this handmade fireside bench to perch on. Constructed of solid birch with a hand-woven rush fiber seat, it is ideal in a child's room or as a TV bench. The bench (20" x 12" x 18" high), unfinished is $6.95; finished in maple, mahogany, walnut, cherry, pine or natural lacquer is $7.95, all exp. charges collect. Jeff Elliot (L1158), Statesville, N. C.

Objet d'art from the days of feudal Japan when a nobleman's earthly possessions were entombed with him. Among them was the imperial Haniwa horse, reproduced like the original dating back to 620 B.C. Handmade of terra cotta, Japan's oldest pottery form, it is hardened in a primitive kiln as was the original. Steed wears the imperial trappings and stands 7" tall. A prized gift in a handsome wood box. $4.00, ppd. Miles Kimball (L1158), 215 Bond St., Oshkosh, Wis.

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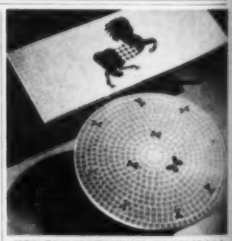
318 Brimfield Turnpike, Sturbridge, Mass.

50,000 people a year visit our workshop.



YOU CAN MAKE THESE MOSAICS!!! TILES DIE CUT AND NUMBERED

Simple! PRESS-ON pattern. Glue on tiles. Fill spaces with mortar, wipe clean. Resurface old furniture, tops, tray, wall insert etc. Kit covers area to 25 x 16 inches. Complete Kits with 12 inch tops and 3½ x 16 inch Red and Yellow Impressions on Marmoleum with Blue and Red; or Walnut with Beige and Cantaloupe, $6.95. Also Plaque Kit 10 x 18 inch $7.95. Butterfly pattern Brown, Citron, Bamboo, and Red; or Smoke, Citron, Turquoise and Coral; or Turquoise, Lilac, Pink and Grey $8.95. Also plaque kit 9 x 14 inch $5.95. Add for handling. Specify White or Black background. Cream background: Grey, Cantaloupe, Beige or Green $1.95 Extra. Complete Kits with 12 inch tops and 3½ x 16 foot rectangular or 27 inch circular top $16 express collect. Extra ½" tiles 60¢ per 100. Extra mortar 60¢ bag. Check or money order. No. C.O.D.

Ga. Residents add 3% sales tax.

BRIAKAT MFG. CO., Dept. L-1
Box 326 Doraville, Georgia

Just everyone loves a pure wool blanket

Kenwood weaves them light...soft...hardy!

E VIP appreciates sound investments. Knows wool ankets pay off in years of service. They can be washed ntedly—retain their proud colors and textures.

THE CHILD PRODIGY is wise to the fact of wool's health protection. He knows its natural insulation is better than an apple a day for keeping colds away.

THE BRIDE loves wool blankets' dreamy colors—incredibly soft, fluffy textures. She knows when she buys a wool blanket—she's buying an heirloom-to-be!

E WRITER looks for unusual facts. Finds pure l blankets don't collect static electricity . . . don't e that annoying crackle when you pull them back.

THE GLAMOUR GIRL wouldn't be seen in fake diamonds. And she wouldn't own anything less than pure wool blankets—the ultimate in blanket luxury.

THE OUTDOOR MAN can't stand being fenced in—sleeps better when he can move freely. That's why he goes for the weightless warmth of pure wool.

nwood blankets are completely washable and mothproofed. All have beautiful ting bindings. Prices start at $14.95. Sizes to fit every bed.

Give the royal gift . . . pure wool

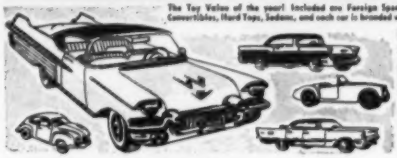
KENWOOD BLANKETS

nothing measures up to **Wool**

Sponsored with American Sheep Producers Council

40 AUTOMOBILES $1.00 FOR ALL

The Toy Value of the year! Included are Foreign Sports Cars, American Convertibles, Hard Tops, Sedans, and each car is branded with its own name!



LOOK WHAT YOU GET!

- JAGUAR
- MERCEDES
- BUICK
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• All Cars Are 3 Dimensional, Not Flat Cut-Outs • Precision Styled and Scaled from Bumper to Bumper • Made of Indestructible Material • Brilliantly Colored and Finished Throughout • Tremendous Selection, Each Marked by Make.

Will give kids of all ages — weeks of fun and pleasure. Any child can now own a perfect miniature replica of his Dad's car. Fully assembled and ready to roll into games, for Special Events, Gifts, Auto Races or displays — garaging and parking. Educational too, for children will recognize the original models on the road. Never have you seen such value for only $1.00. All 40 cars handsomely gift packaged. Order now! Send only $1.00 for each collection of 40 cars. Add 25c per set for postage and handling. Special! 5 complete sets $4.00 (plus $1.00 postage and handling costs). Sorry no C.O.D.'s.

MONEY BACK GUARANTEE

SPORT CARS, DEPT. C-380, 220 Fifth Avenue, New York 1, N. Y.

FOR PROUD MOTHERS AND GRANDMOTHERS

She'll wear her heart on her wrist when she encircles it with an heirloom bracelet of our Solid Sterling Silver or 12K Gold-Filled Boy and Girl Silhouettes. Each engraved with a child's first name and birthdate. Adorably crafted, of excellent weight and quality, ¾" wide. Add more as the family grows.

Bracelet—$1.10 Silhouettes—$1.10 each

MONOGRAMMED BOOK MARKS elegantly made of Solid Sterling Silver or 24K Gold Plate, will be treasured by your book-loving friends. 2½" high, they slip onto page easily. Give Cross design to clergy, bible-readers. Specify Cross, Round or Crest design and underline last name initial.

Sterling .....each $1.25 3 for $3.50
Gold .....each $1.00 3 for $2.50

Prices include engraving, tax and postage.
Sold by Mail Order Only at these Special Prices.
WRITE FOR FREE GIFT CATALOG.

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HUTCH BOOKCASE

A beautiful Early American Reproduction for your living or dining room.
Storage space below has real [illegible] doors.
All shelves grooved for plates.
Made of Solid Idaho White Pine, beautifully finished to a mellow antique Pine with brass hardware.

36" W x 12" D x 72" H.....$89.50
48" W x 13" D x 72" H.....$99.50

Send check or M.O. No C.O.D.'s, please. Satisfaction Guaranteed. Send 10¢ in coin, or stamps for brochure and finished wood panel.

THE 4 ROOSTERS, DEPT. L118
Box 1152, Woodhaven 21, New York
Shipped collect F.O.B. Miami, Fla.

COLOR CHIPS **500 PIECES** **$1.00** Plus 25c Postage
Crayons • Paste • Charts
2 FOR $1.95 Plus 25c Postage

Children will be amazed for hours on end as they make 3 dimensional pictures, animals and games by pasting these color chips to each other or using an assortment of interesting picture charts as a guide. Set is complete with color-fast chips, non-toxic crayons, paste, charts and colored blank paper for original color chip and crayon designs. For children 3 to 8.

DELUXE SET (600 PIECES) GIFT BOXED $1.95 PLUS 25c Postage
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PAGE & SIDDLE Haverford 111, Pa.

Relax in Luxury

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$8.95 pr. postpaid

ORDER BY MAIL

Give men's or women's regular shoe size

Thick foam rubber insole assures the ultimate in foot comfort.

Rush Me
FREE 72-page CATALOG
featuring leather shirts, exclusive clothing, equipment for sports, country living and gifts.

GENUINE SUNTAN DEERSKIN

...handmade by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy on and off, yet hug your feet when you walk. Fold for traveling. Completely washable! Satisfaction guaranteed or your money refunded.

Norm Thompson
Dept. 11 1211 NW 21st, Portland 9, Ore.

YOUR MONEY'S WORTH

Big as life and oh how the kiddies will love this Santa Claus! With a nose like a cherry and a bag full of toys, like the proverbial St. Nick, he'll be a marvelous sight to see in the window or on the door. As an added suggestion, surround this full-color life-size poster (4' high x 28" across) with presents for the little ones to find on Christmas morning. Only $1.89, postpaid. From Kimball Printers (L1158), 450 Bond St., Oshkosh, Wis.

Chino bedspread, smart and sturdy, comes in pink, blue, red, dark blue, tan or brown with harmonizing striped trim. The Lilliputians will love this bedspread, guaranteed to withstand all pillow fights; it's fully washable. Youth size, 66" x 100", $8.95; twin, 81" x 108", $9.95; full, 96" x 108", $12.95; plus 75¢ post. Monogram is $3.50 extra. May Schaffer (L1158), Box 7102-J, Elkins Park 17, Pa.

In days of old, writing was done with a quill. Now you can have this charming desk accessory with the convenience of a modern-day pen. The colorful genuine feather is over a foot long with a precision ball-point pen concealed in its tip. The white enamel stand, a replica of a sailing master's inkstand, finishes the picture. Just right for him . . . $2.25, ppd. World Traveler Gifts (L1158), Box 202, Crestwood Drive, Maplewood, N. J.

A MAN OF LETTERS will place these with pride on his desk, or, if he's extra generous he'll share them with the family. A hand-wrought copper letter basket with one or more Old English or block initials. 5" high—7" oval. $5.50. Matching letter opener. 9" long—$2.95. Prices include initialing and postage.

Write for NEW Gift Catalogue.

HENRY W. LONGFELLOW
WESTON 93, MASSACHUSETTS.

NOW! COLOR PHOTO CHRISTMAS CARDS

From slides or Kodacolor negatives including envelopes

10 for $2.95 Plus 35¢ shipping

Send YULECHROMES . . . the new, colorful, French-Fold Christmas cards, made from your favorite color pictures by America's largest producer. See before you buy. For sample, send Kodacolor negative or color slide (returned unharmed) with 25¢ plus 10¢ handling. Save money . . . order 18 for $5; 25 for $6.75; 50 for $13. Add 35¢ shipping. Satisfaction guaranteed.

YULECHROMES®, Box Y-12, Quincy, Mass.

Give Your Boy or Girl a sturdy PERSONALIZED HOBBY BENCH

SLIVERPROOF, NON-TOXIC TOP!

YOUR CHILD'S NAME ON THE DRAWER!

ONLY $9.95

IDEAL FOR
• ARTS & CRAFTS
• MODEL-MAKING
• DESK • WORKBENCH • SEWING • PHONO TABLE

Not a toy, this extra-strong bench is precision-made just like Dad's. Large, specially-treated work surface 32" x 16" is *bonded* to frame. Smooth top is easy to clean, splinterproof, resists dents. Bench is 28" high. All wood parts sanded smooth, takes any finish. Your child will be proud of owning his or her own bench with the name right on the drawer! Order direct. TWO SIZES: Small size for child 4-9 is only $9.95. Large size (47" x 19" and 30" high) for child 10-16 is $14.95. Rushed postpaid. Money-back guarantee. Send to:

STURDILITE PRODUCTS 7[illegible] Pearson Ave. Chicago 4[illegible]

YOUR MONEY'S WORTH

Emboss your own stationery with Roover's *Lifetime Embosser*, making an elegant raised letter address with simple hand pressure. The embosser die is available for 2-line or 3-line addresses, with a maximum of 24 characters per line. 2-line die, $4.25, 3-lines, $4.85, ppd. Specify a "reverse" die for use on envelope flaps. Both dies (for sheets *and* envelopes), $3.00 additional, ppd. Roovers-Lotsch (L1158), 1420 36 St., Brooklyn 18, N. Y.

Buy a baby bunting that's an exclusively produced double-zipper snow suit with baby boy's or girl's name embroidered across the front. Made of 100% nylon, it's insulated with warm nylon quilt. The snow suit comes with hat, snap-on mittens and booties. In sizes for 12, 18 and 24 months. Pink, blue, maize (state first and second color choice and print clearly name to be embroidered). $12.95, ppd. Order from Russell Sportswear (L1158), 890 Sixth Avenue, New York, New York.

The ideal Christmas stocking stuffer . . . . two personalized comb and file sets for only $1.00, ppd. Each set includes a comb and nail file in a personalized leatherette case with your name or initials on both of them. And if you're in the market for a host of small gifts to give, you can get 12 for $5.00 or 25 for $10.00. Each case will be imprinted with a different name. Handy Gifts (L1158), Jasperson Bldg., Culver City, California.

HOLD THAT TIGER!! . . . with an

easybaby *CAR BELT*

- Here is the answer to safe driving with young children.
- Replaces expensive, hard to use car seats.
- Allows the child to stand, sit, or lie down in comfort and safety.
- It need never be removed—is not in the way when not in use.
- Made of strong blue webbing, this adjustable belt fastens around the child's waist with a dog leash catch and travels up and down a second strap that buckles over the seat back. A perfect baby present.

Satisfaction guaranteed. Send check or M.O. Postpaid in U.S. $2.50

Harvest House, Inc., 1200 Niagara R311, Buffalo 13, N. Y.

BEAUTIFUL BIRDS

For Wall Decor!

To wing across your fireplace or sweep along the wall in living room, bedroom, den or dining room. These graceful Ibis birds are each 22" long, in solid mahogany, (finished in black or walnut) or blond Korina. Wings of burnished brass with satin lacquered finish are hand set.

FREE Decorators Gift Catalogue.

$10.95 (set of 3) plus 75¢ postage

UNIQUE GIFTS

Dept. L11, Glen Ridge, N. J.

LONGJOHN

SWEDISH FLEXO-LITE LAMP

Pinpoint the light exactly where you want it and save your eyesight with Longjohn . . . the lamp of modern, functional design for living room, den, office or shop. Made of finest tempered Swedish steel, Longjohn measures 42 inches when fully extended and flexes on the principle of a dentist's drill by means of counterbalanced springs. An exclusive ventilation feature of Flexolite prevents the bulb from overheating, and the simple clamping device permits easy attachment to almost any table or desk without marring. Specify black—green or gray.

Send check or money order—no C.O.D.'s. Satisfaction Guaranteed

Only $24.95 Express Prepaid

Stephron Gifts

Write for free catalog

Dept. L11B, Box 3086 Minneapolis 5, Minnesota

—Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze and Gold! Exotic, Color Changing

MEXICAN SHRIMP PLANT

(Beloperone guttata)

BRINGS YOUR HOME GLOWING COLOR ALL WINTER LONG!

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature . . . from yellow so flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR

Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3" a month . . . to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November till April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

Christmas Special

Only $1 ppd.

ORDER NOW for GIFTS & YOUR HOME.

Christmas Special Holds Only While Present Limited Supply Lasts. All prices postpaid. Directions for easy care enclosed. Send Check or Money Order.

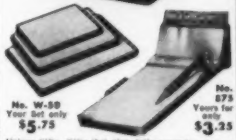
3 for $2.80
6 for $3.75
10 for $5.00

You must be delighted or you'll receive free replacement or your money back.

Stern's Nurseries DEPT. 103, GENEVA, N. Y.

PRACTICAL GIFTS!

No. 507 Years for only $3.95



No. W-59 Your Set only $5.75

No. 875 Years for only $3.25

Unique Gifts—Gifts that give daily reminder of your thoughtfulness.

STAMP DISPENSING DESK SET. Twin bronze stamp and or watch tape holders, handsome black onyx-like base, gold trim. The ideal gift for Him or her.

SWEDISH MODERN HOT PLATES. Beautifully finished solid birch. Sizes 6" x 6", 12" x 8" and 12" x 6".

PHONE MATE. Holds onto telephone base. Holds memo sheets, magnetized mechanical pencil and personal phone directory for important phone numbers.

FREE GIFT CATALOG TO ALL READERS

Prices shown including everything sent postpaid. Join thousands of discriminative customers. Ill. residents add 5% Sorry No C.O.D.'s.

JANDAN Dept. 103

P. O. Box 1448 Chicago 90, Illinois

24 PIECE PERSONALIZED BAR SET

PERFECT CHRISTMAS PRESENT!

8 each of the following (as shown above)

4-Oz. Cocktails
12-Oz. Highballs
7-Oz. Old Fashioneds

$9.95 ppd.

Fine quality, heavy based glass with Old English initial of your choice, expertly hand cut by skilled artisans, many of whom have been doing this exacting work for 25 years. Shipped postpaid in sturdy mailing carton and we GUARANTEE SAFE ARRIVAL.

Send check or money order for $9.95. Be sure to indicate initial wanted. We will enclose your gift card.

MICHAELS & CO., Dept. A

197 CHURCH STREET, NEW HAVEN, CONN.

12 RARE JUNGLE BUTTERFLIES $1

★Vivid Exotic Colors

★Ready to Mount

Tropical splendor to make stunning conversation pieces of your table and dresser tops, serving trays, waste baskets or framed! Gorgeous specimens up to 3" across are genuine, imported beauties. Each processed to lay flat.

Add stunning beauty to your home at this fantastic, never-before price—a dozen all different for just $1. Order several sets while they last and remember some for the youngsters too!

GREENLAND STUDIOS, Dept. L-112

5858 Forbes St. Pittsburgh 17, Pa.

TINY SELF-POWERED WATER FOUNTAIN DRAMATIZES INDOOR FLORAL DISPLAY!

Frame your flower arrangements with a romantic fountain of spray . . . adjustable from a trickle to 14" in the air! Scent or color the water for special effects. Unit uses same water over and over for a continuous spray. Ingenious fountain has powerful, battery-operated motor, stands just 4½" tall, is easily hidden in floral display. 6-foot cord attaches to power unit. Uses 4 flashlight batteries (not included).

ORDER TODAY. Send check or money order

(was $7.95) now only $4.95 ppd.

Satisfaction guaranteed or money refunded.

Mrs Dorothy Damar

41-K Damar Building, Elizabeth, N. J.

In Canada: Delivered to your home, $6.95

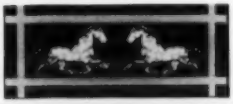
811 Chatham St., Montreal, Que.

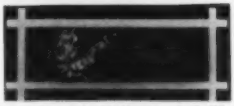
Armchair shoppers . . . order by mail

NEW! OLD TIME "POCKET CLOCK" WALL PLAQUE

Now . . . a terrific decorating idea for your kitchen, or bedroom walls. Old Time Pocket watch wallplaque. Hand-printed in gold, black and white on ¼" wood. 16" high. Comes complete with gold colored chain and crest. You'll love it and so will your friends and neighbors. **$5.95** plus 51¢ postage

Order several for gifts
MONEY BACK GUARANTEE





STUNNING DECORATOR FRAMED "SHADOW" PANELS

Another new decorating idea. These "shadow" panels are 28" long and 12" wide. Background is rich "Velstine" ebony black with 1½" wood frames in white. Use horizontal or vertical. Art subjects milk white, artistically toned to suit any taste. Money back guarantee.

CHOICE OF
• Stallions
• Cocks
• Violin&Bow

$8.95 Plus 35¢ postage
$16.00 pair plus 40¢ postage

PAUL'S of Hollywood. 5026 Bakman Ave. No Hollywood, Calif.

TRI LEVEL PLANTER, smart and graceful, provides a sparkling, living accent to your home. Frame is brilliantly plated brass. Three black plant trays 15" x 4½" of molded polystyrene . . . won't rust, corrode or chip. Over-all height 52". **$14.95** each

Plants not included. Write for literature. *Exp. coll. in U.S.A. No C.O.D.'s*

Colorific HOUSE
BOX 225 EVANSVILLE 6 INDIANA

King Size

King Size Bedding and Bed Spreads . . . designed to cover two 39" wide x 76" long twin beds joined together.

CANNON white percale sheet, 108x122½ 6.95
PASTEL PERCALE, Pink, Yellow, Aqua 9.95
Pastel cases (42 x 38½) ea. .75
CANNON BOTTOM FITTED percale:
76x76x6½ . . or 78x80x6½, white 7.95
BLANKETS, 90x108 winterweight 22.95-45.00
WAMSUTTA mattress pad, 76 x 84 9.95
EXTRA LONG PILLOW (21 x 39)
European Goose Down filled 19.95
Dacron filled, crepe print cover 12.95
Cannon long pillow CASE, 42 x 48 1.00
BEDSPREADS and COVERLETS of antique satin, taffeta, corduroy, polished cotton or "Starlight." Color swatches, 10c each fabric. 25.00 to 48.00
HEIRLOOM bedspreads or coverlets 29.95
Morgan Jones Hobnail Coverlet 19.95
Morgan Jones Hobnail Bedspread 22.95
ADD 90c for Postage, Handling to total.

COLTEN'S
1380 Beacon St., Brookline 46, Mass.

HOSTESS CARTS

Ideal Christmas Presents

Beautiful Early American Solid Maple,*finished in brown Salem Maple. Perfect for serving drinks or snacks, or as a quaint lamp table. You'll be delighted with the ease of moving things from your kitchen to patio grill and to TV. Also available in 18th Century Styling in Mahogany or Walnut finish. Rubber tires. Size 30" x 18", leaves up 30" x 37", height 28½". One drawer. Disappearing handle. Only $39.95. Express collect.

MODERN FURNITURE
Martinsville, Virginia

A Bracelet for Mothers and Grandmothers

An excellent gift, a tribute to HER! This bracelet, in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, the name and birthdate of each child or grandchild. Every disc or silhouette is script engraved with the first name, month, day and year of birth for each child or grandchild. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet 1.50
Each engraved Disc or Silhouette $1.00

Bracelets and Discs Available in Gold
12 kt. Gold Filled Bracelet 2.75
Each 12 kt. Gold Filled Disc or Sil. 1.75

Add 10% for Fed. Exc. Tax. No C.O.D.'s please

EDWARD H. ZIFF, IMPORTER
Box 3372 Merchandise Mart Plaza
Dept. LIV-118 Chicago 54, Ill.

YOUR MONEY'S WORTH

Canceled checks are your best receipts and they act as important tax records. Keep them neat and orderly in this heavy fiberboard check case with brass snap hardware and hinges. The patented following blocks with monthly and yearly tab separators hold a year's record of canceled checks. A very good way to keep track of your spending habits. Check case (9" wide, 8" deep, 3¾" high) is $1.98, ppd. Sunset House (L1158), 83 Sunset Building, Beverly Hills, California.

Gone fishing. Junior will while away many a happy hour with this junior-size professional fishing kit. The kit includes a four-section bamboo pole, genuine automatic reel, a variety of floats, tied flies, plastic line, scissors and a wooden box for both carrying and storing. The young man on your Christmas list will be delighted. $6.95, ppd. Order from Panther Fly (L1158), 108 East 16th St., New York, N.Y.

Especially for Grandmother . . . a lovely memento of her grandchildren, and we bet Mom would like one too. Each 1" locket—round, book or heart shape—is engraved with the child's first name and date of birth and holds two pictures. In sterling silver or 12 carat gold-filled, each charm is $3.50, tax and postage incl. Bracelet is available in sterling silver or 12 carat gold-filled, $4.00, tax and postage incl. Wayne Silversmiths (L1158), 546 S. Broadway, Yonkers, N. Y.

HARVEST TABLE

Sturdy authentic Colonial Reproduction blends with modern or colonial furnishings. Custom-built by master craftsmen to last a lifetime. Made of solid birch with hand-rubbed finish in antique maple, dark pine or mahogany. Comes with peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" with leaves dropped, 6' long, $75, 5' long, $70, and 4' long, $60. Unfinished, each size, $10 less. Exp. Coll.

TEMPLETON CRAFTSMEN
Dept. 634 Templeton, Mass.

Mosaic Crafts

EVERYTHING IN MOSAICS
SALE! SAVE $100.00
MOSAIC COFFEE TABLE

36" ROUND TABLE
Complete with TAN MOSAICS

SPECIAL HOLIDAY SALE! Save $100! 36" Round Finished Table (as shown above). **ONLY $59.95.**
REG. PRICE $160 Sterling coffee table; 36", brass color, legs; sunburst motif. Choice of black/white, brown/beige, green, blue, turquoise.
MAKE-IT-YOURSELF KIT! Includes everything you need. **ONLY $48** complete.
Save $115. Shipped prepaid, express collect.
MOSAICS by the dozens. Kit. Choice of bird, butterfly, sunburst, tulip designs. 8½" tray, cutter, adhesive cement. **ONLY $3.65.**
SPECIAL! Introductory kit. Multi-color Venetian mosaics, 6" metal tray, adhesive cement, instructions. **ONLY $2.85.**
NEW BOOK! "Mosaics—Hobby & Art," by Edwin Hendrickson. Complete mosaic book; 100 photos; 130 pages; hard cover. **ONLY $3.95.**
ALSO AVAILABLE: all types of mosaics; over 100 colors; all materials, instructions. Kits from $2.98 & up. **SEND 50c** for samples, information.

MOSAIC CRAFTS Dept. L-11
80 West 3rd St., New York 12, N. Y.

MAKE ANY WALL A THRILLING PICTURE WINDOW with a Natural Color Photo Mural

Add Beauty, Glamour, Spaciousness

Breathtaking photographs in glorious natural colors as large as picture windows. Sizes from 62" x 42" to 15 ft. x 6 ft. Trim to any size. Hang easier than wallpaper. Guaranteed washable, fadeproof, durable. Creates the illusion of rooms opening directly on to gloriously inspiring outdoor vistas. Price is fantastically low — fits every budget. Send for full color miniatures showing your choice of 53 variations on how to make your blank walls live. Only 50c (refundable with purchase). The Perfect GIFT!

FOTO MURALS, Dept. 11-L,
8401 Wilshire Blvd., Beverly Hills, Calif.

Don't delay . . . order today

YOUR MONEY'S WORTH

Out of the past and into the present comes the Thomas Jackson coffee table fashioned after the period we knew as Victorian. Made of solid Honduras mahogany with the authentic carved rose motif and set off by Italian *Arabescato* white marble, it stands 17½", is 33½" wide and 21½" deep. A fine piece of furniture and an elegant accent in your home, the price is $67.50, exp. chgs. coll. From The Chair Shop (L1158), P. O. Box 725, Morganton, North Carolina.

Strictly on the level, ladies, here's a gift for the man around the house who enjoys handiwork. It performs three functions: it has a built-in, accurate, unbreakable level with easy-view bubble; easy-to-use accurate square; and a full 10-foot replaceable *Wyteface* tape rule with sliding end-hook that makes measurements correct. *Level-Square-Tape* is chrome-plated and comes in leatherette case with 1, 2 or 3 gold letter monogram, all for $2.50, ppd. Meredith's (L1158), Evanston, Ill.

Nostalgia: A little church, covered with snow, glistens in the reflected light of its beautifully colored windows, while through the open door is heard the immortal *Silent Night*. Only 11" high, this lacquered plywood church with an electric light is set off by a pair of princess pines trimmed with fallen snow and the Swiss musical unit plays when the door is opened. A treasured gift for Christmas. $7.95, ppd. Pilzzecker Swiss Imports (L1158), Box 31, Wood-Ridge, N. J.

GIANT PLAYHOUSE

Only $1.00 $3 ppd. value $4.95

Big Enough For 2 CHILDREN

Constructed of durable Dupont flame-resistant waterproof plastic for extra durability. "The cutaway view shows unique 1-piece construction utilizing folding table legs supporting roof.

Special!
WILDWEST FRONTIER CABIN
Same dimensions as Playhouse. With windows and doors. Western style split-log cabin. For indoor and outdoor play. only $1.00 (plus 25c postage).

PLAYHOUSE FOR GIRLS
SECRET CLUBHOUSE for BOYS!
from 4 to 14 . . . What Thrills and Excitement and Fun for every child. Terrific at this unbelievably low price. Over 200,000 satisfied customers. Nationally advertised at double our price of $1.00. It's huge—3 ft. high, approximately 23 cu. ft. interior with almost 9 sq. ft. of floor space—folds for easy storage. A King size replica complete with sloping roof, imprinted windows, shutters, shingle walls, flowers-shrubs. Large door and windows can be opened or closed. Preassembled—sets up in one minute—no tools necessary. Rush order today. Just send Cash, Check or Money Order and 25c handling cost, plus postage on each house. Guaranteed. No C.O.D.'s, please.

GIANT PLAYHOUSE, 33 Second Ave., Dept. P-2731, New York 3, New York

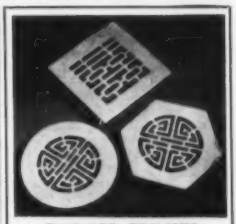
from Haiti
mahogany NUT DISH

ONLY $1.35 each postpaid

Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzelettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12" long in satin-finish natural mahogany.

Hobi — *Send check or money order. Same-day shipment. Satisfaction guaranteed*

Hobi, Dept. L-118, Flushing 52, New York



CHINESE TRIVETS

Fashioned of gleaming brass are extremely decorative and full of enchantment. Round one signifies GOOD FORTUNE; the square, HAPPINESS; and the hexagon, LONG LIFE. Perfect to offer wonderful protection for your table tops from hot dishes, etc. Pretty enough to hang in a grouping on wall. Approximately 5½". Order #1635 (Round)—#1636 (Square) or #1637 (Hexagon).

Only $2.00 each

Set of 3 for $5.95 postpaid

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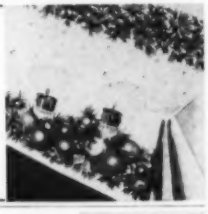

IRISH COFFEE CRYSTAL GOBLETS

Sip the noble brew of the Emerald Isle from these authentic Irish Coffee Goblets. Makes memorable entertaining St. Patrick's Day—or any day. Crystal goblets richly edged in 22K gold and inscribed with fired-in wording in Killarney Green. Truly a sparkling conversation piece. A set of 4 comes complete with recipe for Irish Coffee, jigger of whiskey, tsp. sugar, fill with coffee, top with cream. A treasure for every son and daughter of Erin. Set of 4, postpaid, only $4.95

Order by mail, no C.O.D.'s please

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hand-rubbed Northern Maple
Captain's Table & Chairs

Table and 4 Chairs $89.00 add $10 for each leaf

Early American beauty and warmth superbly reproduced in mellow hand-rubbed Salem Maple or darker glowing Antique Maple. Authentic in every detail, constructed of finest clear-grain rock Maple by New England craftsmen. Table is 42" in diameter, will take one or two 12" leaves. Chair seat 17" x 16½", overall height 30". Please specify choice of finish. Prompt delivery, ship. chgs. collect. Send check or money order. No C.O.D.'s.

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Miniature Urn Planter is like the big ones that grace the exteriors of stately homes. It will grace your interior as a planter, ice cube tub or smart snack server for parties. Unbreakable Fiberglas Urn is in granite white and rests on smart tripod base finished in golden brass. 9"x7¼". Order **8614-6**, Urn, **$3**

Longfellow Brush, Shoe Horn keeps you lint-free, flicks away spots, helps you into your shoes—and it's a handsome piece to boot! Amber plastic brush head has thick tufts of plastic bristles on one side—needle-like roughened spot remover on the other. Handle forms shoe horn. Order **5612-6**, Brush, **$1** postpaid.

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Leather Smoke Poke with Lighter Dashing, debonair and a good way to keep cigarettes and lighter together! Here is a top grain cowhide leather pokie that holds a king-size pack in its roomy depths. Attached by a fine mesh chain is a dainty little lighter with matching leather trim. Order **0828-6**, Red; **0831-6**, Blue; **0834-6**, Tan, **$3.00** ppd.

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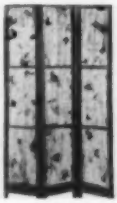
Miles Kimball 342 Bond Street Oshkosh, Wisconsin

YOUR MONEY'S WORTH

He loved the birds of the trees and the animals of the forest: St. Francis of Assisi, rendered here in soft hues of matte-finished ceramic as he blesses a flock of little birds. The statue is particularly endearing to those of you who express the same love as the Saint had for the animal kingdom. Perfect on a desk or bookcase, it also serves as a lovely setting for a floral arrangement. 5¾" high. $2.98, plus 25c post. Religious Art Guild (L1158), 131 First St., Peoria, Ill.



Oriental delicacy expressed in lovely shoji screens that harmonize with modern and traditional settings. Each panel of the 72"-high screen is prehinged and the over-all width is 42". Butterflies or autumn leaves, rich in natural color, are laminated into 3-paneled screens, or you may want the simplicity of clear hemp-fiber. Butterfly panels, $44.95; leaves, $34.95, hemp-fiber, $29.95, all ppd. Manor House Shutters (L1158), Dept. L-ZC, 75 Carmans Rd., E. Farmingdale, N. Y.

Picture a lovely black tole tray trimmed in gold with an enlargement of your favorite photo (home, children, pets, etc.) reproduced in sepia. Although negatives are preferred, a positive print or slide will do as well. Now, when the serving is over you can display it just as you would a picture. The tray is lacquered for protection and equipped with a hanger. $5.50 for a 14"x18" size tray, ppd. Holiday House (L1158), Bellevue Theater Bldg., Upper Montclair, N. J.

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Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Made of thick, thirsty snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, draft-screen collar . . . It's a whopper of a Mopper! Two big "carry-all" pockets, wrap-around belt, tassel tie, press-on initial for personalizing. Fits men, women perfectly. For 6-footers, order king-size . . . only $1.00 more. A great buy! Get several . . . for yourself, for gifts, for guests. Savvy, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper **$6.95** ea. (Save! 3 for $20)

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Red Cross receives no government funds—depends entirely upon you for support. Give as much as you can. Your dollars may go to your own town when it needs them most.

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BIG SIZE! 30"x40"

Youngsters just love to sprawl on BIG, shaggy "Fuzzy Bear"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him . . . for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, a stuffed toy. "Fuzzy Bear" is mom's pet too, because he can be tossed right into the washer (pillow is removable) . . . and he has a safe, non-skid backing. Have him in Cinnamon Brown or Polar Bear White. Send Remittance or order C.O.D.

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Make up a set of decorative containers for your favorite spices, herbs and seasonings! These attractive black and gold decal labels are ideal for clear crystal, glazed pottery or painted metal canisters, measure 1⅝" across. Easy-to-follow directions. In two sets, 42 different titles in each—either Set A or Set B, $1.50 (ppd in US—no COD).

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SEND 10¢ FOR ILLUS. FOLDER AND SAMPLE **AUTHENTICS** DEPT. F-71, Box 546 CINCINNATI 43, OHIO

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might like a sterling silver chain and a pendant made from her three initials wrought in sterling. A most attractive set, most reasonably priced. The chain is 16" long, the pendant is ¾" in diameter. Please underline last initial.

CHAIN and PENDANT—$3.50
BRACELET to MATCH—$3.00

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$2 ea. 3 for $5

NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

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Available only by mail

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The pièce de résistance in the form of exquisite, imported Italian demitasse spoons in silver plate. Each spoon bears a Florentine crest of arms and is 5" long. They have all the charm and flavor of the old-world custom they complement and a set of six assorted designs is just $2.98, postpaid or two sets for $4.95, postpaid. Use for after-dinner serving as well as dessert. Crescent House (L1158), Post Office Box 621, Plainview, L. I., N. Y.

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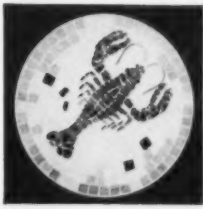

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Superb replica: The spinning wheel had its place in 17th Century Colonial homes . . . now watch this version win its way to your heart and hearth. Charmingly realistic . . . perfect for Early American or Contemporary interiors . . . beautifully hand-rubbed to a mellow nutmeg finish ...complete with metal liner. 23" W x 18" H x 6" D...$10.95. Also available as floor model ..40" W x 34" H x 9½" D...$29.95. Shipped fully insured, ppd. Rock Hill Furniture Co., Route #1, Langhorne, Pa.

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"Party-Light" — A Romantic Atmosphere for your table. Party-Lights are Hurricane-type Candles, molded in a colorful glass chimney, 9¾" tall. Closed bottom prevents dripping. For use indoors or outdoors. The wind can't blow it out. Comes in pink, blue, red, or green, with Artistic Brass-Finish Holder. Lasts 165 hours. Unconditionally Guaranteed. $5.95 a pair Postpaid. Specify Color. Send Check or M. O. to

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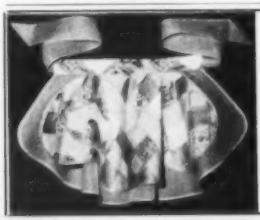
Sectional bookcases with sliding glass doors offer dust-free protection for books, records, etc.; glass lifts out for cleaning. Sizes assembled in honey-tone pine or maple finishes or in ready-to-assemble kits: standard, 34"x11"x11" deep; large, 34"x13"x11", $13.50; kit, $8.95; extra large 34"x15"x14" deep, $16.50; kit, $10.95. Tops, $4.50; kit $3.00. 4 3½" screw-on legs, $2.50; kit, $1.75. (As shown, $110.00; kit, $73.20). All ex. coll. Yield House (L1158), N. Conway, N. H.

The spread eagle, a bold and proud wall decoration. These three-dimensional reproductions of original wood carvings are made of cast aluminum with concealed holes in the wings for easy mounting. Shown at the top, the 20" x 6" eagle is $5.25; the 29" x 11" eagle at the bottom is $10.50, both ppd. in antique gold or antique black. An outstanding gift for Dad's office. Southern Showcase (L1158), P. O. Box 547, Memphis, Tenn.

Personalize and decorate with *Stick-On Letters,* made of 3-dimensional foam that adheres to any surface such as wood, metal, glass, fabric, etc. To apply, simply press on, no water needed. Precisely cut in cushy ¼" foam, 2" high, they come in assorted colors of red, yellow and green. They peel off easily without marring or harming surface and can be used over and over. Complete alphabet, plus most-used extra letters, 50 in all, $1.00 ppd. Gifts Galore (L1158), P. O. Box 272, Dept. G-26, Culver City, Calif.



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If mathematics has never been your forte, you'll appreciate this automatic pocket adding machine that adds, multiplies, subtracts automatically and accurately. It is precision-made of durable metal and fits compactly in the palm of your hand. All you have to do to operate is slide the dial with the metal stylus and your total appears (adds nearly a million). Comes with easy-to-follow directions and leather carrying case for $2.98, ppd. Terry Elliott (L1158), 135 East 44th Street, New York 17, New York.

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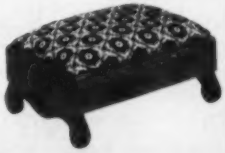

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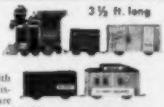

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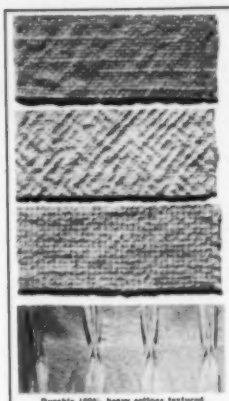

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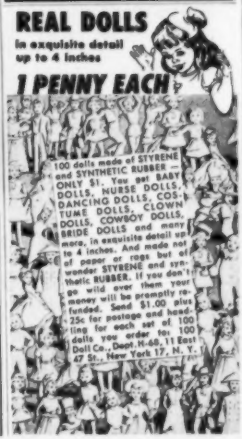

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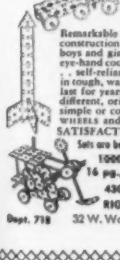

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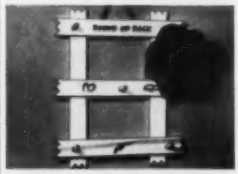

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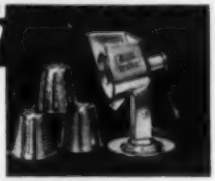

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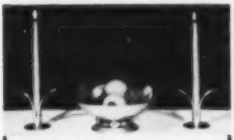

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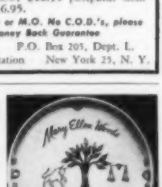

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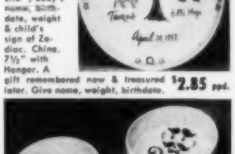

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If he'd run a cross-country sprint for a cold beer, or if he develops his biceps with the aid of a cocktail shaker . . . this is his medal of honor. On a chrome-plated 1¼" brass tag that never tarnishes is the inscription, *Award Winner U.S.A. Drinking Team* along with his name. It is attached to a silvery chain and key ring. Even though he may never make the Olympics, at least he's been recognized. $2.00, ppd. Greenland Studios (L1158), 5858 Forbes St., Pittsburgh 17, Penna.

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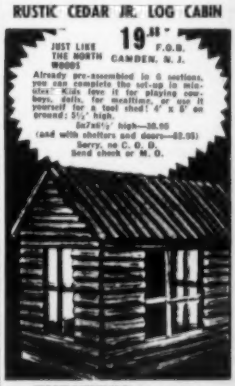

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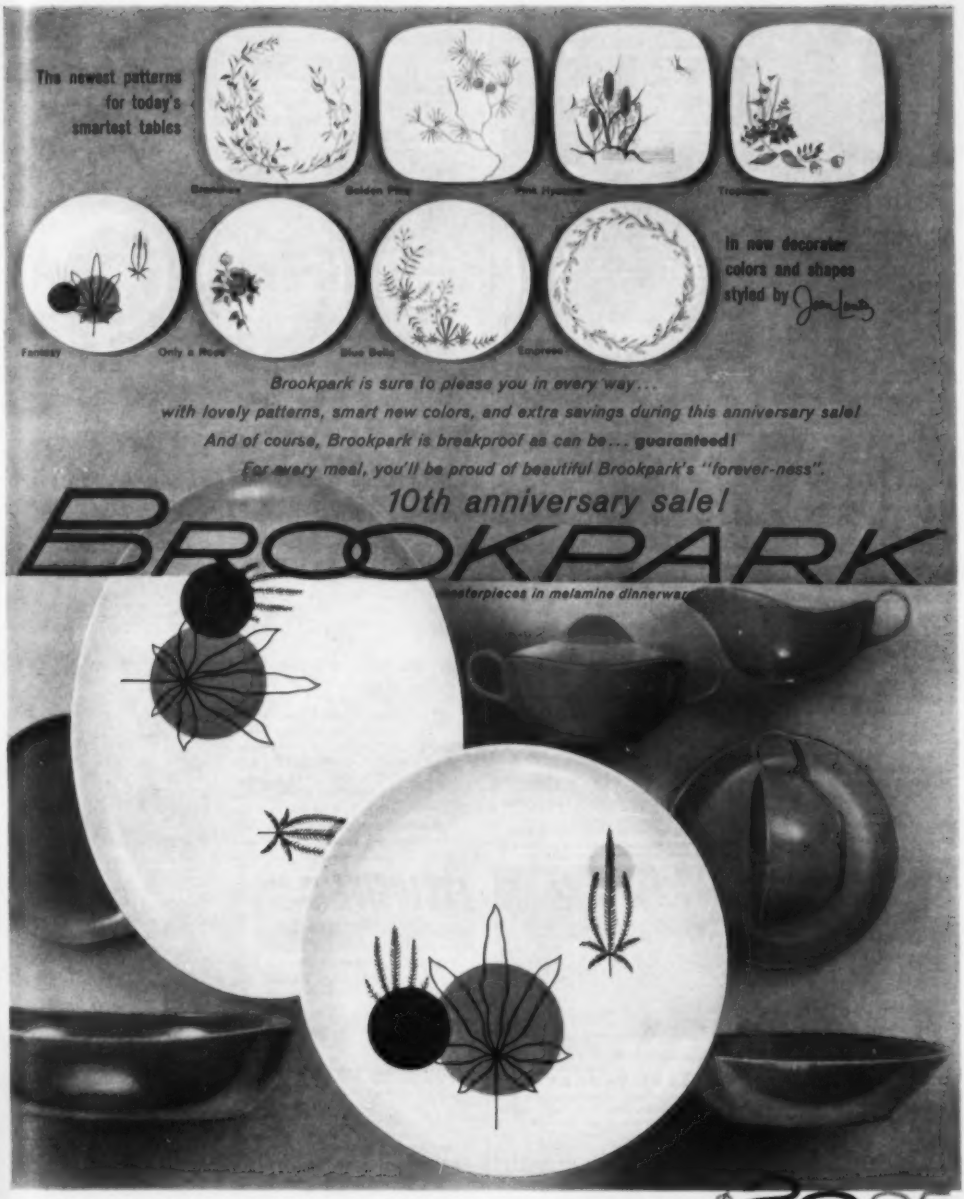

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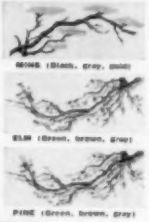

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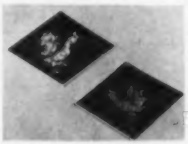

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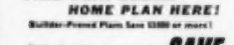

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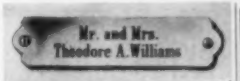

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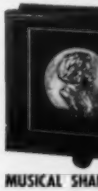

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This gift for children is so unusual, so different—yet so practical—you'll have a hard time keeping the rest of the family from "borrowing" it. When not in use, it nests into an adorable clown 7½" tall. For use, it separates into 5 practical pieces of dishware—a plate, a deep cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. An out-of-the-ordinary, practical gift that won't be duplicated. Guaranteed to delight or money back. EXCLUSIVE—not sold in stores.

Immediate delivery

DRESDEN ART WORKS, Dept. L-242
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YOUR MONEY'S WORTH

Turn-me-over playtime tablecloth, with a versatile game board on one side and a tear-resistant, heavy-gauge vinyl pink tablecloth on the other. The game board has nine games designed to entertain the children as well as the entire family. It includes such games as checkers, midget auto race, pitch shuffleboard, bingo, etc. 54"x 54", comes with 32-piece game kit and full instructions. $2.98, ppd. Order from Roslyn Shops (L1158), 46-36 Bell Blvd., Bayside 61, New York.

Ship's lantern that doubles in brass. Not only can you display it on the table or buffet but it swivels in position and can be hung on the wall as well. From a maintenance standpoint, this solid, polished brass lantern is permanently lacquered, won't tarnish and never needs polishing. Add a bit of sparkle to your décor. $6.95 each, ppd., or $13.50 pair, ppd. Suburban Decor (L1158), Post Office Box 158, New York 33, New York.

Schiaparelli designs a truly unique gift of stationery for the ladies on your Christmas list. Tucked into chartreuse silk purse, lined in black, are twenty self-folding and self-sealing French notes in white with a three-letter monogram. A double pleasure to find under the tree because the purse makes a very attractive cosmetic case. $2.25, postpaid. Edward Ziff (L1158), P. O. Box 3072, Merchandise Mart Plaza, Chicago 54, Illinois.

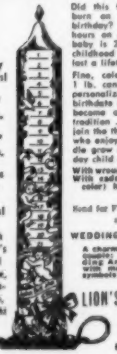
if you
VALUE YOUR RECORDS!

This beautiful storage unit is just what you've been looking for. Holds 120 records of any size with or without jackets, and keeps them available for instant selection. 17¼x7x20¼. Gleaming brass or copper finish $9.95, velvet black finish $7.95. Remit full price. Money back guarantee if not fully satisfied. Shipped express collect.

Free catalogue listing smaller units from $1.50 up sent on request.

5TH AVENUE MAIL ORDER MART
19 West 44th St. N.Y.C. Dept. 2

BABY'S PERSONAL BIRTHDAY CANDLE



Many colors! 17" high. 1½" diam. Burns for 21 Years! With Baby's Full Name, Birth-date, Weight

Did this Good Luck candle burn on your baby's first birthday? It will burn for hours on every birthday 'til baby is 21, creating happy childhood memories that will last a lifetime!

Fine, colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight. It has become an American home tradition . . . why don't you join the thousands of families who enjoy watching the candle grow down on the birthday child grows up!

With wrought iron holder $3.45
With cadmium plated (silver color) holder $3.95 prepaid

Please print clearly

Send for Free COLOR PHOTO and Folder

WEDDING ANNIV. CANDLE

A charming gift for a young couple! Personalized Wedding Anniversary Candle with marbling and correct symbols for 1st, 5th, 10th, 25th, 50th years. $3.95 prepaid.

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Dept. 118
130 Payson Ave.
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DIAMOND (enlarged)

1 Carat Brilliant White Diamond
Lady's or Man's Ring **$395.**

Unless our diamonds appraise for at least 50% more than the purchase price, we will refund double your cost of appraisal. Full refund within 60 days. Ring mailed for inspection without payment if reference given.

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Over 5,000 Styles $50. to $100,000.

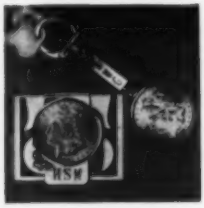
A DIAMOND IS AN INVESTMENT IF BOUGHT RIGHT

EMPIRE DIAMOND CORP.
EMPIRE STATE BUILDING NEW YORK 1, N. Y.

Order that gift today

YOUR MONEY'S WORTH

Utility thread bar is a sewing accessory that saves time and trouble, holds 24 different colored spools of thread, ready for instant use. Made of transparent plastic, in front of each spool there is a thread opening so that the thread can be drawn through easily. It hangs by a decorative ribbon or fits into a sewing basket. Order several for sewing friends at $1.65 each, ppd. (thread not included). International Industries (L1158), Jasperson Bldg., Culver City, California.



Lucky bucks, courtesy of the United States Treasury, make this money clip and key ring an ideal gift to give the *money-minded* men on your Christmas list. The clip and key chain are available in sterling-silver or rhodium-plate, complete with two or three initial monogram. Sterling-silver key chain and money clip, each, $4.95; rhodium key chain, $3.00; rhodium money clip, $2.75. Prices include engraving, silver dollar, tax and postage. Zenith Gifts (L1158), 1078 P. O. Bldg., Brighton 35, Massachusetts.

Make the next round a *Merry-Go-Round* with these gay, colorful glass wraps. Truly a conversation piece, they are made of multi-ply facial tissue gaily adorned with prancing horses. *Merry-Go-Rounds* are designed to wrap around the glass and stay there to keep hands from getting wet and cold. Be the hostess with the mostest and start a new trend when entertaining. Size 9¼" x 3¼", turquoise on white. 30 for $1.00, ppd. Beverly Hill of California (L1158), Post Office Box 99, Beverly Hills, California.

The Mailbox Greeting

AN EXCITINGLY DIFFERENT, PERSONAL CHRISTMAS CARD

Your own address on the mailbox, the lovely scene, your name inside—all are in a wonderfully casual style, as though an artist had sketched it all just for you.

To add to the made-for-you feeling, the entire Card is done in raised frost-white against a background of deep blue paper French-folded to 4¼"×5½". You may have your farm or estate name (or, if you prefer, "Christmas 1958") in the mailbox.

25 Cards—Only $2.95!
With white envelopes. 50—$4.95 75—$6.90; 100—$8.80 postpaid. Complete satisfaction guaranteed!

Kimball Printers 680 BOND STREET OSHKOSH WISCONSIN

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

ORDER BY MAIL—2-3 WEEK DELIVERY

I. R. Fox, fur remodeling specialist, restyles your old, worn fur coat into glamorous 1959 cape or stole. Special low price, $22.95 complete! Special price includes: cleaning, glazing, repairing, Lustertizing to new sheen, REMODEL COMPLETELY, plus a lovely *NEW LINING and INTERLINING*, your monogram. The thrilling result . . . a beautiful cape stole.

SEND FOR FREE STYLE BOOK

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Genuine ROZETTA DOLLS
SHIPPED DIRECT FROM HOLLAND

For a doll house or your precious doll collection, these authentic Volendam boy and girl Dutch dolls, with their moveable arms and legs, are a real find. They're all dressed up in their Sunday best, from her white lace bonnet and long multicolored striped baize skirt (topped by a delicate black apron) to his knitted black cap and wide fisherman trousers fastened with silver buttons. They stand full 8½" tall in their spotless wooden shoes **$5.25 a pair**. 10½" tall **$7.50 pair**. *Plus about $1.85 duty collect*

Allow 4 weeks delivery after receipt of order in U. S.
Send check or money order (no C.O.D.'s) to:
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FISHERMAN IN THE FAMILY?

This Christmas he'll love you for finding a bargain like this: 46 hand-tied flies of finest quality, all different patterns, are packaged together with a guaranteed cigarette lighter with genuine fly embodied in it. Or 60 flies without the lighter. May be framed for the den. The astounding price is only $5.00 ppd.

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NEW MIDGET PORTABLE RADIO $4.95
as small as a pack of cigarettes. Gives amazingly clear reception. No tubes, no batteries, ready to operate. Nothing to replace, just connect to any ground, nothing to plug in! Operates indefinitely! Uses Special Hearing aid type earphone. Weighs only 4 ounces. Uses Germanium Crystal Diode principle. You get a lifelong Written Guarantee! Listen to music, weather reports, news, sports, etc., while in bed without disturbing anyone. Give as gifts to bed-ridden patients. Money Back Guarantee! Send $4.95 cash, check or M.O. to Diode Dist. Co., Dept. 41, 405 Market St., Newark, N. J.

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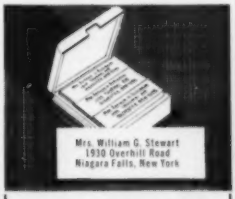
Sterling Silver JEWELRY

The personal way to say you personally care. 3-initial Tie Tac fastens to shirt by invisible clutch. Necklace shown also has matching (3-initial) bracelet. Print initials in order desired—first, middle, last.

Tie Tac	$3.85
Necklace	3.50
Bracelet	3.50

Price inc. F.E.T. and Postage
Write for Gift Catalog

RMS INTERIORS Dept. L-118 214 W. Ontario Chicago 10, Ill.



1000 Name & Address Labels $1

ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1114 Jasperson Bldg., Culver City 1, California.

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SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs of Women's Shoes or 18 Pairs of Men's Shoes

Are your shoes jumbled in closets, packed under beds, wet, lost, strayed or stolen? now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, regular, medium, high shoes, or boots. Rods, tension supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29" x 18" x 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish.

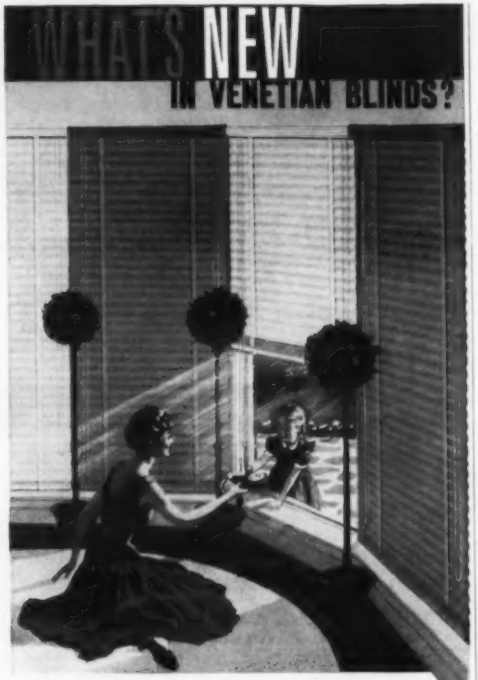
Complete **$34.95** *Exp. Chgs. Col.*

IN COMPLETE KIT—*Easy Home Assembly*; precision cut, drilled, sanded, ready instructions. Doors all assembled. **$21.95** *Exp. Chgs. Col.*

New 16 Page Catalog—500 Pieces—10c Coin or Stamp

Not Sold in Stores Money-Back Guarantee

Yield House Dept. L11-8 North Conway, N. H.



Eastern's Star

...the high-fashion blind that closes tighter, opens wider, NEVER NEEDS WASHING!

Eastern brings new drama to window decor . . . with the chic, unique "drapery" look of Eastern's Star venetians. Their wider, S-shaped slats interlock for total privacy when closed . . . afford the clearest view when open. Because they're coated with dust-shedding Du Pont "Ludox"*, Eastern's Star blinds . . . and *only* Eastern's Star . . . stay magically clean without washing! Custom-made with horizontal or newest vertical slats, by franchised Eastern's Star dealers everywhere.

• **Decorating with modern venetians? Write for free literature!**

*Du Pont's registered trademark for its anti-soil compound.

Eastern ...makes a house a home!

(formerly Eastern Venetian Blind Co.)
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... with the complete line of **Eastern Drapery Hardware**, new traverse and curtain rods for every purpose!

... with new **Eastern Folding Doors**, simulated leather on steel, that solve space problems beautifully at low cost!

... with new **Eastern Aluminum Awnings**, roll-up or fixed, and matching **Door Canopies** . . . all best buys!

Music for living

[Continued from page 38]

cannot alter the brother's decision, the friends say good-by. 5. The postilion's song. 6. Fugue in imitation of the post horn.

Although these headings seem to offer the possibility of some rather descriptive music, I should point out the fact that you will listen in vain for any literal translation of the subtitles. You will have no trouble in discovering the song of the post horn in the fifth and sixth movements. However, because of music's inability to be specific—even in the hands of so great a genius as Bach—the other movements can do no more than suggest moods. This in no way detracts from the value of the music.

Three very fine recordings of the work are available, and your choice might be determined by the kind of music you'd like with it. Columbia's disc called *Festival Casals de Puerto Rico 1957* includes a performance of it played by Rudolf Serkin on the piano. The disc also contains another Bach work—the *Suite No. 1*, with Alexander Schneider conducting the Festival Orchestra. The record is filled out with an actual rehearsal of the first movement of Schubert's famous *Unfinished Symphony*, conducted by Pablo Casals.

Another version, also played on the piano, is contained in a three-disc Vanguard album called *A Bach Recital*. The pianist is James Friskin. Still another reading, this one played on the harpsichord, is by Wanda Landowska as part of an RCA-Victor release called *The Art of the Harpsichord*. Along with several other Bach works, this disc also includes a very beautiful *passacaglia* by an unknown composer, J.K.F. Fischer. Judging by the similarity of one of the melodies of this work to the theme used by Bach in his famous *chaconne* for violin, it would appear that Bach knew and admired Mr. Fischer's composition.

A composer's father was the source of the next work on our list. In spite of the fact that this, too, is a composition for a solo keyboard instrument, the piano, the style is quite different. It is a work by Rachmaninoff, bearing the rather mystifying title *Polka de W.R.* The initials refer to Wasily Rachmaninoff, the father of the famous Sergei. It was he who was responsible for the theme of the work. As might be expected from the title *Polka*, the piece that Rachmaninoff

[Continued on page 155]

"Happy Holiday"
ENSEMBLE
BUCILLA'S Hand Printed
BELGIAN LINEN
"Happy Holiday" Ensemble
(shown on opposite page) priced approximately as follows:

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17" Napkin	.59	"
Tea Towel	1.00	"
Party Apron	2.49	"

(Slightly higher on west coast)

Available at these and many other fine stores.

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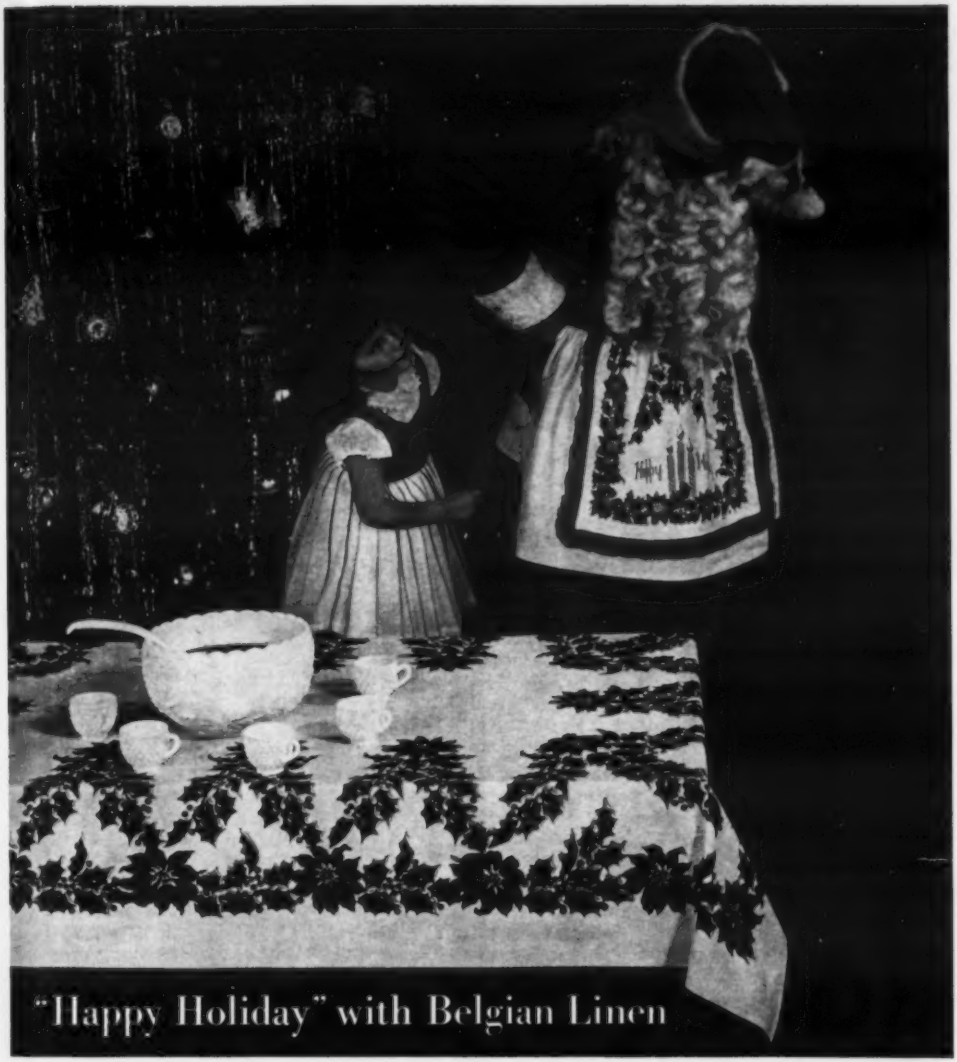
Washington, D. C.	Woodward & Lothrop
" "	Lansburgh
Wheeling, W. Va.	Stone & Thomas
Yonkers, N. Y.	Gimbel's



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Something New for Easier Entertaining!

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Old World charm and beauty with a contemporary flair. Harmonizing Cinnamon and Turquoise. Everything you need for preparing as well as for serving.

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Bird feeders that double as indoor planters. $3.98 each.

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what's new for living what's new for living what's new

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what's new for living

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Covers chips in porcelain

[Continued on page 88]

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Bayonne, N. J. .... Allbright Gift Shop
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Fae Mart
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Hillsdale, Mich. .... Hayes-Handy Furniture Co.
Hingham, Mass. .... The Glass House
Hoboken, N. J. .... Henry Rosen
Hopkinsville, Ky. .... Cornette's Gifts
Independence, Mo. .... McCann's House of Gifts
Indian Harbor, Ind. .... Twin City Furniture
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Jacksboro, Tex. .... Owen-Gaines Hardware Co.
Jackson, Tenn. .... McGee-Ross
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Joplin, Mo. .... Ramsays
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Lansing, Ill. .... Gus Bock Hardware
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Lebanon, Ohio .... Hardy's Furniture Co.
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Lima, Ohio .... The Leader
Gus Heistine Dry Goods Co.
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Lincolnwood, Ill. .... Croydon China Co.
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Blass
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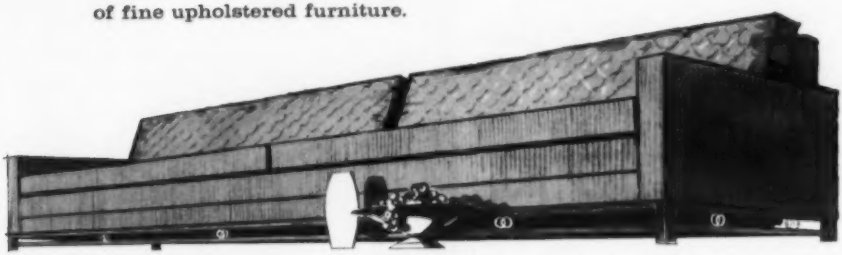

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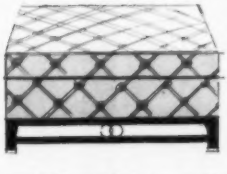

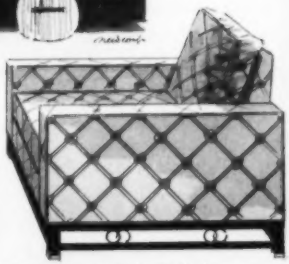

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What's new [Continued from page 85]

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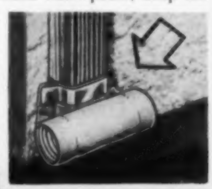
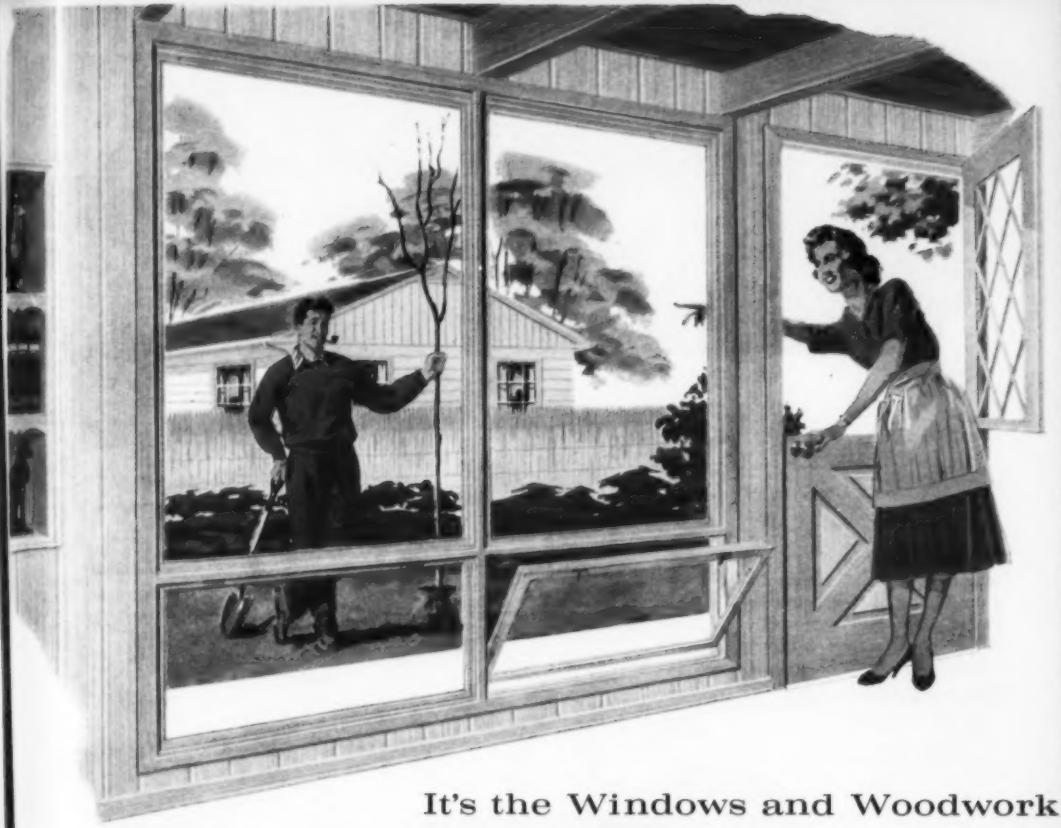


Stops downspout soil erosion



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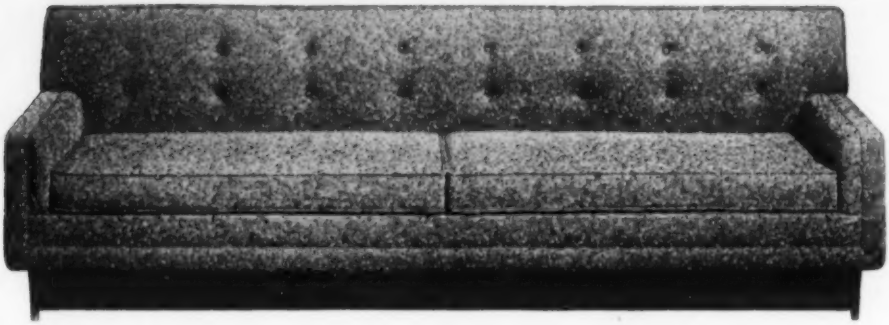

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NOVEMBER 1958 **40 CENTS**

LIVING
FOR YOUNG HOMEMAKERS

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the LIVING ROSE

LIVING TODAY

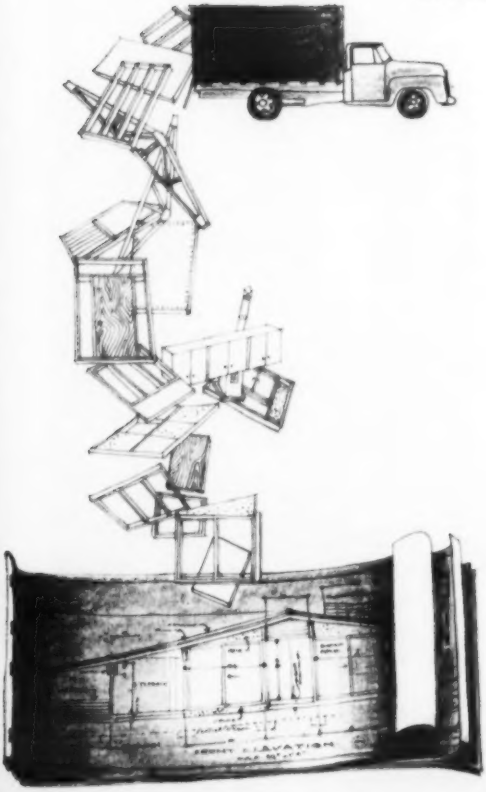
94 The manufactured home
96 The manufactured home under $15,000 offers a wide choice of style
104 For $300 down and $56 a month: a home instead of rent receipts
106 Planned for comfortable family living
110 Regional preferences often influence the design of the manufactured home
112 The manufactured home has no limitations as to size, variety or choice of materials
122 How one family planned a manufactured home of their own
125 A builder creates a composite of family preferences
128 A community of manufactured homes can present great visual variety
130 Why your child should learn a foreign language, by Jacob Ornstein, Ph.D.
132 Obbligato to dining
136 Canapés and flowing bowls

DEPARTMENTS

4 Best in booklets
22 A piece off your mind®
38 Music for living, by David Randolph
42 Taste on a postage stamp
44 Your money's worth®
84 What's new for living
144 The youngest set
152 Stores in your vicinity
156 Your guide to this issue

The manufactured home...

HOW DOES IT ANSWER THE NEEDS OF TODAY'S YOUNG FAMILIES? WHAT DOES IT SUGGEST FOR THE FUTURE?



Exactly ten years ago we did a roundup report on the manufactured house, titled *The Facts About Prefabrication*, which suggested the enormous potential of an industry then barely on the verge of public understanding and acceptance. Ten years is a good, round period of measure and in the field of housing a period perhaps more significant than any previous decade. For that reason it seemed timely to recapitulate, to do another comprehensive report on the manufactured home as it is today. The earlier article posed some prophetic questions: Can home manufacturers create enough public interest in their product to create mass demand? Can they meet production schedules and finance themselves? Can the industry find access to mass purchasing of materials? Can it master production and distribution techniques in order to lower costs and uncover successive layers of demand?

Ten years have brought interesting answers to these questions. Of the manufacturers whose homes we featured in 1948, some are no longer in production. A few others, not part of the original article, have emerged as industry leaders in the interim. However, the concept itself has grown steadily and the industry has prospered to the point that last year one out of every nine single family dwellings built in the United States was a manufactured home. As further evidence of its growing favor in the public eye, experts predict that in another ten years every other home put up in this country may come out of a factory! All of which leads the homemaker to ask once again: What exactly is a manufactured home and what does it offer to the home buyer in terms of livability, individuality and value?

At the outset, it is important to root out some persistent misconceptions. First, the manufactured home is not a postwar concept. As early as 1624, a "panelized" house was brought from England to Cape Ann, Massachusetts, and around the turn of the

century the "mail-order house" was a familiar sight in many frontier communities. Second, there is no difference in appearance between a manufactured house and any other. Some of our leading architects—Frank Lloyd Wright, Minoru Yamasaki, Royal Barry Wills, to name a few—have been commissioned to create designs for factory-fabricated homes. Third, the manufactured home is by no means limited to the low-priced field; while models range as low as $7,000, they run as high as $150,000. Fourth, it is important to remember that fabrication in housing is a matter of degree and not the exclusive province of the manufactured home. Even a custom-built house, erected on the site from the ground up, may have factory-fabricated parts—window assemblies, for example. According to the Home Manufacturers Association which represents forty-seven of the nation's leading fabricators, all manufactured homes have this common denominator: a factory in which components are manufactured under controlled conditions.

The degree to which factory-fabrication is carried varies considerably by manufacturer. While one boasts that he trucks to the site "everything but the concrete," another may provide only exterior wall and roof panels. The country's largest manufacturer has automation carried to the point where each incoming order is recorded on a master, coded IBM card. Companion cards are dispersed throughout the entire plant, setting into motion the vast machinery of selecting and fabricating raw materials into the components necessary to produce the size, type and design of house originally identified in the order. As these parts are cut and assembled through precision jigs and patterns, they move along an assembly line and are accumulated into a complete shipping package. Some manufacturers truck complete baths and kitchens for integral inclusion in the house structure.

This scale of operation may seem fantastic at first thought, and yet it is actually a logical extension of the American interest in mechanization and the deep-seated belief that any product regardless of size and complexity—and the home is a vastly complex mechanism—can be mass-produced efficiently. As a product, the manufactured home is distributed much like any other product: the manufacturer creates a distinctive, brand-name product which he sells to dealers (in this case builders, often under an exclusive franchise), who in turn sell to the consumer or home buyer. (Only about fifteen percent of factory-built homes are sold directly to the consumer and this percentage is said to be dwindling.)

The manufacturer has a definite goal: to produce a better house at the greatest possible saving in cost. To do so, he assembles the talents of many specialists: architects, engineers, color consultants, land planners, financial and legal experts—an array of talent far beyond what most independent builders or individuals could afford. This talent ultimately serves the home buyer.

In spite of this impressive achievement, the homemaker may still have a lurking doubt: Is it possible to satisfy with a mass-produced product a demand with all the emotional overtones of family housing? Isn't the individuality which every family longs for automatically refuted by such a process? Surprisingly, perhaps, the answer is no. The builder who develops a community of manufactured homes often attains more variety than one who site-constructs each unit, since the manufacturer offers a wide choice in size and architectural style. Most manufacturers have at least twenty or thirty models to choose from and since they are designed and assembled on modular principles, exterior appearance can usually be enlarged and varied almost endlessly. In this way, communities of manufactured homes can be planned to give great visual variety. However, it is important to note that all manufactured houses need not necessarily be built in tracts. A builder can construct them on widely scattered lots in a city and, in some areas, the homemaker can buy his own lot and have a manufactured home erected on it. One manufacturer assures a high degree of individuality in basic models by setting up a "model village" to which the public is invited and asked to cast ballots of preference with reasons for the choices.

As far as interior individuality is concerned, in most cases rooms can be located to suit the particular living patterns of a family. One manufacturer offers a *Design-It-Yourself Kit* which permits homeowners to detail their own floor plans. Interior detailing—paneling, molding, hardware—and kitchen and bath equipment can be as special as the homemaker can afford.

Nip and tuck with the factor of individuality in a family's thinking is value. With the co-operation of government agencies, the Home Manufacturers Association long ago established rigid criteria for factory-made houses. Factory controls tend to eliminate imperfections in materials, assure accuracy of cutting and nailing and, in general, engineer components to such close tolerances that a house can properly be compared to a closely-machined product with replaceable parts. The ideal control of moisture in wood and other structural materials and the use of stabilizing and preservative chemicals help to create an enduring structure highly resistant to extremes of weather. The purchase of materials in vast quantity creates obvious price advantages for the consumer.

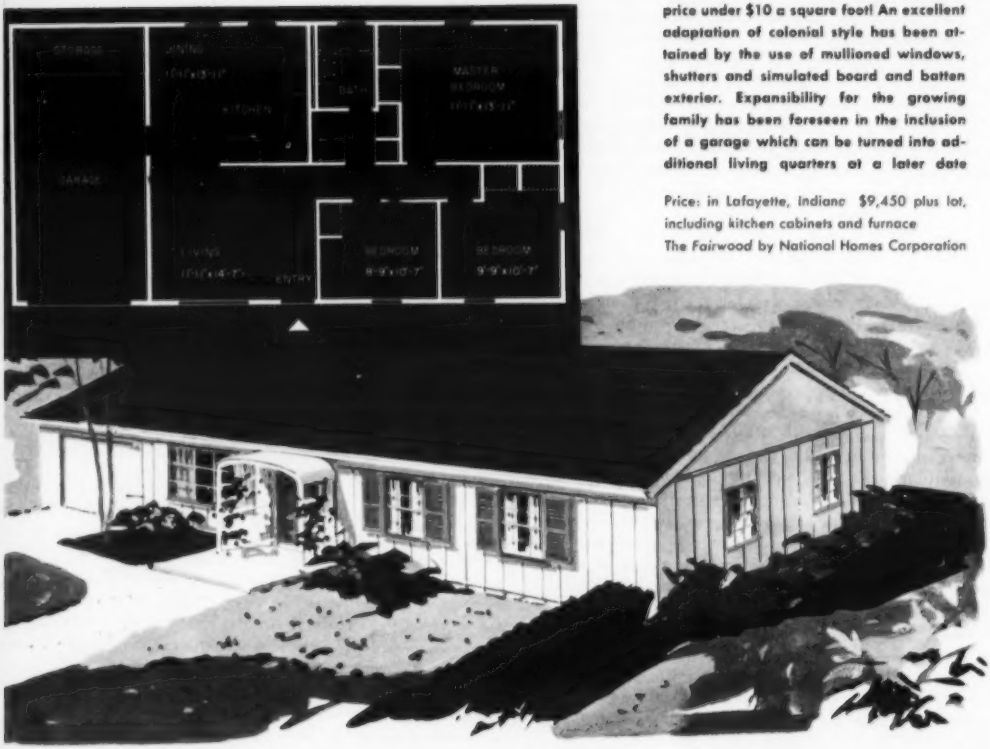
All this is not to indicate that all manufactured homes are architects' dreams any more than any other kind of housing. One thing is certain, however: like other products, they are a reflection of the public's interest and must stand or fall according to how they satisfy a basic need. Refinements in design and manufacture are constantly being made; new methods and materials are regularly researched and adopted to create a more livable, efficient and desirable product. Actually, the industry has barely crossed the threshold of its potential. With the mechanics of production set, refinements can be engineered to give young families in the future a brilliant selection in a manufactured home.

We have shown manufactured homes consistently over the years, reporting advances in design and production as they came along. Here we have chosen a random sampling of some fourteen homes currently in the lines of eleven manufacturers and these are presented in the next 34 pages. Still other manufactured homes are in production and will be part of forthcoming issues.

house 1

Here is convincing disproof of the contention by many young families that they "just can't afford a home." Perhaps one of the most widely accepted houses built in America, it is a three-bedroom design at a price under $10 a square foot! An excellent adaptation of colonial style has been attained by the use of mullioned windows, shutters and simulated board and batten exterior. Expansibility for the growing family has been foreseen in the inclusion of a garage which can be turned into additional living quarters at a later date

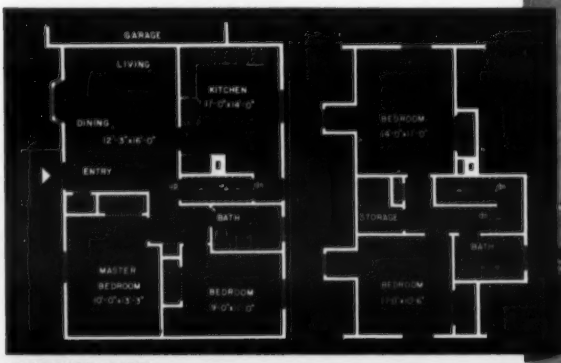
Price: in Lafayette, Indiana $9,450 plus lot, including kitchen cabinets and furnace
The *Fairwood* by National Homes Corporation



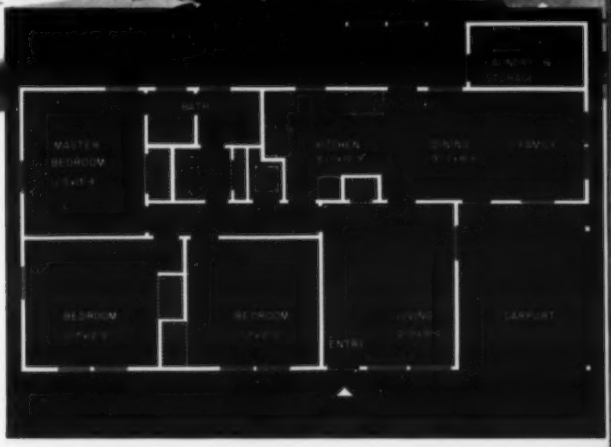
house 3

The Cape Cod house of colonial days has here been adapted for factory-fabrication in a story-and-a-half structure with 1,250 square feet, eight hundred on the first floor. House boasts four bedrooms, two full baths, excellent storage space. It illustrates the versatility possible in the manufactured home: structure can be purchased with top floor unfinished; rooms can be planned later to suit individual needs

Price: in Cedar Rapids, Iowa, $11,900 plus lot, with kitchen cabinets, unfinished second floor
Architect: F. Morgan Yost, F.A.I.A.
The *Vermont* by Harnischfeger Homes



ALL PLANS BY LOUIS F. CHERANEK



house 2

Modified ranch design features a low-pitched roof, deep overhangs, cedar-shake siding and a small corner veranda. Plan includes about 1,350 square feet with generous-sized bedrooms (the smallest is 11' by 12') and a functional arrangement of two lavatories which share a tub-room. House is well-zoned for privacy and sound control with living room, kitchen and big family dining room in one end of the structure and sleeping quarters in the other

Price: in Jackson, Mississippi, $12,550, plus lot, including kitchen appliances, intercom system
Architect: Irving E. Palmquist
Manufacturer: Thyer Manufacturing Corp.

The manufactured home under $15,000 offers a wide choice of style

Second bedroom uses furniture from the same collection of wood pieces with sculptured lines, a warm walnut finish. Three-door, three-drawer storage cabinet is a light-looking, highly utilitarian unit. Accent color here is blue, in ready-made café curtains, quilted spread and chair seat

Bedroom furniture by Joerns Brothers; upholstered pieces by Nemschoff Chairs—both from the Peabody collection. Cocktail and lamp tables by Richardson Brothers. Avisco and Kolorbon rayon rugs, LoomWeave; ready-mades by Desley; Stiffel lamps. All drapery hardware by Eastern Products

house 1

The clean, uncluttered arrangement of interior space makes this a home easy to decorate and one that lends itself to a variety of schemes

KRANTZEN STUDIOS

A good solution for the third bedroom in a small house: decoration to give it multipurpose. A sofa-bed with cane back and arm blends with cane-faced desk-storage unit. Checkerboard rug design, in gold, carries out the caning motif, adds pattern underfoot

Muted tones in the same color family stamp the entire house with an individual signature. Light walls, striped carpet and suitably scaled furniture give the 14' by 12' living room the quality of a much larger space. Master bedroom borrows the gold stripe tone for sunny feeling of ready-made quilted coverlet and plaid rug

In a house of roughly 1,000 square feet, a floor plan bisected into living and sleeping space is almost an inevitability. The manufactured home, however, offers a simplicity of interior detail that permits variety in decorative interpretation. For example, in the living room below, the large scenic window becomes a setting for an intimate grouping of armchairs and low table. Sofa, diagonally opposite, is located for inclusion as part of a larger conversation group. Familiar accessories lend easy informality as well as a personal touch

house 2

Where relaxed, comfortable family living is the objective: ranch style with tweedy textures, mellow wood furniture and earth tones as effective contributors to over-all harmony

Boy's bedroom employs furniture designed to be combined not only for visual harmony but also for utility. Here, a three-drawer chest and a pedestal desk—both birch with a hand-rubbed spice-brown finish—were arranged along a window wall, perhaps partially as an inducement for evening study. Matchstick café curtains and jacquard spread—a rust, black and white weave—are other practical, attractive additions to the scheme

BILL MARGRIEN

Soothing colors and small patterns conspire to create a cozy warmth in the master bedroom. Carpet is sea-green, ready-made draperies and quilted spread are turquoise. Traditionally inspired furniture is a combination of rock maple and birch with a handsome, sturdy nutmeg finish

Furniture by Baumritter Corp. throughout: in the living room, the Birchcraft group, boy's room, the Roomates group; in the master bedroom, the Ethan Allen group. Ready-made draperies and quilted spread by Scroll; Fantasa rugs of Celanese Celaire and Du Pont Carpet Nylon by Rauschenberg; Ainsley lamps

Bay window, a feature of the living-dining room was treated as a miniature conservatory, and to enhance its outdoor quality, was equipped with a gay awning valance and blinds of the same striped material. Dining group partakes of the garden atmosphere, while the conversation corner formed by two sectional sofas holds forth happily on the opposite side of the room

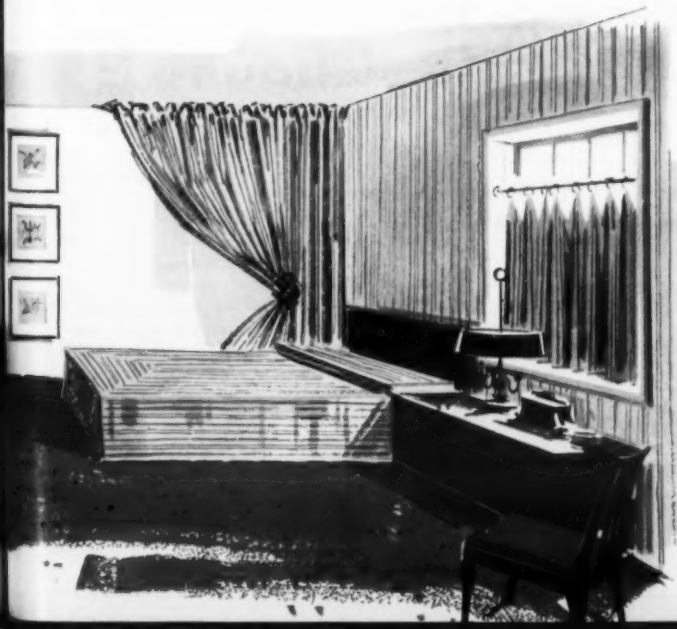
Furniture from Breyhill's Expression group

COURTESY OF MACY'S, NEW YORK

house 3

From a decorator's sketchbook: ideas that suggest the adaptability inherent in a well-planned, two-story house of modest dimensions

Of the two upstairs rooms, one was fitted out as an exuberant second sitting room with built-ins arranged as a desk, hi-fi and TV center. Gable-end wall was surfaced in planks painted white and the window draped in a bold fabric in the same spirit as the scatter rug and heavily textured upholstery fabric used on the two sofas



Drama for the small bedroom was found in the use of ticking as covering for one wall, as café curtains, tailored bedspread and as a suggestion of a canopy in a floor-to-ceiling panel of the fabric draped against a painted wall. In this essentially contemporary scheme, traditional accessories, including reproductions of the famous old French *bouillotte* lamps offer an interesting change of pace. Furniture has been kept to a minimum, the chests being light-scaled pieces perfect for their chosen spots

For further information, see
Your Guide to This Issue

FRANK RUSSELL

house 4

Too often, young couples feel that since they can't afford the house of their dreams, they would rather live in an apartment and wait until their fortunes improve. What they forget is that if they invested in a home at the outset and paid mortgage installments as rent, they would have an equity to sell when they move on to larger quarters. Here is a home which makes such a course of action practical. A three-bedroom plan with 884 square feet, it is a neat, compact structure which, as the sketches opposite show, takes easily to personalized interior decoration

Price: $8,050 plus lot in Piqua, Ohio. The *Vanguard* by Inland Homes Corporation

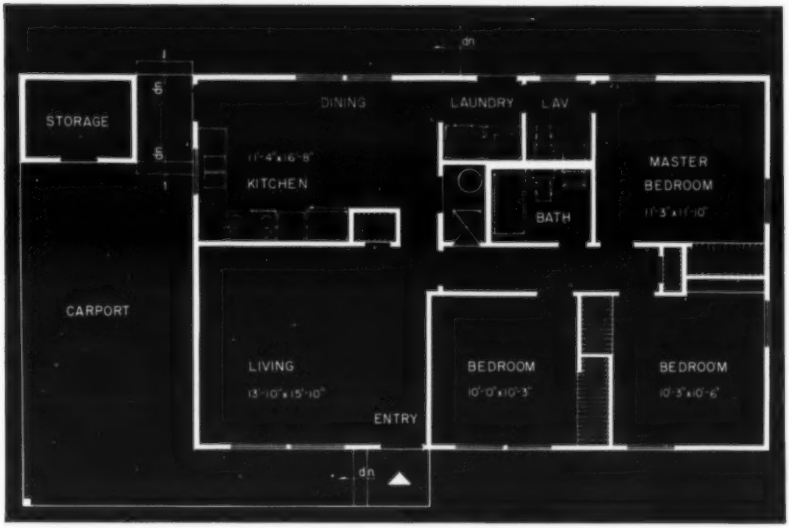
For $300 down and $56 a month: a home instead of rent receipts

The living room gains a visual spaciousness beyond actual dimensions because of large areas of unbroken wall space. A valance along one side of the room and floor-to-ceiling draperies treat the double window as an entire window wall. Comfortable upholstered pieces keyed in color and scale provide a pleasant, ample seating arrangement

Planes of color—white and aqua on the walls and soft blue in the textured floor-covering—make the den an inviting space for relaxation or television viewing. Long, low sofa covered in plastic doubles as a bed for the inevitable overnight guest

The tranquillity of a low-key color scheme in the bedroom is deftly counterbalanced by the sparing use of pattern—here on the cotton and linen tailored spread and (in a contrasting material) in the shuttered panels that extend to the ceiling above the headboard

Ready-made draperies and curtains throughout by Bloomcraft; fringe by Consolidated Trimming; all the rugs by Magee; Stanley-Judd drapery hardware; lamps in the living room by Bradley; Colorizer paint



One of 24 different floor plans in the Kingsberry line of manufactured homes, this design utilizes its 1,040 square feet of space with clean-cut efficiency. Built here on a slab, it is equally adaptable to crawl space or basement foundation

Kingsberry Homes manufactured by Lumber Fabricators, Incorporated. Built by Eastlawn Corporation, Pascagoula, Miss. Price (without land): $12,650

Planned for comfortable family living

house 5

The process of manufacture usually demands a simplification of design that inevitably contributes to the good-looks and practicality of the end product—a fact clearly demonstrated by the manufactured house shown on these four pages. On the outside, its low horizontal lines are accentuated visually by the unbroken sweep of the roof, the even courses of cedar shakes and the crisp-white oblong of brick veneer across the front. Within the structure, the most noteworthy evidence of simplification is the utility core which concentrates laundry, lavatory, bathroom and utility room all in one compact central area, a bit of dexterous planning that contributes immeasurably to the good circulation pattern. Accessibility is another key attribute of this design which was developed with the needs and activities of a young family in mind. The L-shaped kitchen embraces the dining area and is right next to the laundry so that the housewife can accomplish two chores at once. The lavatory located next to the back door keeps children with muddy feet from parading through the house. In addition to its very workable plan, the house has been well-engineered for comfort. Its duct system has been sized to accommodate cooling as well as heating, although the former is an optional item that need not be included in the initial price of the house.

The factory-built house is susceptible to many variations, depending on the style preference of the buyer and the pattern of architecture in the community. Instead of the exterior of cedar shakes, this same "packaged" home can be finished with plywood and batten, vertical V-joint siding, beveled siding, half-brick or full-brick veneer. Color scheme here plays white on the roof, trim and brick wainscoting against the warm beige of the painted shakes

BILL SEARGEANT

Fabrics are responsible for the robust vitality of a decorating scheme which splashes bold strokes of color against a muted background of walls and floors. The plaid used for the draperies and cover for the sofa-bed in the den is a vibrant statement of the interplay of greens, blue-greens and yellow-greens that enliven the bedrooms and also appear as significant accents elsewhere in the house

BILL MARGRAIN

An area of contrasts, the kitchen provides a pleasing juxtaposition of traditional and contemporary elements: the ruddy, natural birch cabinets are counterbalanced with sleek, white appliances, while the harvest table and captain's chairs in the dining area are quite at home on a checkered vinyl-asbestos floor. The use of yellow and green on the walls and floor maintains color continuity with the over-all scheme

In the master bedroom, a bright overscaled plaid (in squares of greens and blues) provides a burst of flamboyant color in floor-to-ceiling draperies and quilted bedspread of the same material. Furniture with clean lines and handsome grain suits the contemporary mood of the room. Appropriately enough, the floor is finished in square oak blocks

Change of pace comes in the living room where the color scheme shifts to a restful and refreshing balance of white and beige. A touch of charcoal in the over-all pattern of the draperies supplies a subdued but essential note of contrast. Choice of furniture provides a tasteful relationship in scale and design between the wood and upholstered pieces

For a young girl, the third bedroom in the house is treated in a nostalgic vein with a gay floral pattern for draperies and matching spread (ready-mades as in all the bedrooms). A bit of wisdom: sizable night table with ample storage space

Upholstered pieces (left) Flexsteel's Contemporama group; all other furniture from Basic-Witz; rugs throughout by Gulistan; ready-made draperies, bedspreads from Beau Ideal; box springs and mattresses by Bemco; Eastern Products' drapery hardware

Regional preferences often influence the design of the manufactured home

house 6

The manufacturer of a home does not arbitrarily arrive at a certain style or plan by mere whim—and if it sells, well and good. Engineering, production, mass purchasing of materials (factors affecting costs) must be charted months ahead of actual fabrication. Therefore, close study of the wants and needs of the individual home buyers in the area of distribution are surveyed and analyzed to produce a home compatible to the taste and to the climate in which they live. The manufactured home, possibly more than any other, reflects this influence because it represents the degree of salability of the product. This three-bedroom, two-bathroom house is the expression of such consumer research. Shown here without the luxury of plant growth, its substantial façade is indicative of the hidden assets in structure and plan

House manufactured by W. G. Best Homes; built by Lusk Homes, Inc., Kokomo, Indiana. The price is $12,800 not including lot

A versatile performer, the bank of shutters at the window wall of the living room provides privacy when needed, adds to the apparent height of the room and also introduces the element of pattern into the otherwise restrained scheme. Low wall (see plan) separates living and dining areas

Light and bright as a solarium, the kitchen combines the cool beige of the base cabinets with natural birch in the wall storage units and the sheen of stainless-steel appliances. Tile floor adds a touch of strong color. Table near the window doubles as working surface and handy snack bar for serving children's breakfasts

Broad candy stripes on bed and bolster, on café curtains and awninglike valance are repeated on the closet door, giving the young girl's room a sprightly continuity. Low bench stretching from the bed to the corner does double duty as a night table and supplementary seating space

FRANK RUSSELL

Space-making strategy in the master bedroom was implemented by the use of sliding shoji panels that run ceiling-high across the end of the room. With light from windows on one side, artificial lighting on the other, this luminous backdrop gives a conventional room the stamp of personal planning

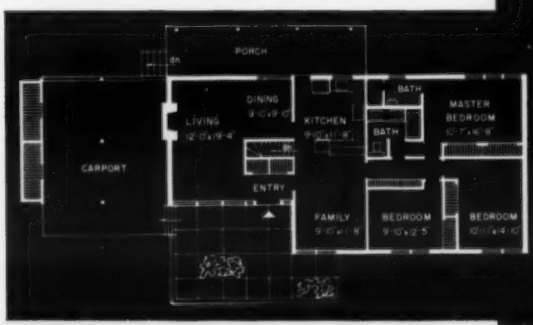
F. M. DEMAREST

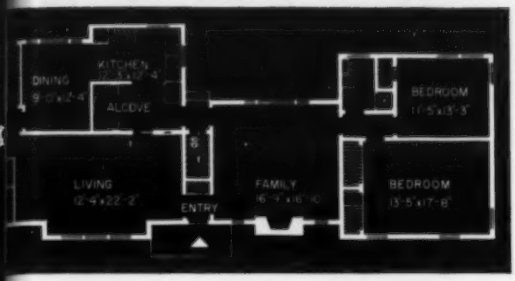
house 7

Refuting the common conception of the manufactured home as limited in dimensions and choice of materials, the exterior of this house of *Holiday Hill* masonry units differs not a whit in appearance from its custom-built neighbors. Nor should it: even though it is pre-engineered, it is big (1,765 square feet), good-looking and almost tailor-made, inside and out, to suit its owners' tastes

Designer and manufacturer: Lesco Homes, Martinsville, Virginia. Builder: Power Construction Co., Greensboro, North Carolina. Price: $26,950 without land, but with rugs, draperies, appliances, heating, cooling

house 9

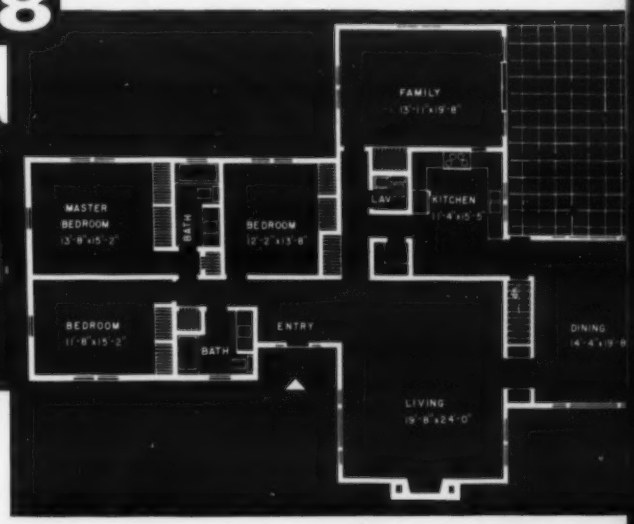




The manufactured home has no limitations as to size, variety or choice of materials

house 8

KRANTZEN STUDIOS



LUIS LEMUS

Beautifully suited to its hillside site, the house at left (1,812 square feet) is a tribute to the nuance of which premanufacture is capable. Most attractively, it is built of the kind of brick called "peachbloom" in Georgia

The *Pine Valley* by Knox Corporation, Atlanta, Georgia. Architects: Painter, Weeks and McCarty, Knoxville, Tennessee. Price, exclusive of land: $20,800, including oven, range and dishwasher

The ingrained sense of tradition which means complete familiarity of style and materials is epitomized in this house—a dwelling noteworthy for its handsome façade and an exemplary apportioning of 2,486 square feet of space

The *Broadwood* by Pease Woodwork Company of Hamilton, Ohio. Architect: Lon H. Purcell. Price, without land: $35,000 (this includes $5,000 for the appliances and optional features as air-conditioning and landscaping)

house 7

Each of these houses possesses a definite sweep of space—a factor of immeasurable benefit to the decorator wise enough to know how to use it

F. M. DEMAREST

Since spaciousness, even when it is factual, does well with a certain amount of emphasis to sustain its flow, the first step here was to establish a pale background with delicate celadon-green walls, white flooring, a sandy gold rug and white draperies hung over sheer white glass curtains. As a result, there is no sense at all of restriction: space, both to the eye and to the foot, is here to stay. Furniture, for the most part, is dark in hue: definite, dramatic, lightened here and there with accents of gold, lemon and orange

Furniture from the Night and Day collection by Dixie; Karastan rug; Amtico floor tile

In certain rooms, space should be tempered—warmed, in a sense, and since family rooms are synonymous with livability, this one takes on a glow with walls paneled in knotty pine

North Hickory armchairs; Century table, Dixie Hi-Fi-TV unit

Kitchen is an L "wrapped" around a circular breakfast alcove. Walls are pale aqua; mahogany cabinets are premanufactured

Hotpoint refrigerator, oven and cook-top; Nevamar counter-tops; Miami-Carey hood and fan; Briggs sink; Lesco Homes cabinets

house 8

The manufactured home allows the interior decorator complete freedom of expression

The approach to any home should be something more than the mere opening of a door: in the Pease house, it is much more—a sheltered little cove viewed from the living room, and since it is part of a view, worth looking at. Iron grillwork frames a covered entryway; a colonial settle offers not only welcome but a certain inkling of decorative things-to-come, and once inside the door, the visitor is in a true foyer—the only way to enter a home rather than to be thrust into it

LIVING
Room
of the
Month

ROBERT SILVA

Master bedroom (above) and guest room (opposite) are vastly different in style, but equally stylish. The first is treated in the colonial manner with maple furniture and that time-honored symbol of tradition—a tester bed. The second is completely contemporary and very gay with red and orange walls and draperies, cherry bed and chests and a pair of good-looking black lacquered side chairs

Opposite: *Kling Cherry Trend furniture; Charlotte Chair lacquered chairs; Deltox rug; Evertast Verona Damask drapery, bedspread fabric*

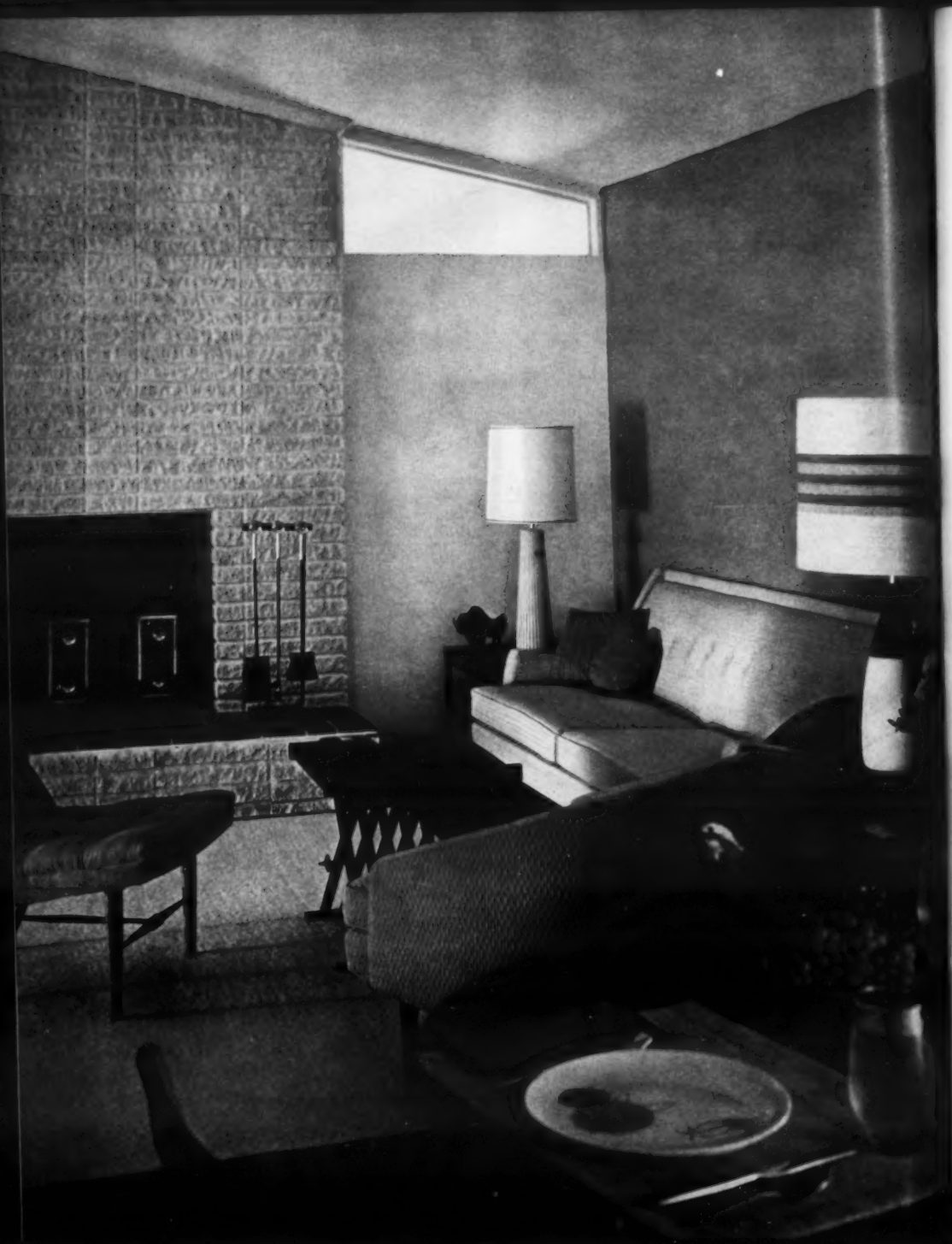
A departure—decorationwise—in another direction, the dining room is contemporary, certainly, but with the elegant overtones of another day. The chairs, for all the newness of their design, have a distinct Regency touch about them, and the shoji screens are as old in concept as the Orient itself. Furniture by Paul McCobb

For stores featuring Kling furniture, see *Stores in Your Vicinity*

house 9

It is easily possible to achieve complete harmony between design and site in the manufactured home

Most laymen entertain a certain doubt as to whether or not a contemporary house can be romantic—a question often justified, since too many modern structures are about as romantic as shoe boxes. The Knox house, however, because of its design and fortuitous setting, has an imaginative quality which is inescapable. It is also, as you will see, a quality which does not stop at the front door



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Furniture
Brookpor

In the living room (opposite), a palette of warm colors glows against a white background like a little sunset. The furniture, too, is a fortunate choice: like the house, it does not belabor the fact that it is contemporary (some of the pieces, actually, are quite derivative), and offers—again, like the house—the pleasantest possible degree of comfort and grace of line

Furniture from Drexel's Declaration group; Calloway rug; Pittsburgh paint; Brookpark's Melmac dinnerware; International stainless steel; Libbey glasses

By way of consistency, each of the three bedrooms is furnished with walnut pieces from the same group used in the living room. Similarly, colors in the first two (above and left) are warm: pumpkin, topaz and mango with accents of charcoal and black. Then the tune changes, and in the master bedroom (below), various values of turquoise hold forth in the walls, draperies, rug and upholstery. One clear white note sings out: the tufted coverlet on the tester bed

In each bedroom: Calloway rugs; Cohn-Hall-Marx drapery fabrics; Southern Cross Springwall box springs, mattresses; Foamex pillows; Kirsch drapery hardware

Colorwise, (below) the two baths complement the bedrooms they serve. The first (left) is beige and cocoa throughout—floor, walls and fixtures, while the master bath (right), like the master bedroom, glitters in bright turquoise and snowy white

ALL ACCESSORIES: RICH'S, INC., ATLANTA
ALL PAINTINGS: ATLANTA ART INSTITUTE

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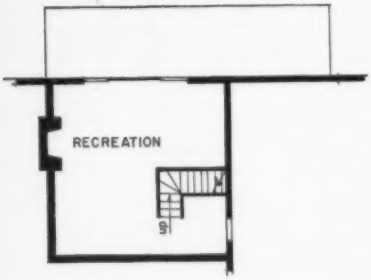


Recreation room (below) occupies exactly 375 square feet of the lower level—space enough for almost any kind of family fun. Reached by an open staircase from the kitchen, it has its own fireplace for winter warmth, its own terrace for summer lounging. Walls are a pale, pear green with a dado of cane-patterned plastic wall-covering; vinyl-cork floor is the color of old driftwood

Scroll aluminum furniture; armchairs by Artistic Furniture

Kitchen is a sunny affair with bright-yellow cabinets, white walls and a pass-through next to wall-oven to facilitate serving in adjacent family room

RCA Whirlpool cabinets, combination refrigerator-freezer, oven and cook-top; Vent-A-Hood fan and hood; Formica counter-tops; Armstrong vinyl-tile flooring

LUIS LEMUS

Advantageous location of the kitchen makes serving—indoors or out—a fairly simple operation. Both formal dining area and family room are immediately adjacent; the upper level terrace (below) is only a step away

Family-room dining pieces and lounge chair from Drexel's Declaration *group*

The hillside site is further exploited by a third outdoor living area—a screened porch (below) which extends like a balcony across half the rear of house at upper level. Stairs lead down to the lower terrace for which the porch provides a sheltering roof

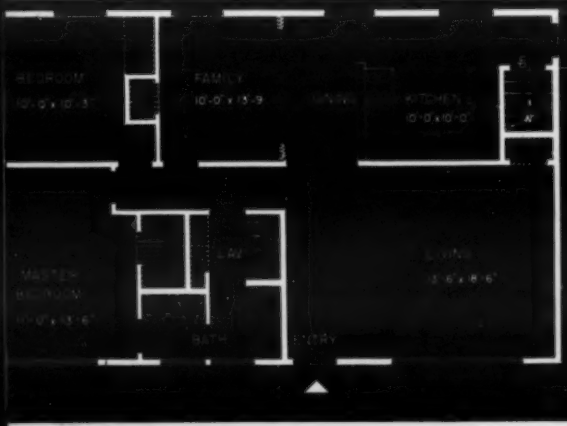
house 10

How one family planned a manufactured home of their own

When David and Janeece Berry, of Atlanta, set about acquiring their first house, they heard of a manufactured home which they could design themselves with the builder's help. The system includes a kit with cardboard templates of floor-plan components—bedrooms, baths, living room, kitchen, etc.—which can be varied until a house of the desired size and arrangement is reached. Like most young families, the Berrys' ideas were larger than their purse and the first house they planned was beyond their present means (it is the home immediately following the one shown here). Compromise being the practical course, the Berrys then evolved a home they could afford now and which, they feel, will serve them, son Clint, and a second child for the next five years.

So that the Berrys would not give up the idea of home-ownership, builder Douglas Wood helped them plan this house of 1,070 square feet, including a family room off the kitchen, which can be closed later as a bedroom for their second child. Exterior is a contemporary design they detailed with builder's help

Price: in Atlanta, $13,000 plus lot. By American Houses



The Berrys selected not only a favorite color scheme, but conservative, well-designed furniture which could be augmented over a period of time and eventually be moved, in toto, to their future, larger home. Below, a long view down the bedroom hall is a good indication of the surprising sweep of space possible in a well-planned manufactured home

Throughout this and the following house: walnut furniture from the Charter group by Founders; Thayer Coggin upholstered pieces; pure nylon rugs by E. T. Barwick; Kandell drapery fabrics. Decoration by George P. Foote of The Pacer, Atlanta, Georgia

LUIS LEMUS

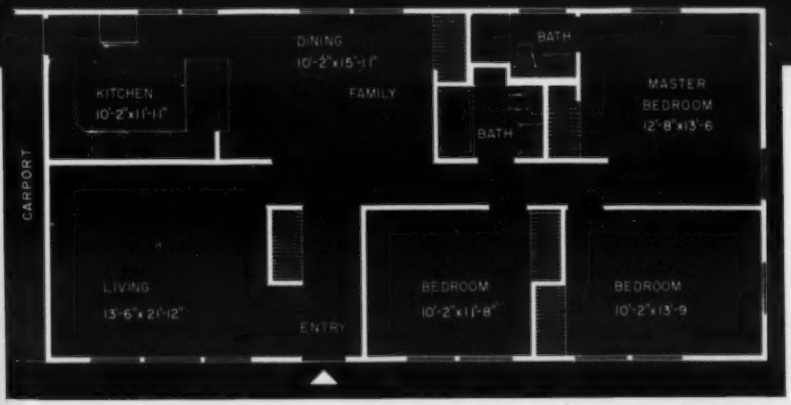
Large expanses of color—walls, draperies and floors—were kept in the same basic scheme throughout the house to provide the sense of continuity which makes a small house seem large. In the master bedroom (right), muted accents in pillows and upholstery supply the verve necessary to an interesting room, and in the second bedroom (below), walnut pieces from the same group are used with a bold plaid linen, a painting and a few simple, effective accessories

house 11

A builder creates a composite of family preferences

Since builder Douglas Wood discovered that the Berrys' first and favorite house plan was much like what hundreds of other young families had wanted, he decided to go ahead and build it as a model home in the same community. To illustrate, too, how a family can incorporate what they already have in the decoration of their next, larger home, he used the same furniture, rugs and fabrics as the Berrys used, varying the scheme with different colors and accessories. The house is shown here: 1,200 square feet with three bedrooms, two full baths, a large family room and a formal living room—an embodiment of what builder Douglas Wood feels the young Atlanta homemaker wants in a house

Price: in Atlanta $14,750 plus lot. By American Houses



LEIS LEMES

house 11

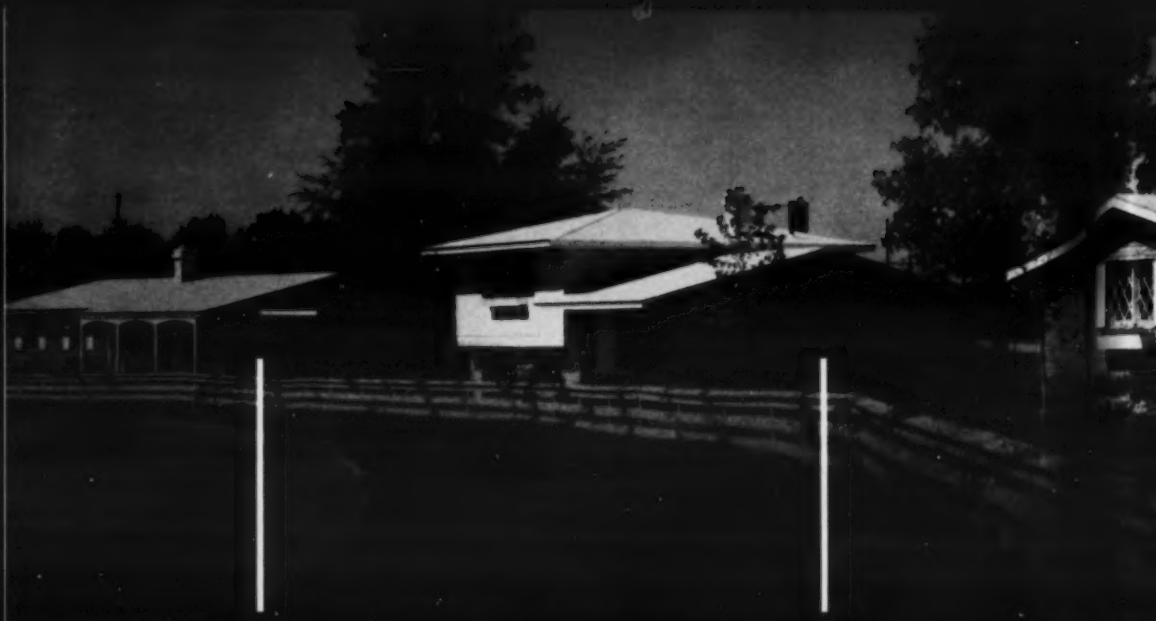
Builder's informal research revealed that young homemakers in Atlanta want a spacious living room, of an architectural simplicity that permits individuality in decoration. They also want a separate, informal family room near the kitchen but not completely a part of it. At right, a partition somewhat deeper than the wall cabinets and a laminate-topped snack counter give the necessary sense of separation. Family room gives the same general effect of the more formal living area through use of the same wall color and furniture from the same group of light-scaled walnut pieces. An abundance of kitchen cabinets was high on list of preferences

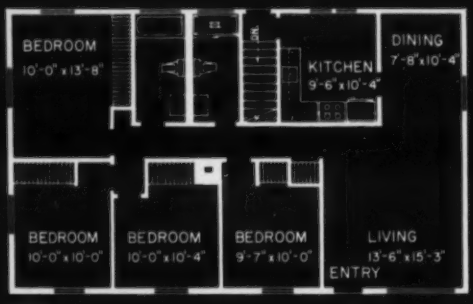
Based on confabs with young couples like one at left with the David Berrys, Douglas Wood gleaned the specifications for the house shown here. He not only works out floor plans and design details with them, but helps with financing procedure

See *Your Guide to This Issue* for further information

With some amplification, the decorative scheme in the large house—furniture and colorwise—is analogous to that of the small. Utterly successful, it proved conclusively to Mr. Wood that the Berrys' ideas for their original house were sound enough to endure

Master bath features a tiled stall shower with sliding glass door. Second bath, opening to bedroom corridor, includes a tub with shower. Two full baths were optimum requirement





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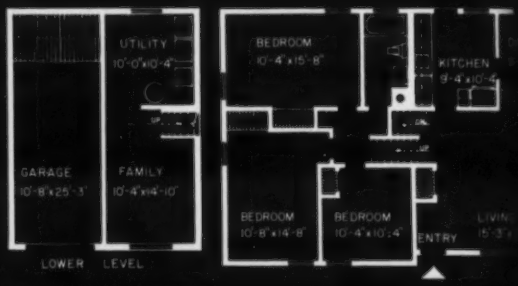

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house 12

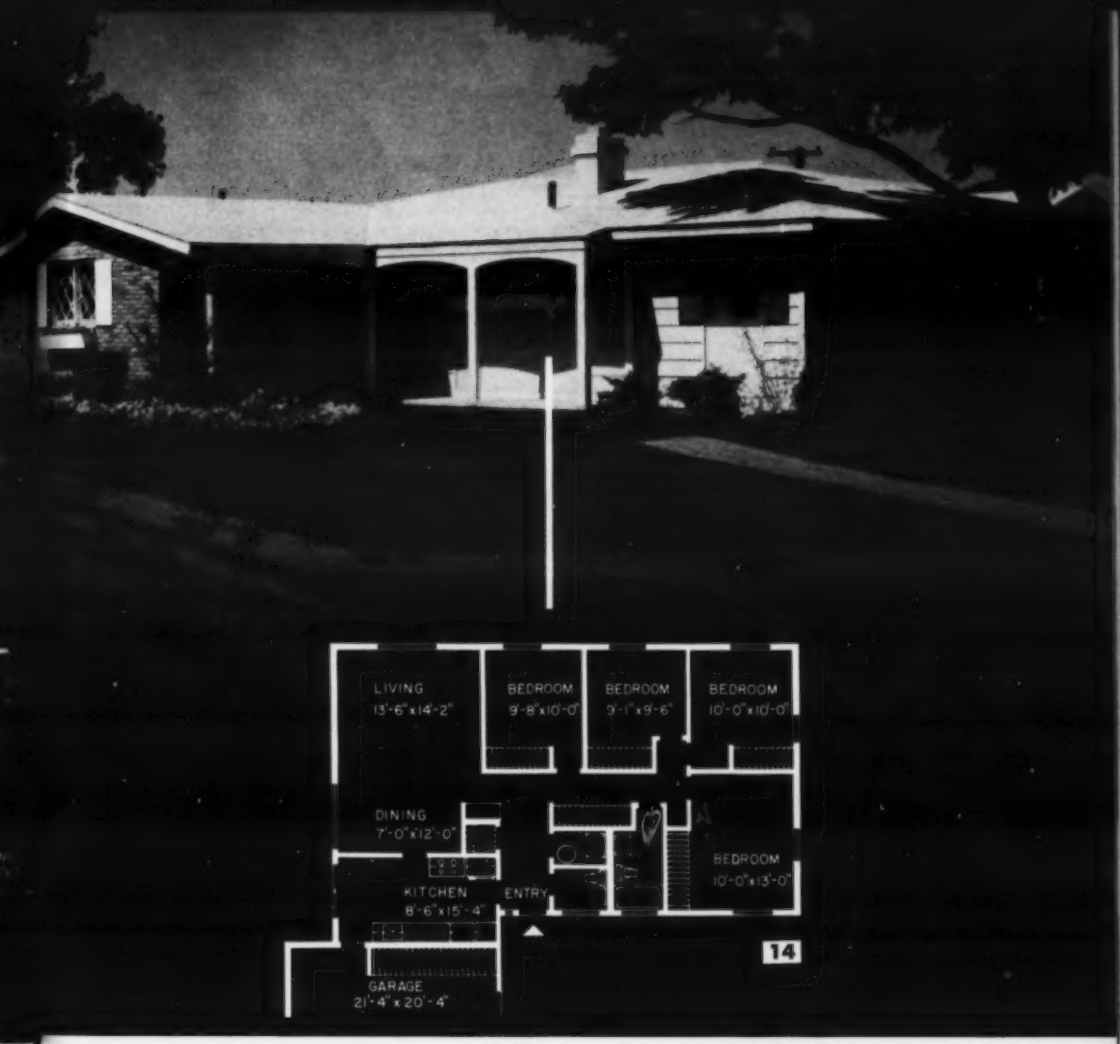
Creating a home with more living space than its exterior might suggest is a neat design trick. This compact structure has 1,200 square feet in an adaptable plan which permits either three or four bedrooms (two of them corner rooms with dual exposure), two full baths. Especially important to the small house is the relationship to its plot, allowing for variety in outdoor living arrangements—a rear terrace and a carport designed to double as a sheltered family room. Used brick, shutters and a small veranda are picturesque colonial details

Price: in Toledo, Ohio, $12,450, plus lot, including kitchen cabinets and carpeting. All three houses by Scholz Homes, Incorporated

house 13

A change in visual pace, the next house in the neighborhood is a split-level design, landscaped to blend harmoniously with its flat site. In a total of 1,388 square feet, there is an upper sleeping level with three bedrooms and bath, an intermediate living-dining level and a lower arrangement of family room, utility and general storage spaces and single-car garage. As another means of avoiding a repetitive streetside look, the exterior is a combination of painted brick and vertically-grooved hardboard, in a contemporary design

Price: in Toledo, Ohio, $15,450, plus lot, including the following kitchen equipment: cabinets, surface units and oven



A community of manufactured homes can present great visual variety

house 14

Ninety-degree roof ridge lines—gabled garage wing, intersecting four-way pitch on the house proper—provide the major difference in exterior appearance in the third home. The materials are a combination of used brick and horizontally-grooved hardboard. Again, there is a choice in interior planning of either a fourth bedroom or a larger living area; the house has a bath and a half. The attached, single-car garage has access directly to the kitchen to facilitate unloading supplies from the car and for availability of a general storage locker

Price: in Toledo, Ohio, $15,450, plus lot, including the following kitchen equipment: cabinets, surface units and oven

An open letter to parents

Why your child should learn a foreign language

By Jacob Ornstein, Ph.D.

The scene was a garden party in Berlin. An American correspondent who was present reported his amazement at seeing eight- and nine-year-old American children acting as interpreters for their tongue-tied parents and correcting their halting attempts at speaking German. Actually, there was nothing unusual in this performance—children master languages painlessly, and with a perfect accent. The older a person grows, the harder the process becomes.

It is ironical that American children who enjoy advantages unknown elsewhere are, from the language viewpoint, the most underprivileged children in the world. Ours is the only civilized land where language instruction is not begun in the elementary grades. In such countries as Denmark, Norway and Switzerland, the individual who graduates from school without a knowledge of two or three languages is looked upon as an ignoramus by his fellows.

Chances are that your child is at this very moment deprived of the opportunity to learn a foreign language. Why? Simply because our school system some years ago relegated this subject to the educational

scrap heap. Since 1914 linguistic study in the United States has declined to such an extent that we are faced with a serious shortage of persons able to speak to foreign peoples in their own tongues. As Senator J. W. Fulbright, of Arkansas, said recently, "There is no doubt that one of the great handicaps in carrying on international relations is the lack of foreign languages on the part of the personnel in our government. Americans are notoriously poor linguists; it is important that the study of languages be emphasized in our schools."

Unfortunately, so many educators have been indifferent or hostile to language study that the general public remains poorly informed about the subject. It is, for example, not widely known that the ideal period to begin a language, as the research of psychologists and linguists indicates, is between the ages of five and ten. At this time the speech organs are completely flexible and not one of the world's 3,000 languages is difficult for the child. Moreover, the paralyzing inhibitions which make the adult stumble over foreign sounds are completely absent. Dr. C. Judson Herrick, Professor Emeritus of Neurology, University of Chicago, has this to say, "There can be no doubt that the most favorable time to begin to learn a second language is the preadolescent period. A child who has learned a second language 'naturally' at this age is prepared to acquire additional languages later with greater facility."

So receptive are tots to foreign languages that the experts cannot agree as to how many tongues a child can acquire at the same time. British psychologist H. W. Tomb liked to tell of British children in colonial India who, at the age of three or four years, were conversing freely with their parents in English, with their nurses in Bengali, with the gardeners in Santali, and with the house-servants in Hindustani.

The neglect of this potential in children is one of the tragedies of American education. Nevertheless, there are signs that American parents are no longer content to short-change their children in the language department. In 1952, public leaders, educators and parents became interested in FLES—the movement to introduce foreign languages into the elementary schools. From small beginnings the trend has gained momentum, and there are by now some 300,000 children who are becoming linguists in French, German, Spanish, Italian and other tongues in some 2,000 schools. Although this may sound impressive, it still means that less than one child out of 100 has a chance at a foreign language.

Your community may be one of the fortunate few where FLES is a reality. If so, you are no doubt familiar with the almost spectacular results achieved in these new programs. This is because the old-fashioned grammar-book method has been thrown out of the window in favor of an approach which is dramatic, colorful, and which is geared to the everyday, spoken language.

Children learn to speak a foreign language by imitating their teacher, who leads them in informal chitchat, singing, playing games and acting out simple, humorous little plays. Memorization is avoided and word meanings are driven home through pictures, drawings, figurines and even polyglot puppets. In some cities, fast-moving TV programs are piped into all the FLES classes of its schools. Elsewhere, tape recorders give the youngsters additional opportunities to improve their pronunciation and to experience the thrill of hearing their own voices in a foreign tongue.

There are basically two types of these programs in operation today. In the first, the teacher rides herd over a number of classes, spending ten to twenty minutes in each. In the second type, no special period is set aside, but the home-room teacher integrates the instruction into classroom activities. Thus, in arithmetic class the children would be taught to count, not only in English but also in French, Spanish or whatever the language might be.

How much can your child achieve in a good FLES program? Languages take time, and the best results are achieved where there is a sequence of courses lasting a number of years. Experimentation thus far indicates that if the child begins the study in the third or fourth grade, he should have a working command of the spoken idiom by the time junior high is completed. By then he is ready for more advanced work at the high school and college levels. What is more important, there is little chance that he will ever forget the second language acquired at this impressionable age.

You may have often heard the myth that Americans do not care for languages, and are poor at learning them. Recent experience has pretty well exploded this misconception. Children particularly love the mystery of foreign-sounding words as their interest in pig-Latin, double-Dutch and other code languages reveals. In Hicksville, Long Island, El Paso, Schenectady, San Diego and other cities where FLES is flourishing, the youthful learners have proved their interest in languages by babbling it incessantly on the streets, in the playground and at home—in order to mystify their nonlinguistic elders. Shamed by their ignorance, parents all over the country have petitioned school boards for courses "just like our children are getting."

It is no exaggeration to say that most children regard language learning as out-and-out fun. At times there is even a tendency to neglect other subjects. In Holland, Michigan, for example, a group of fifth-grade German pupils got together one weekend to write an original playlet. While they did not receive a Nobel literary prize for their masterpiece, their teacher was elated to find that it required little correction.

The interest of [Continued on page 150]

OBBLIGATO TO DINING

A distinguished interior designer once observed that decoration and music have three factors in common: theme, harmony and accent, and that the success of any composition in either category depends upon the skill with which these qualities are interlaced. This is a statement so sound it is a truism, yet, like all good advice, it is ignored as often as it is taken to heart. The dining room, for example, is an inveterate offender. We all occasionally sit down to dinner in (at first glance) good-looking rooms, tastefully furnished, appealing in color, only to realize (at second glance) that the table setting is sounding a howling note of discord: completely at odds with its background, it is an alien accent in the wrong pew. Yet, per se, it is most attractive; its only fault is that it belongs elsewhere. And that is our premise: china, crystal and silver—to appear at its best—*should inspire the decoration of the room it is used in*. Otherwise, it can do to a dining room what a red dress can do to a Titian-haired woman: ruin her. Naturally, like all idealistic decoration, perfect accord is not accomplished overnight, but keeping one eye on the china and the other on the walls and draperies will eventually produce the kind of dovetailed harmony we have devised for you here.

THREE VARIATIONS ON A BROCADE-INSPIRED THEME

Complete correlation is established in the vignette opposite by the use of one motif—white and gold brocade, and even though it is interpreted differently in the wallpaper, fabrics and china, the Renaissance quality remains true. Goblet and flatware are contrasting but congruous accents. *Florentine* dinnerware by Stangl; *Dawn Star* sterling flatware by Wallace; *Provincial* goblet by Imperial Glass. Bloomcraft rayon acetate, cotton and linen fabrics; Van Luit wallpaper

ALL PHOTOGRAPHS BY LUIS LEWIS

Provocative contrast in pattern, unity in color

Because they are all executed in mutations of green and blue, there is no wrangling among the three patterns below: the Italian street scene of the wallpaper, the stripes of the drapery fabric, the Spanish medallion of the china. Silver is simple, sophisticated, and the bowl of the goblet is exactly the right shade of deep, clear emerald. *Granada* Continental china by Rosenthal-Block; *Lafayette* sterling flatware by Towle; *Killarney* goblet by Tiffin. Kandell polished sateen; Katzenbach & Warren wallpaper

THE HUES OF BIRDS AND FLOWERS DETERMINE A SCHEME

An acceptable variation in decorating is "building" a room around a painting. In this instance, the inspiration is a floral wallpaper with its greens transposed into china, its mauves into crystal, and finally—to be on the side of perfection—its flowers restated in the bas-relief ornament of the flatware. Syracuse *Candlelight* china; *Sea Rose* sterling flatware by Gorham; *Symphony* goblet by Bryce. Kandell polished sateen drapery fabric; wallpaper: *The Natchez* from the Birge *Colonial* collection

See *Your Guide to This Issue* for further information

Canapés and *flowing bowls*

Since the day of Carry Nation and her ax, there has been an enormous amount of dissension as to the true significance of the cocktail. Is it another signpost to the primrose path or simply one of the more comforting aspects of our times? To the *bon vivant*, of course, it is the latter—an apéritif to be drunk with certain accompaniments in anticipation of a good dinner; a ruse to rouse the taste buds and give the guest a sense of confidence in what is to come. It is with this aspect, naturally, that we are concerned, and since we don't believe in pressing Martinis upon people who don't like them, the cocktail itself—at least as a predinner drink—we leave up to you. We *have* investigated a group of potions to be served after dinner or at midnight or on chilly afternoons—entertainment drinks: a mulled Swedish punch, for one, a wassail bowl for another. But our prime interests here are the tidbit, the snack and the canapé. We know some hostesses to whom the preparation of hors d'oeuvres is as enervating as a day in the laundry, and for them we cite a few trifles which will take them about ten minutes to assemble. For the more ambitious (and interested) cook, we have a group of *bonnes bouches* which will keep them out of the laundry indefinitely. None, however, is complicated to the point of absurdity, and each is delicious: a wonderful blend of shrimps in tiny paste puffs; water chestnuts and cheese whirled together in pinwheels; a purée of Macadamia nuts and chicken livers; minuscule meat-balls scented with vermouth; curried Brazil nuts and an elegant pâté so simple, actually, that a child can make it. Take your pick, or, if you feel up to it, try them all, never forgetting that they are quite as good with tomato juice as they are with champagne. Whether they perform as a curtain-raiser or as the main event (if you serve enough of them, that's just what they will be), their sole purpose is to help turn an occasion devoted to food and drink and good conversation into what a great chef once defined—and so wisely—as a perfect pattern of harmony.

Recipes begin on page 138

SILVER-PLATED HOLLOW WARE AND STERLING FLATWARE BY WALLACE

SCOTT HYDE

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Canapés and flowing bowls [Continued from page 137]

QUICK AND EASY

CURRIED BRAZIL NUTS

¼ cup vegetable oil
1 pound shelled Brazil nuts
1 tablespoon curry powder
salt

- Heat vegetable oil in saucepan.
- Add shelled Brazil nuts and curry powder.
- Cook, stirring constantly, until Brazil nuts are golden.
- Sprinkle lightly with salt.
- Serve hot.

Variations:
Garlic salt may be used in place of curry powder and salt.
Chili powder may also be substituted for curry.

MUSHROOMS TABASCO

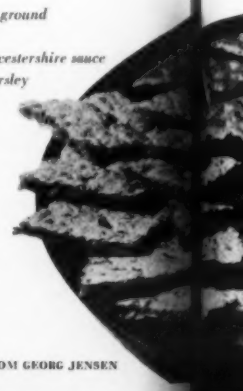
½ cup butter
1 8-ounce can whole mushrooms
1 2-ounce can anchovies
1 large onion, chopped
2 small cloves garlic, peeled
juice of two lemons
½ teaspoon Tabasco
salt to taste

- Melt butter in saucepan and add drained mushrooms.
- Add remaining ingredients and simmer for 20 minutes.
- Serve hot on cocktail picks.

STEAK TARTARE

2 pounds ground round or sirloin beef
½ cup finely chopped onion
2 cloves garlic, minced
1 teaspoon salt
1 teaspoon freshly ground black pepper
2 tablespoons Worcestershire sauce
¼ cup chopped parsley
½ cup cognac

- Place ground beef in a bowl and add remaining ingredients.
- Mix together thoroughly and refrigerate until ready to serve.
- Serve in bowl with pumpernickel bread and assorted crackers or spread on Melba rounds, or crackers, salty rye.



CHEESE BOARD FROM GEORG JENSEN

BRAZIL-NUT-SHRIMP BALLS

2 cups ground, cooked shrimp
¼ cup chopped Brazil nuts
2 eggs, beaten
salt, pepper and ground ginger to taste
¼ cup flour
butter

- Combine ground shrimp and chopped Brazil nuts.
- Add eggs, salt, pepper and ginger and mix well.
- Form mixture into small balls and roll in flour.
- Brown quickly in butter in a skillet.
- Serve speared on cocktail picks.

HOT TUNA TEASERS

1 can tuna
1 tablespoon catsup
¼ teaspoon Worcestershire sauce
¼ teaspoon salt
dash cayenne pepper
¼ cup mayonnaise
2 tablespoons Rhine wine

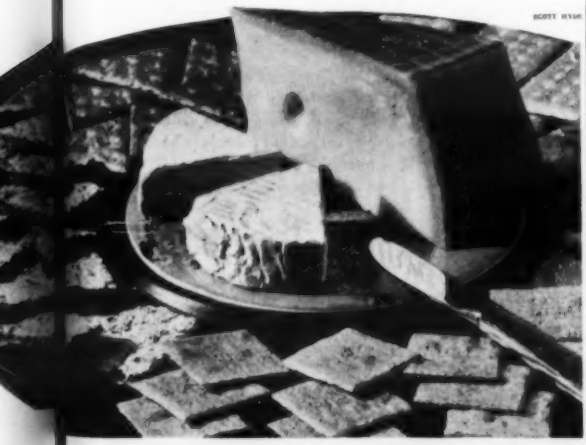
- Flake tuna, blend thoroughly with remaining ingredients.
- Spread on crackers or Melba rounds.
- Place under broiler to brown lightly.
- Garnish with paprika.

LOBSTER-SARDINE CANAPÉ

1 frozen South African rock lobster tail
¼ cup mayonnaise
2 tablespoons minced fresh parsley
salt
buttered Melba rounds
1 can whole Norway sardines, drained
lemon, thinly sliced
fresh parsley sprigs

- Cook lobster tail according to package directions and remove from shell.
- Chop lobster meat finely.
- Combine chopped lobster with mayonnaise, parsley and salt to make a paste.
- Spread paste on buttered Melba rounds and top with a whole Norway sardine.
- Garnish with slice of lemon and a sprig of parsley.

SCOTT HYDE



[Continued on page 140]

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Canapés and flowing bowls [Continued from page 139]

SARDINE-STUFFED EGGS

hard-cooked eggs
India relish
mayonnaise
salt and pepper
whole Norway sardines, drained

- Remove shells from eggs and cut in half lengthwise.
- Scoop out yolks and combine with India relish, mayonnaise and seasoning.
- Stuff each egg-half with egg-yolk mixture and top with a whole sardine.

HOT PARMESAN BITES

1 cup mayonnaise
½ cup grated Parmesan cheese
2 teaspoons Worcestershire sauce
¼ teaspoon onion salt
1 tablespoon sherry

- Combine all ingredients and mix thoroughly.
- Place ½ teaspoon of mixture on small crackers.
- Sprinkle with additional grated cheese and onion salt.
- Place crackers under broiler long enough to brown lightly.

SOY SHRIMP AND PICKLED ONIONS

1 pound medium-size shrimp, cooked
½ cup LaChoy soy sauce
1 jar pickled onions

- Marinate cooked shrimp in soy sauce for one hour.
- Drain and alternate shrimp and pickled onions on skewers.
- Chill and serve.
- Yield: 1½ dozen.

THE "BE-PREPARED" SCHOOL: DO THESE THE DAY BEFORE

COGNAC PÂTÉ

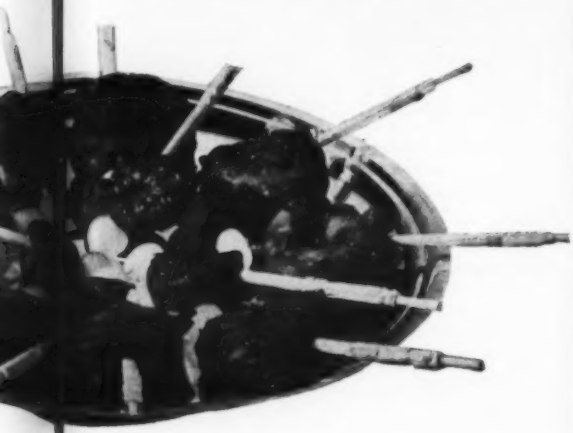
1 pound liverwurst
¼ cup finely chopped onion
1 teaspoon prepared mustard
¼ cup sour cream
¼ cup cognac

- Place liverwurst in a bowl and mash thoroughly.
- Add remaining ingredients and mix until well-blended.
- Chill in refrigerator until ready to serve.

MACADAMIA NUT-CHICKEN-LIVER SPREAD

6 chicken livers
2 tablespoons softened butter
salt and pepper
1½-2 tablespoons heavy cream
½ cup finely chopped Macadamia nuts

- Simmer chicken livers in enough water to cover until tender.
- Set aside to cool.
- Place all ingredients in a blender container and blend until smooth.
- Chill before serving.
- Spread on crackers, Melba rounds or cucumber slices.



COCKTAIL PASTIES

To reheat pasties, place in a paper bag on a cooky sheet and heat in oven until warmed through.

1 14-ounce can corned beef
2 medium potatoes
2 medium onions
1¼ cups boiling water
2 packages prepared pastry mix
½ cup blended whiskey

- Cut corned beef into small pieces.
- Cut potatoes and onions into small cubes; combine with corned beef in saucepan.
- Add boiling water and simmer until potatoes are tender and liquid has almost evaporated.
- Set aside to cool.
- Prepare pastry mix according to package directions.
- Roll out pastry to ⅛-inch thickness and cut into 2-inch squares.
- Place a teaspoon of corned-beef filling on each square and fold over to make a triangle.
- Seal edges together firmly with the prongs of a fork. Cut a slit in top of pastry.
- Place on a cooky sheet and bake in a hot oven (400° F.) for 12 minutes.
- Remove from oven and while still warm, pour ¼-½ teaspoon blended whiskey into each one.
- Serve hot or cold.
- Yield: approximately 6 dozen.

[Continued on page 142]

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All prices listed are slightly higher West of Rockies

The WAGNER MFG. CO., Dept. 601, Sidney, Ohio

Canapés and flowing bowls

[Continued from page 141]

LIMA BEAN DIP

1 cup frozen baby lima beans
2 3-ounce packages cream cheese
½ teaspoon Tabasco
1½ teaspoons salt
1 teaspoon dry mustard
1 tablespoon lemon juice
1 tablespoon horse-radish

- Cook lima beans according to package directions, using 1 cup lima beans and cooking liquid for dip.
- Place beans and cooking liquid (adding water to make ⅓ cup) in blender container and blend until smooth.
- Add remaining ingredients and blend until combined.
- Chill before serving.
- Garnish with finely chopped parsley or paprika.
- Yield: approximately 2 cups.

SAVORY LIEDERKRANZ SPREAD

1 4-ounce package Liederkranz cheese
½ cup butter
½ teaspoon salt
½ teaspoon prepared mustard
¼ teaspoon pepper
⅛ teaspoon paprika
¼ teaspoon Worcestershire sauce
3 tablespoons finely chopped green pepper
2 tablespoons chopped onion

- Soften Liederkranz cheese and butter to room temperature.
- Cream Liederkranz until smooth and fluffy; gradually cream in butter.
- Stir in remaining ingredients and mix well.
- Spread on thin slices of salty rye or pumpernickel bread.

TUNA-CHEESE ROLL

½ cup finely chopped parsley
1 8-ounce package cream cheese
1 small onion, minced
⅛ cup chopped Brazil nuts
1 can tuna
¼ teaspoon Tabasco
salt and pepper

- To 2 tablespoons of chopped parsley, add remaining ingredients and beat until thick and smooth.
- Season to taste.
- Form into a roll 1½ inches in diameter.
- Spread remaining parsley on waxed paper and roll tuna-cheese roll in parsley.
- Chill well before slicing.

CHEESE LOAF

½ pound sharp Cheddar cheese
¼ pound Switzerland Swiss cheese
¼ pound cream cheese
¼ pound shelled pecans
1 large onion, finely chopped
¼ cup finely chopped parsley
dash Tabasco or cayenne pepper
¼ teaspoon salt
⅛ teaspoon dried tarragon
¼ cup golden dry gin

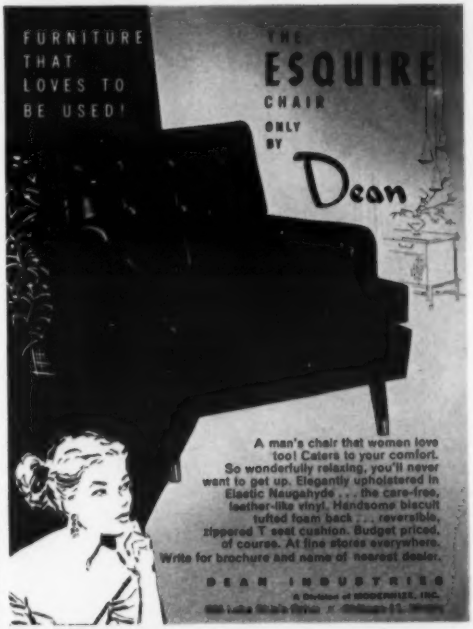
- Place small portions of cheeses, nuts, onion and parsley in blender container and blend thoroughly.
- Repeat until all is blended.
- Add Tabasco and salt to mixture.

[Continued on page 147]

For the hostess who would keep mulled punch hot and canapés warm: a 12-cup carafe and a 2-quart casserole on an electric serving tray. The *Pyrex Cinderella* buffet set

For the pantry-shelf hostess: an assortment of spreads, pâtés and delectable tidbits, plus tiny canapé cuplets to serve them in. The *Gourmet Hostess Party Pack* by General Foods

Another way to keep cocktail accompaniments at their thermal peak: Salton *Hotray* of radiant glass with thermostatic controls. *Harvest Time* Informal china bowls by Iroquois



or cuts, scrapes, burns, all "skinjuries"—

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thE yOUNgEST SEt

One problem the holidays do *not* present is what to give the children. Clothes have never been so pretty nor toys so enchanting, and since little girls are more intrigued with new raiment than little boys, we concentrate first on the young lady above. She is thrice blessed: first, at left, in an Empire flowered print with a white organdy collar and velvet-streamered belt, and at right, in blue broadcloth with a tucked midriff. Both from Suzy Brooks, $9 and $6. At center, another Empire frock with a white lace bodice over aqua and a deep bottle-green velvet sash, by Shephardess, $9.

Bigger than his master, the jumbo Panda is lushly plush, with a *Tweak 'n Squeak* voice-maker installed in his paw. By Gund, 37" in height

Feminine foibles: three needlework kits by Bucilla include *Santa's Mail Bag*, $2.98; *Choir Boys and Girls*, $1.79; *Christmas Glamour Tree*, $1.98. Apron was made with the aid of *Wiss* blunt-end scissors, $2.75

From down under: Mother Kangeroo in amber plush, all the more endearing because of the young one in her pouch. By Gund, 24" high: $12

Panda rug by Princeton Knitting Mills is washable and obliging enough to hold either a pillow or pajamas in its head: $18.95. Deluxe baby gift set—various toiletries by Johnson & Johnson: $3.50

[Continued on page 146]

Fragile...
handle with Johnson's

Skin so delicate, you touch it in wonder...
You know that only the finest skin care will do...
Only the purest powder...
Only the gentlest oil...
Only Johnson's.

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No more tears
from soap in the eyes

Use the shampoo that can't burn or irritate eyes. Leaves the hair silky-soft, easy to comb, manage.

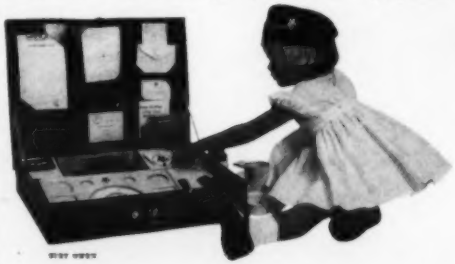
Johnson's
BABY SHAMPOO

The youngest set

[Continued from page 145]

The immortal Pluto and a very gentle tiger join the menagerie. Both animals are by Gund. For "smelling like a rose" moments, Lentheric *Tweedie* toilet water, bath powder ($2.50); bath soap on a rope ($1)

At home and aloft: a *Pfaff* junior sewing machine kit for better doll clothes ($3.00), and a *Little Miss American Airlines Stewardess Set* by Venus Pen & Pencil Co. ($6.00) for any innocent going abroad



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THE DOLLY TOY CO. TIPP CITY, OHIO

Canapés and flowing bowls

[Continued from page 142]

- Combine tarragon and gin, add both to cheese mixture; mix thoroughly.
- Shape into a neat loaf about the size of a pound of butter.
- Garnish with paprika or roll in minced parsley or nuts.
- Chill thoroughly and slice to serve on toast or crackers.

SLIGHTLY COMPLICATED: TAKE YOUR TIME

MEAT BALLS SWEET NOILLY

Meat balls:

1½ pounds ground chuck
1 egg, beaten
1 teaspoon salt
1 tablespoon tomato catsup
¼ cup water
1 slice white bread, crumbled

- Combine all ingredients and mix thoroughly.
- Form mixture into tiny balls.
- Sauté in oil until brown. Remove and set aside.

Sauce:

1 small onion, minced
1 clove garlic, crushed
2 tablespoons olive oil
¼ teaspoon salt
¼ teaspoon orégano
1 teaspoon flour
1 beef bouillon cube
1 cup water
1 teaspoon dry mustard
dash of Angostura bitters
¼ cup blended whiskey
⅓ cup sweet vermouth

- Sauté onion and garlic in oil until tender.
- Add salt and orégano and mix thoroughly.
- Blend in flour; add remaining ingredients and bring to a boil.
- Boil rapidly until sauce is reduced and slightly thickened, stirring to dissolve bouillon cube.
- Place meat balls in sauce and simmer five minutes.
- Serve hot in sauce or use sauce as separate dip.
- Yield: about 50 meat balls.

WATER CHESTNUT-MINCED TONGUE PUFFS

1 stick prepared cream-puff mix
¼ cup butter
½ cup flour
1½ cups milk
1 cup cottage cheese
¼ pound sliced tongue, finely minced
1 5-ounce can LaChoy water chestnuts, diced
½ teaspoon sweet basil
¼ teaspoon pepper
½ teaspoon salt

- Prepare miniature cream puffs according to package directions.
- Melt butter in saucepan.
- Add flour and stir until blended.
- Gradually add milk and cook over moderate heat until thickened, stirring constantly.
- Stir in cottage cheese, tongue, water chestnuts and seasonings.
- Heat through and spoon into cream-puff shells.
- Serve at once.
- Yield: 3 to 3½ dozen.

SHRIMP-CHEESE PUFFS

1 stick prepared cream-puff mix
½ cup canned cooked shrimp, flaked
1 tablespoon chopped pimiento
1 tablespoon lemon juice
3 tablespoons mayonnaise
salt and pepper to taste
¼ cup grated sharp Cheddar cheese

- Prepare miniature cream puffs according to package directions.
- Combine remaining ingredients and mix thoroughly.
- Spoon shrimp-cheese filling into miniature cream puffs.
- Garnish with paprika, if desired.
- Yield: 3 to 3½ dozen puffs.

WATER CHESTNUT PINWHEELS

¾ cup flour
¼ cup butter
2 to 3 tablespoons cold water
1 5-ounce can LaChoy water chestnuts, coarsely chopped
1 cup grated Cheddar cheese
¼ cup butter
½ teaspoon grated onion
dash LaChoy soy sauce

- Sift flour into a bowl. Cut in butter until mixture resembles coarse crumbs.
- Add water and knead gently until dough rounds into a ball.
- Chill dough for one hour.
- Combine ¼ cup chopped water chestnuts with cheese, butter, onion and soy sauce and blend until of spreading consistency.
- Roll out pastry into rectangular shape, ⅛-inch thick.
- Spread filling on pastry and roll in jelly-roll fashion.
- Place remaining chopped water chestnuts on waxed paper and roll pastry in them.
- Wrap roll in waxed paper and chill thoroughly.
- Cut roll into thin slices and place on greased cooky sheets.
- Bake at 400° F. for 10 to 12 minutes.
- Yield: 3½ dozen.

HOT AND SAVORY SARDINE CANAPÉS

1 can Norway sardines

[Continued on page 148]

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Canapés and flowing bowls [Continued from page 147]

2 tablespoons butter
1 tablespoon flour
½ cup milk
⅓ cup mayonnaise
½ teaspoon vinegar
salt and pepper to taste
1 tablespoon chopped, stuffed green olives
1 tablespoon chopped, sweet gherkin pickles
1 teaspoon minced onion
2 teaspoons capers
6 slices white bread
paprika
thin radish slices

- Drain sardines and set aside.
- Melt butter in top of double boiler and blend in flour.
- In separate bowl, combine milk, mayonnaise and vinegar.
- Gradually add mayonnaise mixture to butter and flour, stirring constantly until smooth.
- Season to taste with salt and pepper.
- Continue to cook until mixture thickens.
- Remove and stir in chopped olives, pickles, onion and capers.
- Toast bread lightly on one side, trim off crusts and cut into thirds.
- Arrange a whole sardine on each toast strip and spoon over sauce. Sprinkle with paprika.
- Broil for 5 minutes or until canapés are lightly browned.
- Garnish with slices of radish.
- Yield: 1½ dozen.

MEDALLIONS AFRIKAANS

6 South African rock lobster tails (1½ pound package)
1 cup sour cream
1 tablespoon tarragon vinegar
3 tablespoons chopped walnuts
1 teaspoon paprika
¼ teaspoon Worcestershire sauce
salt to taste

- Place lobster tails in kettle of cold, salted water; bring to boil.
- Remove from heat and drain off hot water.
- Drench in cold water until lobsters are cool enough to handle.
- With kitchen shears, cut through each edge of thin underside membrane and remove.
- Carefully remove meat from shell in one piece and chill in refrigerator until serving time.
- Combine remaining ingredients and mix thoroughly; chill.
- Just before serving, slice lobster meat into rounds.
- Insert cocktail picks in lobster pieces and serve with chilled sauce which has been poured into lobster shells.

Variations:
If desired, replace lobster pieces in shells and serve sauce in a bowl for dipping.

SHRIMP AND CHEESE NIBBLINGS

The first three ingredients are your "nibblings." Prepare them well ahead of time and chill in covered dishes. Make up your sauce ahead of time, also, and reheat in chafing dish for constant service. Chunks of French crusty bread may be served with this, if desired.

2 pounds raw shrimp, shelled and deveined
1 pound Switzerland Swiss cheese, cubed
1 can pitted ripe olives

Sauce:
4 slices bacon, cut in small pieces
4 tablespoons butter
1½ teaspoons garlic salt
1 cup tomato paste
1 cup tomato juice
½ cup water
⅛ teaspoon dried basil
⅛ teaspoon orégano
⅛ teaspoon marjoram
½ cup red wine
½ cup blended whiskey
3 tablespoons lemon juice
minced parsley

- Sauté bacon in a heavy saucepan until crisp.
- Add next 8 ingredients and simmer all together to a rich, but not thick, paste.
- Add wine and blended whiskey and simmer for ½ hour.
- Taste, add lemon juice and additional seasonings, if necessary.
- Pour sauce into chafing dish.
- When sauce is bubbling, add shrimp and cook until pink and just cooked through.
- Just before serving, add cheese and olives. Garnish with parsley.
- Serve with cocktail picks in top layer of nibblings.
- Serves 10 to 15.

PORK TENDERLOIN BITS
(Tahitian style)

1½ pounds boned pork tenderloin
butter
1 teaspoon dry mustard
¼ teaspoon cinnamon
⅛ teaspoon mace
½ teaspoon garlic powder
1 teaspoon salt
½ cup Cherry Kijafa wine
1 tablespoon curry powder
1 can beef gravy

- Cut pork tenderloin into bite-size pieces.
- Sauté in butter until browned.

elegance...A WORD OF MANY MEANINGS. A WHOLE THAT IS THE SUM OF MANY PAINSTAKINGLY CRAFTED PARTS. IT'S THE CANDLELIGHT SHEEN OF BRASS, THE ARTFUL TURN OF LEG, THE WINGED FLIGHT OF CONTOURED BACK.

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- Add remaining ingredients and bring to a boil; simmer 5 to 10 minutes.
- Refrigerate and reheat in sauce when ready to serve.
- Serve in sauce or spear meat with cocktail picks and serve with sauce in a bowl for dipping.
- Yield: approximately 30 to 40 servings.

FOR THE FLOWING BOWL

ENGLISH WASSAIL BOWL

1 cup brown sugar
½ cup water
1 teaspoon ginger
½ teaspoon nutmeg or mace
1 or 2 sticks cinnamon
2 4/5-quart bottles medium-dry sherry
6 eggs, separated
6 small crab apples, stuck with whole cloves

- Combine sugar, water and spices. Bring to a boil.
- Add sherry; heat again, but do not boil.
- Beat egg whites until stiff, but not dry.
- Beat egg yolks until thick and fold in egg whites.
- Slowly add hot wine mixture, stirring constantly.
- Just before serving, float small crab apples on foamy surface.
- Garnish with a little nutmeg and serve hot.
- Yield: 18 servings.

The crab apples may be retrieved and eaten later, with cream.

(The wassail may also be served chilled, if preferred, placing cold, baked apples on the surface.)

MULLED KIJAFA PUNCH

1 4/5-quart bottle Cherry Kijafa wine
1½ cups bourbon whiskey
1½ cups water
3 tablespoons lemon juice
4 tablespoons maple-blended sirup
dash of Angostura bitters
thin lemon slices, stuck with cloves

- Combine all ingredients.
- Heat but do not boil in a flame-proof carafe.
- Serve steaming hot in punch cups or glass coffee cups
- Yield: 10 servings.

NOTE:
If drink is too strong, an additional ½ cup of water may be added. For a sweeter drink, add an additional tablespoon of maple-blended sirup.

STEAMING CHEER-UP

2 lemons, quartered
16 whole cloves
6 cups water
1 cup sugar
2 oranges, thinly sliced
½ cup lemon juice
3 cups blended whiskey

- Stud each lemon quarter with 2 whole cloves.
- Combine water and sugar in saucepan, add lemon quarters.
- Simmer and use sirup as needed for each serving. Keep warm.
- Place in serving cup ¾ cup hot sirup, several slices of orange, one tablespoon of lemon juice and 3 ounces of blended whiskey.
- Repeat for each serving.
- Yield: 8 servings.

SPARKLING PUNCH

½ cup boiling water
½ cup sugar
1 quart orange juice
1½ cups bottled lemon juice
½ quart plum juice
½ of 4/5 quart bottle golden dry gin
½ quart champagne
1 quart lemon sherbet

- Combine boiling water and sugar and stir until dissolved.
- Add fruit juices and gin and chill until ready to serve.
- At serving time, put half of lemon sherbet and half of gin-sirup mixture in punch bowl. Add half the champagne.
- Replenish bowl as required.
- Yield: about 25 servings.

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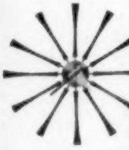

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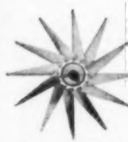

Write Dept. C for free brochure.

An open letter [Continued from page 131]

American parents in language study has also been underestimated. A few years ago, a Norman, Oklahoma, newspaper carried a tiny announcement that a University of Oklahoma faculty member would offer German classes for children every Saturday morning. On the first day the Herr Professor looked out of the window to see that he had caused a traffic jam. A long line of cars loaded with parents eager to introduce their children to the ABC's of German jammed the entrance to the lecture hall. More than a hundred little noses were counted.

Your child will also be eligible for some very important fringe benefits by joining the language march. In today's contracting universe, provincialism is on its way out. One of the most important by-products of language is the improved understanding which it brings of other cultures. A teacher in an Eastern city, not long ago, cited a case illustrating how this works. An Italian immigrant shoemaker, whose shop was located near the school, used to be heckled by the boys for saying such outlandish things as "Your shoe. He is not ready," or "Close the door. He is open." A young boy of old American stock, after several months of exposure to Italian, intervened and delivered a scathing lecture to his chums on their intolerance to someone of different background. In a Midwestern town, fourth-grade pupils volunteered to take part in Christmas parties and choral singing with German societies in the community. A group of New York City children, inspired by their Spanish lessons, insisted on attending church services for recently arrived Puerto Rican families. Thus it is that young linguists not only learn more about the way of life of peoples abroad but many also discover for the first time the twenty million Americans at home who speak some language other than English.

Pen-pal correspondence, endorsed by President Eisenhower, as a part of our program of person-to-person diplomacy, also helps to widen the child's intellectual horizon. A number of American

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Yonkers ....Valmor
NORTH CAROLINA:
Chapel Hill....Pace
Charlotte ....Woodruff's
NORTH DAKOTA:
Fargo....Luger Furniture
OHIO:
Akron....H. M. Strough Co.
Bath....Garth Andrew Co.
Cincinnati....W. A. Brathurd
Cincinnati ....Trefzger's
Cleveland ....Holzheimer's
Cleveland....Shaker Furniture Co.
Columbus....Arts & Crafts
Toledo....Interior Design Inc.
OKLAHOMA:
Oklahoma City....Heenan's Home Furnishings
Oklahoma City....House of Wren
Tulsa ....Cathey's
Tulsa....Empire Furniture Company
OREGON:
Beaverton....Sieberts for Modern
Corvallis....Corvallis Home Furnishings
Eugene ....Rubenstein's
Portland ....Edward's
PENNSYLVANIA:
Philadelphia.Business Furniture Co.
Philadelphia....Sun Furniture Co.
Pittsburgh....The Room, Inc.
Sharon....Planned Interiors
RHODE ISLAND:
Providence....New Interiors
TENNESSEE:
Chattanooga....Fowler Brothers
Knoxville....Modernday Furniture
Memphis...J. Goldsmith & Sons Co.
Nashville....L. Maxwell Smith
TEXAS:
Abilene.Waldrop Furniture Company
Austin....H. M. Oetting
Austin....Revell & Company
Corpus Christi...Frances Furniture, Inc.
Dallas..Anderson's Furniture Studio
Dallas....Contemporary House
El Paso....American Furniture Co.
El Paso....Charlotte's
Fort Worth....Ellison Furniture & Carpet Company
Fort Worth....Fashion Furniture
Harlingen....Jones & Jones
Houston....J. Ray Black Interiors
Houston...G. A. Stowers Furniture Company
Houston....Suniland Furniture Company
McAllen....Jones & Jones
San Antonio.Honigblums Distinctive Home Furnishings
San Antonio....R. G. Studios
San Antonio....G. A. Stowers Furniture Company
Wichita Falls...Thiem House-Parker Square, Inc.
UTAH:
Salt Lake City....Clark-Leaming
Salt Lake City....Z. C. M. I.
VERMONT:
Woodstock....Vermont Workshop
WASHINGTON:
Seattle....B. K. Alsin, Inc.
Seattle....Del-Teet Furniture
Seattle....Northgate Furniture
Spokane....J. Poulin Company
Sumner....Taylor's Furniture Mart
Tacoma....Glasgow Furniture
Tacoma ....Munk's
Vancouver....Vancouver Furniture
Walla Walla...Garden City Furniture
Yakima....Carl Braune
WISCONSIN:
Green Bay....H. C. Prange Co.
Madison ....Gately's
Milwaukee.Forrest-Syvertsen Design Associates
Milwaukee..Milwaukee Boston Store

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towns have eagerly seized the opportunity of being "twinned" with an overseas community. Thus in York, Pennsylvania, "twinned" with Arles, an ancient city of Southern France, 500 grade-school pupils are carrying on a lively correspondence in French and English with their European "twins." As a result, the American children have acquired a new and absorbing interest, not only in the background of France, but also all of the countries surrounding it.

Which language should your child study? Although the same general benefits accrue from the study of any foreign tongue, there may be reasons for a particular choice. Geographical location can be an important factor. In our Southwest, Spanish is naturally the favorite. In New England, with its large French-speaking population, the French language leads. German is popular in many Midwestern communities. Italian, Hebrew, Polish, Norwegian have been introduced on a small scale in cities with large immigrant concentrations, and two Los Angeles schools have courses in Japanese.

Generally speaking, however, it is best to stick to the major world languages. French is a second language of cultured people everywhere in the world. German has excellent technical and scientific possibilities. Spanish is valuable for tourist and commercial purposes. As for Russian, many educators now feel that this, too, should be introduced at the grade-school level for children of high linguistic ability. They point out that, in the Soviet Union, some ten million Russians of all ages are studying English, while only a handful of Americans are mastering this vitally strategic tongue.

Parents concerned about the growing tax burden will naturally ask where the money for FLES will come from. A number of solutions to this problem are possible. A survey of community resources will often uncover persons willing to teach a foreign language on a volunteer basis. Where a school system already has a teacher familiar with a foreign language, there is, of course, no added expense. Elsewhere civic groups, particularly the Parent Teachers Associations, have launched "language drives" to add a linguistic specialist to the school staff.

How can you help bring FLES to your schools? The answer is that language facilities can be secured through determined community action. First of all, interested individuals or civic groups need to survey sentiment on the subject. If they find general enthusiasm—which is generally the case—the support of the school board and of the superintendent of schools must be enlisted. Hundreds of communities have been pleasantly surprised to find that, instead of the opposition which they had anticipated, school administrators, by and large, were eager to co-operate. Otherwise it would never have been possible for elementary language enrollments to increase by 500 percent, as they have in the past five years.

A word of caution has to be voiced at this point. Modern Language Association spokesmen have time and again warned that the FLES movement may mushroom beyond our facilities. Nowhere is the teacher shortage more acute than in the elementary foreign-language sector. By 1960 it is predicted that we will need 1,800, and by 1970 no less than 8,500 new teachers, not counting normal replacements. It is better not to have FLES at all than to risk exposing the young learner—who imitates perfectly what he hears—to the broken accent of an unqualified instructor.

Dr. William N. Locke, Chairman of the Department of Modern Language at the Massachusetts Institute of Technology, has suggested a partial solution to the teacher lack through the expanded use of educational TV, films and language laboratories. Thus, our limited corps of teachers, by utilizing audio-visual resources, could spread instruction over a larger number of pupils.

Further information on the subject of this article is available in a pamphlet entitled, *Foreign Languages in Elementary School.* The pamphlet may be obtained for 15¢ by writing to the Modern Language Association of America, FLES Department, 6 Washington Square North, New York 3, N. Y.

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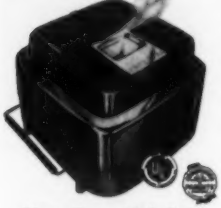

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STORES IN YOUR VICINITY *featuring*

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the November issue of LIVING For Young Homemakers.

The following stores are featuring Kling's furniture from the *Cherry Trend* group as seen on page 116.

California
E. Bercovich & Son, Oakland
Connecticut
Caulkins & Post, Inc., Middletown
John A. Andrews, Inc., New Britain
Smith-Tompkins Co., Torrington
Delaware
Mundy Bros., Wilmington
District of Columbia
Colony House
Illinois
Leo Berman, Chicago
Hufford Furn. Co., Chicago
Maurice Mandel & Co., Chicago
John M. Smyth, Chicago
Sekera Furn., Cicero
Shetter Fude Furn. Store, Moline
Larson's Furn. Store, Rockford
Indiana
McDonald Furn. Showrooms, Anderson
Edward C. Minas, Hammond
Reifers Furn. Co., Marion
Fleming Furn. Store, Shelbyville
Kansas
Vincent's, Inc., Lawrence
Kentucky
Globe Furn. Co., Louisville
Maryland
Chesapeake Furn. Co., Baltimore
C. H. Lears, Baltimore
Minderleins, Inc., Bel Air
Massachusetts
Atherton Furn., Boston
M. J. Sullivan, Inc., Lawrence
Taskin Furn. Co., N. Adams
J. M. Wells, Taunton
Clarkson Furn. Co., Waltham
Retail Furn. Warehouse, W. Springfield
Michigan
Reeber Furn., Detroit
Sterling Furn. Co., Detroit
Pierce Furn. Co., Flint
Wayne Furn. Co., St. Clair Shore
Montana
Albrecht's, Great Falls
New Jersey
Huffman & Boyle, Hackensack
New York
Montague Uph. Co., Albany
Pine Ridge Furn. Co., Buffalo
Fred Hall Co., Central Square
N. Stocks Sons, Inc., Kingston
Sloan Furn. Co., Newburgh
Levy Bros., Niagara Falls
Harry Pugrant, Niagara Falls
John Froass & Son, Oneida
Tunick's Furn. Store, Port Chester
J. A. Torio, Rome
Richmark, Inc., Syracuse
D. M. Handrick & Son, Waverly
Mazur Bros., White Plains
Ohio
Ducro Furn. Co., Ashtabula
Lewis & Greenho, Canton
Klein Furn Co., Cleveland
George Travniker, Cleveland
Echenrode Furn. Co., Columbus
Hartman & Son, Columbus Grove
Geo. Krebs Sons Co., Hamilton
J. C. Bissler & Sons, Kent
Larry Conover Furn. Co., Milford
The Linn-Hert Co., New Philadelphia
L. L. Trout, N. Baltimore
Bitzer Furn. Co., Painesville
Henneberg Furn. Co., Zanesville
Pennsylvania
W. R. Gott, Arnold
Gearharts, Conemaugh
Penn Traffic Co., Johnstown
Gem Furn. Co., Nanticoke
A. & M. Furn., New Castle
Home Furn. Store, Plymouth
Hartzel Furn., Rochester
Fisher's Furn., Souderton
Metzler's Furn., Uniontown
Sharps Furn., Washington
Ideal Furn. Co., Wilkes-Barre
Wilkinsburg Furn., Wilkinsburg
Rhode Island
Burke-Tarr Co., Providence
Wisconsin
Backman's, Milwaukee
Steinhafel's, Milwaukee

[Continued on page 153]

HELP US KEEP THE THINGS WORTH KEEPING

Families get together every year and give thanks. It's an American custom we all love—from grandma and grandpa down to the little girl who sits up high at the table on the dictionary.

Family life is such a precious part of peace. But like so many things we give thanks for, peace doesn't come easy. Peace costs money.

Money for strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals.

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Gense

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East of the Mississippi Gense Imports, Ltd. Bracelvrie, N. J.

West of the Mississippi Gense of the West, Ltd. 1945 Broadway, Redwood City, Calif.

Rosebud—Scattered Roses, delightfully produced in their natural colours, on the Dainty shape, an embossed shape inspired by the exquisite beauty of a sea shell.

The finest of English Bone China.

Shelley
ENGLISH FINE BONE CHINA

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Stores in your vicinity

[Continued from page 152]

The following stores are featuring Kling's furniture from the *Olde Orchard* group as seen on page 117.

Arizona
Paula's Maple Shop, Phoenix
California
Elliott's Maple Shop, Burbank
Lachman Bros., San Francisco
Curry's Maple Shop, Temple City
Connecticut
Wayside Furn. Shops, Milford
Terryville Furn. Co., Terryville
Delaware
Wax Furn. Co., Wilmington
District of Columbia
Mayer & Co.
Woodward & Lothrop
Illinois
Hubbard's Home Furn., Batavia
Homer Bros., Chicago
Jansen's Furn., Chicago
Mayflower Furn., Elmhurst
Walker Co., Oak Park
Indiana
McDonald Furn. Showrooms, Anderson
Radigan Bros., Gary
Karline House, Hammond
Emrich Furn. Co., Indianapolis
Christianson Furn. Corp., Mishawaka
Kentucky
Burdorf's, Louisville
Maine
Lancaster Furn. Co., Portland
Maryland
Stewart & Co., Baltimore
Millenson Furn., Cumberland
H. O. Langrall Furn. Store, Salisbury
Massachusetts
Frank Ferdinand Co., Boston
Modern Furn. Co., Fall River
Wainshal Furn. Co., Greenfield
Household Furn. Co., Lowell
C. F. Wing Co., New Bedford
Barbos, Inc., Stoneham
Michigan
Advance Furn. Studio, Detroit
Daly Bros., Detroit
R. L. Pope, Detroit
Walker Furn., Detroit
Pierce Furn. Co., Flint
W. L. Gates, Wayne
Minnesota
Enger & Olson, Duluth
Missouri
Louis Spielberg Furn Co., St. Louis
New Hampshire
C. A. Hoit Co., Manchester
New Jersey
Carl Harz, Elmer
M. P. Greenberger, Morristown
Schwartz Furn., New Brunswick
Ed Mackie & Sons, N. Plainfield
Bograd Bros., Paterson
Hayman Furn. Stores, Inc., Rutherford
Herman Spiegel, Trenton
New Mexico
Modesta's Maple Shop, Albuquerque
Thompson Hardware, Hobbs

[Continued on page 154]

Special Announcement

Faithful readers who regularly follow the peregrinations of E-Z-DU* Wallpaper in this rectangle may be somewhat dismayed to learn that this month the "slot has been pre-empted" as they say in TV land, "for a giant spectacular in living color".

A well-known sister product of E-Z-DU is the cause of this fanfare and forthwith we will get into the commercial. Glendura Soilproof Wallcovering* has long enjoyed large favor for kitchen and bathroom walls because all kinds of stains can be quickly removed from Glendura's surface . . . most of them easily with just soap, water and a soft brush.

And now a big new virtue has been added. We have just released nationally our new line of Glendura which for the first time is on FABRIC (this addition is so important that our Sales Manager has asked us to have it put in caps). With FABRIC added, Glendura becomes far more durable . . . provides an excellent covering to bridge cracks in walls. And, of course, the paperhanger likes it because when redecorating he can strip it off the walls as easily as tearing a piece of fabric.

The performance of new Glendura is quite spectacular and your Imperial dealer will be happy to demonstrate why. And . . . oh yes, we promised that this commercial would appear in "living color". Please turn to page 23 in this issue. We hope you will be pleased.

*Reg. U. S. Pat. Off.

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Beautiful • Functional • Economical

Modernize with "folding walls." Use as room dividers, closures for closets, bedrooms and kitchens. PELLA DOORS fold like an accordion . . . save floor and wall space. Door panels constructed of solid wood cores with beautiful veneers of birch, pine, oak and Philippine mahogany. Factory assembled and complete with all hardware. Complete instructions. Stock and custom sizes. Easily installed. Order unfinished and save. Free folder. Distributors throughout U.S. and Canada

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Please send free 6-page folder on PELLA WOOD FOLDING DOORS.

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by LORENZ HUTSCHENREUTHER—since 1857

"Prelude"

A delicate interplay of colors adorns this dinnerware pattern on white translucent china, in a modern coupe shape . . . edged with Palladium (platinum) band . . . tiny bluebells, yellow fleurettes and a full blown pink anemone, all in gossamer pastels, demonstrates the correct light touch for traditional and modern settings.

5 pc. place setting $12.00. *slightly higher South & West

Write for new illustrated color leaflet and name of dealer nearest you.

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Stores in your vicinity

[Continued from page 153]

New York
Harry Bower Furn., Amsterdam
Batavia Furn., Batavia
Nelson Ellis Furn. Co., Binghamton
Louis Omel Furn. Co., Buffalo
Chatham Furn. Co., Chatham
A. Davidson Co., Hornell
Field & Wright, Jamestown
Harrison's, Kirkland
Holton & Herrig, Liverpool
Gensel's, Mineola, L. I.
Packard-Frank, New Rochelle
Sloan Furn. Co., Newburgh
Pattersonville Furn. Co., Pattersonville
Grand Rapids Furn. Co., Schenectady
Cartoon's Furn., Tarrytown
Nelick Furn. Co., Troy
Bresia Furn. Co., Utica

North Dakota
Bergstrom & Crowe, Fargo

Ohio
Weinrich Furn. & Appliance, Akron
Cope Furn. Co., Alliance
Gilbert Furn. Co., Ashland
Your Furn. House, Ashtabula
J. J. Kirk Co., Barnesville
J. L. Goodman Furn., Cleveland
Harry Kalb Furn., Dayton
Fox Furn. Co., Elyria
Poland Countryside Furn., Poland
Maibach's, Sterling

Oklahoma
Campbell's Furn., Ada
Economy Supply, Oilton

Oregon
Rubenstein's, Eugene

Pennsylvania
W. R. Gott, Arnold
Mike Sahlaney Estate, Houtzdale
Swank Hardware, Johnstown
Williamsburg Furn. Co., Perrysville
L. H. Conlen & Sons, Philadelphia
McClain's Town & Country, Sharon
W. C. Dunkelberger Furn., Sunbury
Metzler's Furn. Co., Uniontown
J. P. & M. Sullivan Furn., Williamsport

Texas
Southern Furn. Co., Amarillo
Charlotte's Maple Shop, El Paso
Jones-Cox Co., Haskell
Bernard Siegel Furn., Richmond

Utah
Forsey's Maple Shop, Salt Lake City

Washington
Cooper's Maple Shop, Seattle
Marvel's, Spokane

Wisconsin
Cain Ashcraft Co., Inc., Janesville
E. Eggert & Sons, Inc., Milwaukee
Steinhofel's, Milwaukee

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name

address

city & zone state

Music for living

[Continued from page 82]

wrote is lighthearted in feeling. Yet, if you listen past its apparent lightweight atmosphere, you will become aware of the fact that it is something of a tour de force to perform. In fact, the jacket notes tell us that "Rachmaninoff thought enough of the work to dedicate it to the fabulous Leopold Godowsky, the pianistic giant with a technique that even the mighty Rachmaninoff held in respect."

Nadia Reisenberg, the pianist in this Westminster recording, plays the work with such ease that one is hardly aware of its difficulties. The disc is devoted entirely to the piano compositions of Rachmaninoff. In addition to the polka mentioned above, it contains the *Five Pieces* of op. 3 and the *Seven Pieces* of op. 10—altogether quite a treat for the fanciers of this composer's piano works. Incidentally, one of the five pieces in op. 3 is none other than the very popular *Prelude in C Sharp Minor*—THE prelude! Did you know, by the way, that its subtitle is *The Bells of Moscow?* (Through an amusing typographical error it appears on the jacket as *Belles* instead!)

There is a very touching family influence in evidence in the case of another recording devoted largely to the music of Bach. It is titled *Little Notebook for Anna Magdalena Bach*, and the performers, on this Bach Guild release, are Kurt Rapf, harpsichordist and Maja Weis-Osborn, soprano. The name in the title is that of Bach's second wife who, besides bearing him thirteen children, was apparently a fairly competent musician.

In Bach's time, it was the custom to copy out in one's own hand one's favorite compositions, in a notebook kept especially for the purpose. Apparently, in those days, it was not as simple a matter as it is now to secure printed copies of musical works. Several of these notebooks existed in Bach's family, and the most famous one is the one kept by Anna Magdalena. It contains not only works by her husband, but also several compositions by other composers. The record jacket conveniently lists the page on which each of these short works may be found, in the modern reprint of the entire notebook, issued by Edwin F. Kalmus of New York.

Six of the nineteen works are for voice, along with the keyboard, and they include the beautiful *Bist du bei mir*, the only love song that Bach ever composed.

"And this makes it a real home!"

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Now, there's a miss with a bright eye for value. Mueller Climatrol comfort *does* make the home—with year-round air conditioning that spreads spring freshness across the calendar.

WINTER — Mueller Climatrol warm air heating purifies the air and drifts it gently throughout every room—with temperatures automatically controlled to lock out cold (and colds).

SUMMER—Mueller Climatrol cooling picks up spirits, perks up appetites, cleans the air of dust, pollen and the pesky part of humidity.

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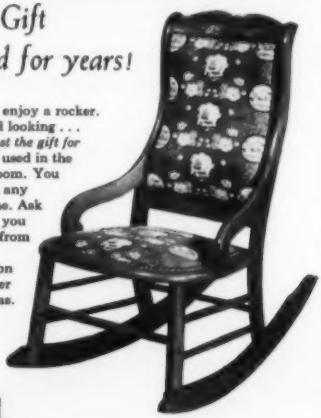
See Mueller Climatrol heating in "New Lease on Living" homes

"Illustrated booklet available. "The Romance of Fine China" (Enclose 15c to cover cost of handling). Name of nearest dealer and free illustrated price list sent upon request. Write Dept. L-11

A Christmas Gift that'll be loved for years!



Mothers, especially, enjoy a rocker. And, this one is good looking . . . comfortable, too. *Just the gift for Christmas!* It can be used in the living room or bedroom. You choose a fabric to fit any personal color scheme. Ask your dealer to show you this No. 10 Rocker from Globe's beautiful American Restoration group as well as other Globe chairs and sofas.

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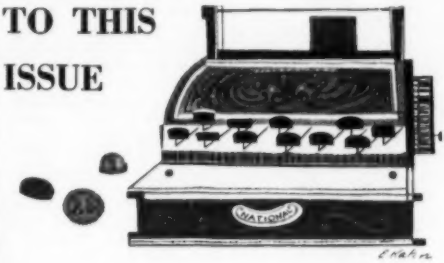
Street.....
City..... State.....

YOUR GUIDE TO THIS ISSUE



The following items appear in special features in this issue. ALL THE PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

THE MANUFACTURED HOME UNDER $15,000 OFFERS A WIDE CHOICE OF STYLE

Pages 96-103

Page 98

Bed, $59.00; night stand, $49.50; linen storage unit, $249.00—**Joerns Bros.**

Armchair, $39.00—**Richardson Bros.**

Mattress (set, with box springs), $179.50—**Sealy.**

Foamex foam-rubber pillow, $8.95—**Firestone.**

Mark IV rug of rayon viscose (6 x 9), $44.95—**LoomWeve.**

Westport ready-made curtains of cotton & *Chromspun* (pair), $6.50; bedspread, $29.95—**Desley.**

Sofa-bed, $299.00; desk bar unit, $114.50; snack table, $22.50—**Joerns Bros.**

Mark IV rug (6 x 4), $19.50—**LoomWeve.**

Newport ready-made curtains of *Chromspun* & cotton (pair), $7.50; pillow, $6.50—**Desley.**

Page 99

Sofa, $295.00; lounge chair (complete with ottoman), $199.95; armchair, $109.50—**Nemschoff Chairs.**

Cocktail table, $45.00; tables (each), $45.00—**Richardson Bros.**

Mark IV rug (9 x 12), $89.95—**LoomWeve.**

Classic Satin ready-made draperies of rayon & cotton (pair), $34.50; pillows—**Desley.**

Bed, $59.00; box spring, $49.50; two-door unit, $139.00; three-drawer unit, $109.00—**Joerns Bros.**

Mark IV rug (9 x 12), $89.95—**LoomWeve.**

Hillary ready-made coverlet, $17.00; dust ruffle, $9.25; *Westport* ready-made curtains of *Chromspun* & cotton (pair), $6.50—**Desley.**

Page 100

Chair, $22.50; sofa, $149.95; club chairs (each), $52.50; round table, $24.50; cocktail table, $22.50; cabinet, $79.95 (*Birchcraft* group)—**Baumritter.**

Fantasa rug of *Celaire* & Du Pont Carpet Nylon (per sq. yd.), $7.95—**G. H. Rauschenberg.**

Cascade ready-made draperies of acetate (pair), $18.95—**Scroll.**

Page 101

Bed, $59.95; night table, $39.00; desk, $75.00; armchair, $29.50; chest, $82.50 (*Roomates* group)—**Baumritter.**

Clock radio—**Admiral.**

Bed, $64.00; night table, $39.95; chair, $115.00; dresser, $129.00 (*Ethan Allen* group)—**Baumritter.**

Festival Diamond bedspread of acetate, $14.95—**Scroll.**

Page 102

Room-divider base, $119.50; top, $79.50; table, $119.50; chairs (each), $49.95; chest, $134.50; nest of tables (3 to set), $79.50; sectionals (each), $145.00—**Broyhill.**

Page 103

Table, $69.50; chest, $149.50; sofa, $299.95; ottoman, $79.50; left arm sofa, $145.00—**Broyhill.**

Dresser, $175.00; mirror, $24.95; bed, $49.50; chair, $22.50; armchair, $24.50—**Broyhill.**

[Continued on page 157]

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Your guide to this issue

[Continued from page 156]

FOR $300 DOWN AND $56 A MONTH: A HOME INSTEAD OF RENT RECEIPTS

Pages 104-105

Argus wool rug (per sq. yd.), $11.50—**Magee.**

Benton linen, rayon & acetate ready-made draperies (pair), $18.95—**Bloomcraft.**

Lamps—**Bradley.**

Penncraft wool rug (per sq. yd.), $10.95—**Magee.**

Maplewood cotton ready-made curtains (pair), $8.95—**Bloomcraft.**

Sky View wool rug (per sq. yd.), $10.95—**Magee.**

Dublin cotton ready-made curtains (pair), $7.95; *Maui* cotton & linen bedspread, $22.50—**Bloomcraft.**

Fringe (on curtains, per yd.), 49¢ —**Consolidated Trimming.**

PLANNED FOR COMFORTABLE FAMILY LIVING

Pages 106-109

Page 108

Petaldown ready-made cotton curtains (pair), $7.95—**Beau Ideal.**

Sofa, $249.00; chair, $99.95; ottoman, $49.50—**Flexsteel.**

Cabinet, $128.00; cocktail table, $53.00; table (in corner), $39.00 (*Domain* group)—**Basic-Witz.**

Vantage acrylic rug (per sq. yd.), $10.95—**Gulistan.**

Barcelona ready-made acetate & satin draperies (pair), $32.50—**Beau Ideal.**

Pillows—**Lazyback.**

Page 109

Dresser, $149.50; chair, $55.00 (*The Heirloom* group)—**Basic-Witz.**

Multi Check cotton & rayon bedspread, $29.50; bolster, $7.95; draperies (pair), $29.95—**Beau Ideal.**

Quiltorama box spring & mattress (ea.), $79.95—**Bemco Associates.**

Bed, $62.00; night table, $44.00; chair, $34.00 (*Domain* group)—**Basic-Witz.**

Double Check cotton satin coverlet, $79.50; dust ruffle, $29.50; draperies (pair), $32.50; valance, $12.50 —**Beau Ideal.**

Koolfoam bed pillows—**Dayton Rubber Co.**

Bed, $109.50; chair, $55.00—**Basic-Witz.**

Vibration wool rug (per sq. yd.), $8.95—**Gulistan.**

Persian cotton coverlet, $27.95; dust ruffle, $15.95; draperies (pair), $13.95; swags (each), $14.95—**Beau Ideal.**

[Continued on page 158]

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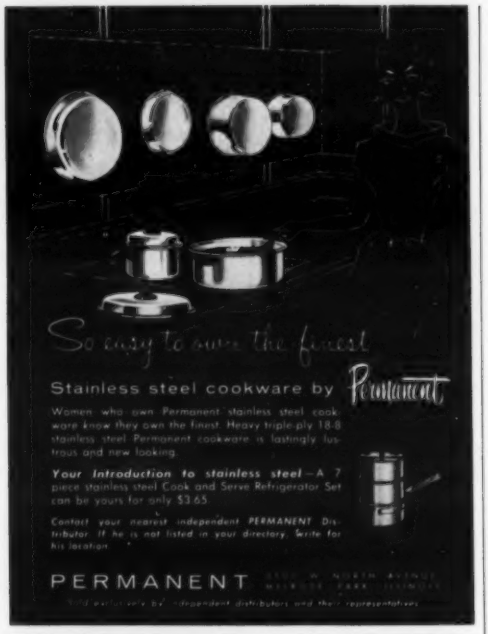

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Your guide to this issue

[Continued from page 157]

THE MANUFACTURED HOME HAS NO LIMITATIONS AS TO SIZE, VARIETY OR CHOICE OF MATERIALS

Pages 112-121

Page 114

Side chair, $35.00; desk, $99.00; round cocktail table, $42.00; cocktail table, $65.00; armless left bumper, $300.00; right-arm section, $170.00; lounge chair, $157.00; tub chairs (each), $157.00; bench, $79.00; deck (with doors), $89.00 (*Night and Day* collection); *Starline* vanity chest, $129.00—**Dixie.**
Sunburst wool rug (*Desert* collection)—**Karastan.**

Page 115

Hi-fi lowboy, $199.00; *TV* deck, $79.00; deck, $99.00—**Dixie.**
Chairs (each), $124.95—**North Hickory.**
Luxuria wool & nylon rug (per sq. yd.), $9.98—**Aldon.**

Page 116

Bed, $117.50; night tables (each), $49.50; chest, $94.50; open cabinet, $84.50; cabinet, $98.50 (*Cherry Trend* group)—**Kling.**
Chairs with *Boltaflex* seats (each), $69.95—**Charlotte Chair Co.**
New Delfibre rug of kraft fibers (12 x 12), $31.50—**Deltox.**
Verona Damask cotton petaldown fabric with *Everglaze* tested crease-resistance (per yd.), $3.50—**Everfast.**
Bedspread, $39.95—**Nettle Creek Industries.**
Fringe (per yd.), 16¢—**Consolidated Trimming.**
Lamps—**Whitestone Lamps.**
Accessories — **Intercontinental Distributors.**

Page 117

Bed, $148.50; night tables (each), $54.50 (*Olde Orchard* group)—**Kling.**
Chair, $19.50—**Nichols & Stone.**
Deltone rug of kraft fibers & acetate (9 x 12), $45.00—**Deltox.**
Beauvais cotton faille fabric (per yd.), $2.35; *Kyoto* rayon fabric (canopy, per yd.), $3.50—**Everfast.**
Table, $82.50; chairs (each), $32.50; buffet, $179.50; divider, $169.50; (*Planner* group)—**Paul McCobb.**

Page 118

End table, $31.00; folding table, $35.00; corner table, $109.00; sofa, $331.00; tub chair, $150.00; chair, $119.00; table, $119.00; side chair, $37.00—**Drexel.**
Styletrend rug of Eastman *Verel* (per sq. yd.), $8.95—**Callaway Mills.**
Lamps—**Westwood Industries.**
New Dawn stainless-steel flatware —**International.**
Tempo beverage glasses—**Libbey.**
Fantasy Melmac dinnerware—**Brookpark.**

Page 119

Chest, $99.00; desk, $119.00; chair, $34.20; tub chair, $145.00—**Drexel.**
Woolsurf wool rug (per sq. yd.), $7.95—**Callaway Mills.**
Charmaine linen fabric (per yd.), $4.50—**Cohn-Hall-Marx.**
Rayon fringe (per yd.), 75¢—**Consolidated Trimming.**
Springwall mattress & box spring (each), $79.50—**Southern Cross Sleep Products.**
Bed, $69.00; night stand, $47.00; chair, $140.00—**Drexel.**
Round and Round linen fabric (per yd.), $3.95—**Cohn-Hall-Marx.**
Bed, $119.00; dresser, $145.00; chairs (each), $60.40—**Drexel.**
Baron rayon rug (9 x 12), $49.95—**Callaway Mills.**
It's A Daisy rayon, silk & *Fortisan* fabric (per yd.), $4.95—**Cohn-Hall-Marx.**
Heirless coverlet, $8.98—**Morgan-Jones.**

Page 120

Table, $72.00; chairs (each), $32.00; ring chair, $37.50; chaise, $89.00; cigarette tables (each), $19.50; low-tables (each), $37.50 (*Weathervane* group)—**Scroll.**
Chairs covered in *Boltaflex* (each), —**Artistic Furniture.**
Lamps—**Argo.**

Page 121

Major appliances & cabinets—**RCA Whirlpool.**
Fan & Hood—**Vent-A-hood.**
Coffee-maker—**General Electric.**
Cookware—**Club Aluminum.**
Pyrex Cinderella bowl set—**Corning Glass.**
Counter-tops—**Formica.**
Clock—**G. E. Telecron.**
Table, $85.00; chairs (each), $39.00; lounge chair, $178.00—**Drexel.**
Day-bed, $306.50; end table, $57.00 (*Prestige* group); lounge chair, $145.00; cocktail table, $82.00; table, $153.00; side chairs (each), $46.00 (*Deauville* group) —**Scroll.**

[Continued on page 159]

You can't shut out CANCER this way

FEAR AND DELAY are the two most potent allies of cancer. Too many Americans *needlessly* lose their lives to cancer . . . because they put off going to their doctors.

Many cancers are curable if treated *in time*. Even 15 years ago, medical science was saving 1 out of 4 cancer patients. Today, it's saving 1 in 3. The odds would be even better if people would have a health checkup annually and be alert to cancer's seven danger signals:

1. Unusual bleeding or discharge. 2. A lump or thickening in the breast or elsewhere. 3. A sore that does not heal. 4. Change in bowel or bladder habits. 5. Hoarseness or cough. 6. Indigestion or difficulty in swallowing. 7. Change in a wart or mole.

If your signal lasts longer than two weeks, go to your doctor to learn if it means cancer.

Having a health checkup every year is the smart thing to do—a checkup is your best insurance against cancer.

And it's equally smart to send your check to help in the continuing fight against this merciless killer.

Send your check to "Cancer" in care of your local post office.

AMERICAN CANCER SOCIETY

Your guide to this issue

[Continued from page 158]

HOW ONE FAMILY PLANNED A MANUFACTURED HOME OF THEIR OWN

Pages 122-124

Page 123

Cocktail table, $50.00; corner table, $60.00; bookcase divider, $80.00—**Founders.**

Sofa, $328.00; chairs (each), $85.00; chair, $185.00—**Thayer Coggin.**

Partytwist rug of Du Pont Carpet Nylon (per sq. yd.) $9.95—**E. T. Barwick.**

Stafford cotton, linen & rayon drapery fabric (per yd.), $2.75—**Kandell.**

Page 124

Headboard, $70.00; night table, $50.00—**Founders.**

Chair, $85.00—**Thayer Coggin.**

Belmore antique satin drapery fabric (per yd.), $2.50—**Kandell.**

Dresser, $140.00; chair, $45.00; writing table, $100.00—**Founders.**

Zodiac Plaid linen drapery fabric (per yd.), $6.50—**Kandell.**

A BUILDER CREATES A COMPOSITE OF FAMILY PREFERENCES

Pages 125-127

Page 126

Lisbon rug of Du Pont Carpet Nylon (per sq. yd.), $12.95—**Barwick.**

Kenbury rayon & cotton drapery fabric (per yd.), $3.75—**Kandell.**

Dining table, $130.00; chairs (each), $42.00—**Founders.**

Page 127

Chair, $42.00; desk, $150.00—**Founders.**

Metro rayon & cotton drapery fabric (per yd.), $1.98—**Kandell.**

OBBLIGATO TO DINING

Pages 132-135

Page 132

Tumaco acetate & linen fabric (per yd.), $2.95; *Fresco* cotton & linen fabric (per yd.), $3.00—**Bloomcraft.**

Thai Yen wallpaper (per single roll), $8.50—**Albert Van Luit.**

Page 134

Trianon polished sateen (per yd.), $1.79—**Kandell.**

Perugia wallpaper (per single roll), $4.80—**Katzenbach & Warren.**

Page 135

The Natchez wallpaper (per single roll), $2.75—**Birge.**

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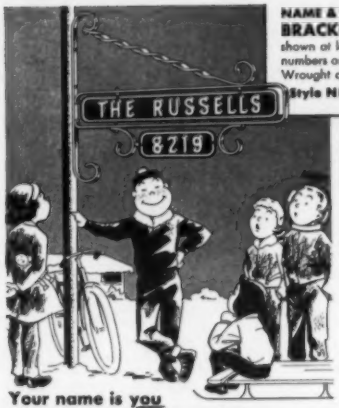

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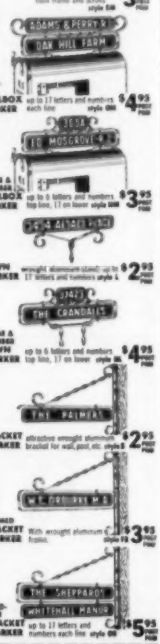

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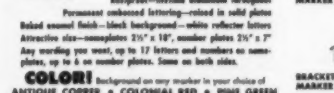

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Knapp-Monarch Co. 157
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*Howard Miller Clock Co. 150
Silex Co. 147
Landers, Frary & Clark
Universal Coffeematic 141

Building Materials & Supplies

*Douglas Fir Plywood
Association ....Back Cover
*Hobart Mfg. Co. 88
*Mueller Climatrol 155
*West Coast Lumbermen's
Association 9
*Western Pine Association 19

China, Glass, Silver & Tableware

American Cyanamid Company
(Melmac) 91
Boonton Molding 6
*Fraser's, Inc. 22
*Gense Imports, Ltd. ..153, 155, 157
Gorham Sterling 1
International Molded
Plastics, Inc. 77
*Kasuga Sales, Ltd. 30
Herman C. Kupper 156
Oneida, Ltd.
Heirloom Sterling 14, 15
Owens-Illinois
Libbey Safedge Glassware 34
*Plastics Mfg. Company
(Texas Ware) 87
*Reed & Barton 92
*Paul A. Straub & Co., Inc. 154
Shelley Potteries Ltd. 153
Taylor, Smith & Taylor, Inc. 84, 85
Towle Silversmiths 27
Wallace Silversmiths 4, 5

Curtains, Draperies & Upholstery

American Viscose Corporation
(Avisco) 38, 39
E. I. DuPont de Nemours & Co.
Dacron Curtains 12
Dacron Ondulé 3
Elastomers 55
Hylene 8
Orlon 31
Goodyear Tire & Rubber Company, Airfoam Division 7
Bernhard Ulmann Co., Inc. 82

Decorative Furnishings

*Colonial Candle Co. 8

Foods & Beverages

Browne Vintners Co., Inc. 139
*Great Western Producers, Inc. 26
Miller Brewing Company
Inside Back Cover

Floor Covering

*Cabin Crafts 35
The Chemstrand Corporation
(Acrilan) 36
*Downs Carpet Company, Inc.
Inside Front Cover
National Aniline Division
(Caprolan) 40
*Princeton Mills 22

Furniture

American Furniture
Company, Inc. 13
*American Walnut Manufacturers' Association 140
Baumritter Corp.
*Birchcraft 25
Roomates 24
Viko 23
Broyhill Furniture Factories 10, 11
*CaliLounger 149
Dux, Incorporated 150, 151
*Flexsteel Industries, Inc. 90
Fancher Furniture Co. 154
*Gilliam Furniture 26
*The Globe Furniture Company..156
*Kling Factories 17
The Lane Company, Inc. 2
*North Hickory Furniture
Company 34
*Rubee Furniture Manufacturing Corporation 30
Selig Manufacturing Co. 148
*The Seng Company 158
*Temple-Stuart Company 32

Garden Tools & Equipment

*Michigan Peat, Inc. 157

Household Accessories

Corning Glass Works 61
Ekco Products Co. 16
*Griswold Mfg. Co. 152
Permanent (Stainless Steel
Cookware) 158
The Wagner Mfg. Co. 142
West Bend Aluminum Co. 138

Lamps & Lighting

*Frederick Cooper 143
*Globe Lighting Products, Inc... 41
*Lightolier 37
Stiffel Lamps 18, 19
*Thomas Industries, Inc. 33

Linens & Bedding

Belgian Linen Association 83
Kenwood Blankets
(Wool Bureau) 65

Paints & Finishes

Sherwin-Williams Co.
Super Kem-Tone 150

Shades, Blinds & Wall Coverings

Cohn-Hall-Marx (Contact)..20, 21
*Eastern Products Corporation.. 82
*Imperial Paper & Color
Corp. 23, 32, 153

TV, Radios, Records & Musical Instruments

*Heath Co. 155
*R.C.A. Victor 8

Windows & Doors

Ponderosa Pine Windows 89
*Rolscreen Company
Pella Doors 153

Miscellaneous

*Chicago School of Interior
Design 158
*The Dolly Co. 146
Landers, Frary & Clark
Electresteem 152
*Grand Award 158
Johnson & Johnson
Baby Shampoo 146
Powder & Oil 145
*Marboro Books 51
Norwich Pharmacal
Unguentine 144
*Spear Engineering Co. 160
Modernize 143

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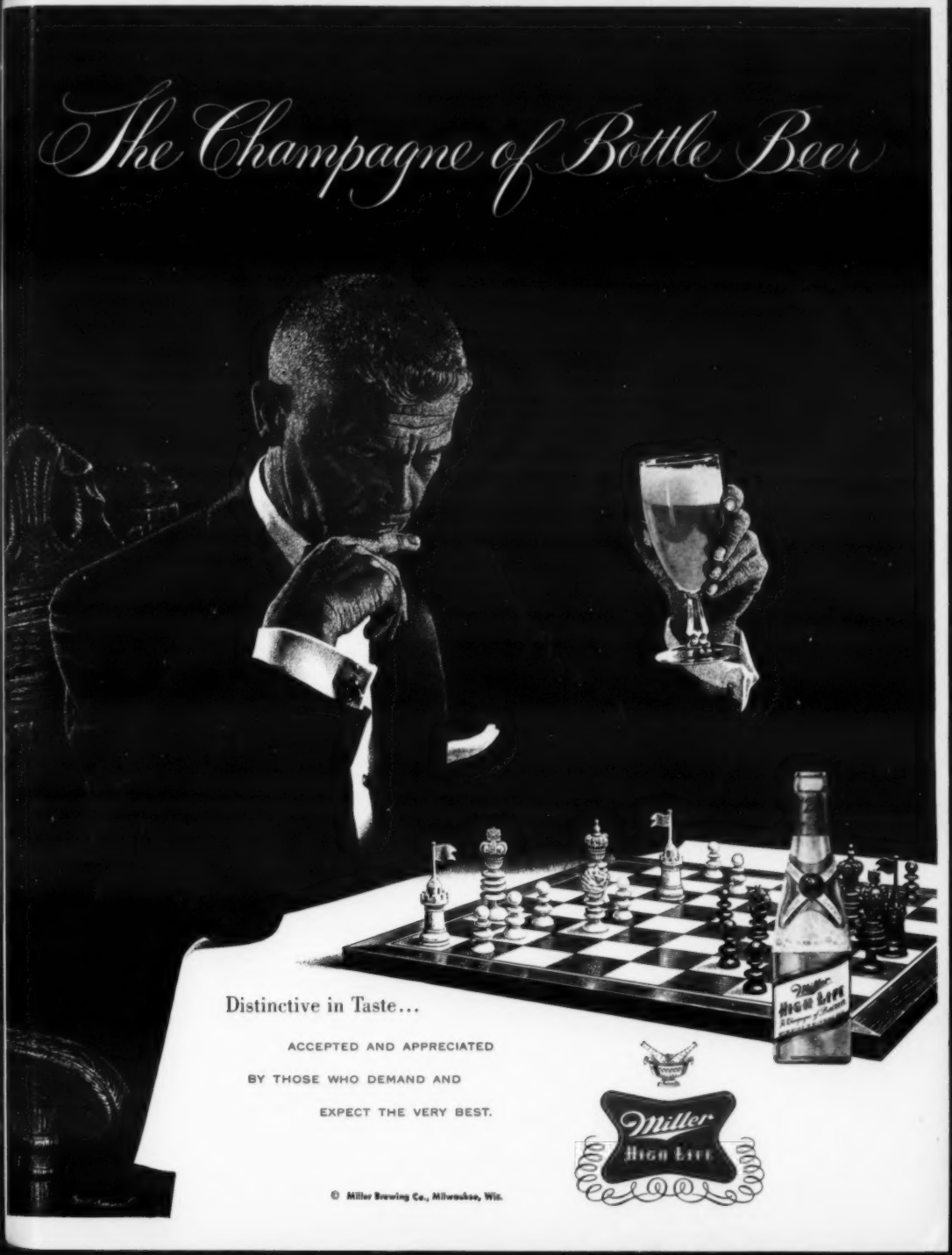
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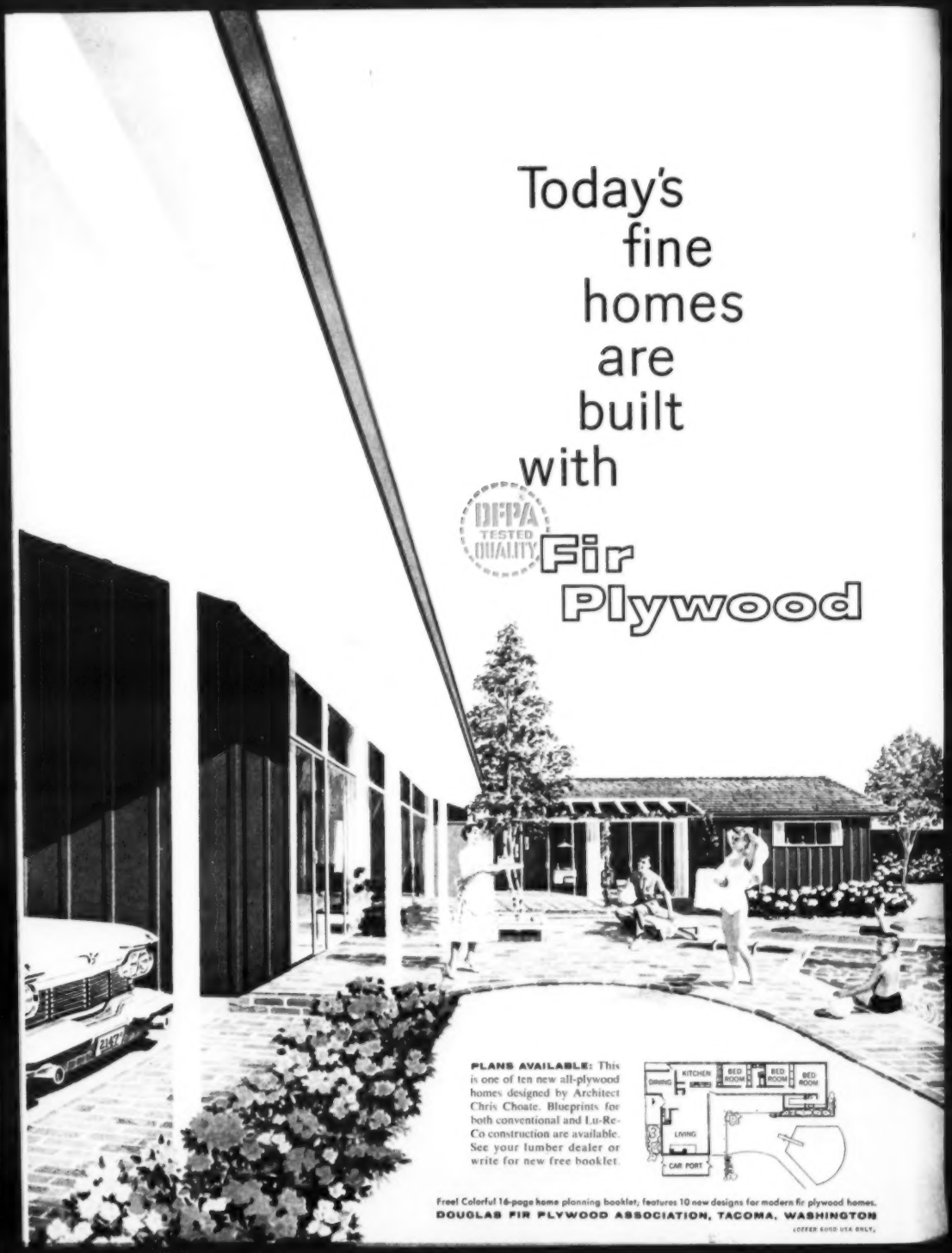
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